

ticker	název společnosti	r2010	r2011	r2012	r2013	r2014
NFLX	NETFLIX INC	2.163	3.205	3.609	4.375	5.505
WBD	WARNER BROS. DISC. INC	3.773	4.235	4.487	5.535	6.265
DIS	THE WALT DISNEY COMPANY	38.063	40.893	42.278	45.041	48.813
AMZN	AMAZON.COM INC	34.204	48.077	61.093	74.452	88.988
CMCSA	COMCAST CORPORATION	37.937	55.842	62.57	64.657	68.775
PARA	PARAMOUNT GLOBAL	14.060	14.245	14.089	15.284	13.806
GOOGL	ALPHABET INC.	29.321	37.905	46.039	55.519	66.001

r2015	r2016	r2017	r2018	r2019	r2020	r2021	gp2010	gp2011
6.78	8.831	11.693	15.794	20.156	24.996	29.698	805	1.165
6.394	6.497	6.873	10.553	11.144	10.671	12.191	2.700	3.002
52.465	55.632	55.137	59.434	69.570	65.388	67.418	6.726	7.781
107.006	135.987	177.866	232.887	280.522	386.064	469.822	7.643	10.789
74.510	80.736	85.029	94.507	108.942	103.564	116.385	22.687	18.357
13.886	13.166	13.692	14.514	27.812	25.285	28.586	5.075	5.878
74.989	90.272	110.855	136.819	161.857	182.527	257.637	18.904	24.717

gp2012	gp2013	gp2014	gp2015	gp2016	gp2017	gp2018	gp2019	gp2020
983	1.291	1.752	2.188	2.801	4.033	5.827	7.716	9.72
3.269	3.846	4.141	4.051	4.065	4.217	6.618	7.325	6.811
8.863	9.450	22.393	24.101	25.639	24.831	26.708	27.552	21.508
8.703	11.686	15.47	21.945	30.103	18.063	59.704	74.754	94.240
42.641	44.987	47.863	51.960	56.388	59.674	64.815	74.502	70.443
6.122	6.471	5.717	5.562	5.210	5.254	5.403	10.589	10.293
28.863	33.526	40.688	46.825	55.134	65.272	77.270	89.961	97.795

gp2021	gpr2010	gpr2011	gpr2012	gpr2013	gpr2014	gpr2015	gpr2016	gpr2017
12.365	37.24%	36.34%	27.25%	29.52%	31.83%	32.27%	31.72%	34.49%
7.571	71.56%	70.89%	72.85%	69.49%	66.10%	63.36%	62.57%	61.36%
22.287	17.67%	19.03%	20.96%	20.98%	45.88%	45.94%	46.09%	45.04%
66.315	22.35%	22.44%	14.25%	15.70%	17.38%	20.51%	22.14%	10.16%
77.935	59.80%	32.87%	68.15%	69.58%	69.59%	69.74%	69.84%	70.18%
10.842	36.09%	41.26%	43.45%	42.34%	41.41%	40.05%	39.57%	38.37%
146.698	64.47%	65.21%	62.69%	60.39%	61.65%	62.44%	61.08%	58.88%

gpr2018	gpr2019	gpr2020	gpr2021	ni2010	ni2011	ni2012	ni2013	ni2014
36.89%	38.28%	38.89%	41.64%	161	226	17	112	267
62.71%	65.73%	63.83%	62.10%	653	1.132	943	1.075	1.139
44.94%	39.60%	32.89%	33.06%	3.963	4.807	5.682	6.136	7.051
25.64%	26.65%	24.41%	14.11%	1.152	631	-39	274	-241
68.58%	68.39%	68.02%	66.96%	3.635	4.160	6.203	6.816	8.380
37.23%	38.07%	40.71%	37.93%	724	1.305	1.574	1.879	2.959
56.48%	55.58%	53.58%	56.94%	8.505	9.737	10.737	12.733	14.136

ni2015	ni2016	ni2017	ni2018	ni2019	ni2020	ni2021	nir2010	nir2011
123	187	559	1.211	1.867	2.761	5.116	7.44%	7.06%
1.034	1.194	-337	594	2.069	1.219	1.006	17.31%	26.73%
8.832	9.391	8.980	12.598	11.054	-2.864	1.995	10.41%	11.76%
596	2.371	3.033	10.073	11.588	21.331	33.364	3.37%	1.31%
8.163	8.678	22.735	11.731	13.057	10.534	14.159	9.58%	7.45%
1.413	1.261	357	1.960	3.308	2.422	4.543	5.15%	9.16%
16.348	19.478	12.662	30.736	34.343	40.269	76.033	29.01%	25.69%

nir2012	nir2013	nir2014	nir2015	nir2016	nir2017	nir2018	nir2019	nir2020
0.48%	2.57%	4.85%	1.81%	2.11%	4.78%	7.67%	9.26%	11.05%
21.02%	19.42%	18.18%	16.17%	18.38%	-4.90%	5.63%	18.57%	11.42%
13.44%	13.62%	15.37%	15.98%	16.88%	16.29%	21.20%	15.89%	-4.38%
-0.06%	0.37%	-0.27%	0.56%	1.74%	1.71%	4.33%	4.13%	5.53%
9.91%	10.54%	12.18%	10.96%	10.75%	26.74%	12.41%	11.99%	10.17%
11.17%	12.29%	21.43%	10.18%	9.58%	2.61%	13.50%	11.89%	9.58%
23.32%	22.93%	21.42%	21.80%	21.58%	11.42%	22.46%	21.22%	22.06%

nir2021	de2010	de2011	de2012	de2013	de2014
17.23%	0.68965517	0.62208398	0.53691275	0.37481259	0.48439181
8.25%	0.57799196	0.64738376	0.82848513	1.04615881	1.0792574
2.96%	0.26999653	0.29214925	0.26904600	0.28123005	0.28195204
7.10%	26.8065268	32.87353358	0.37646484	0.32741637	0.76948142
12.17%	0.66769626	0.80259762	0.77157792	0.87913757	0.83506289
15.89%	0.60828836	0.60133225	0.57808675	0.59602649	0.93400286
29.51%	N/A	0.05135437	0.04166492	0.02561018	0.03088995

de2015	de2016	de2017	de2018	de2019
1.06657669	1.25522388	1.81434952	1.97747661	1.94658401
1.39717483	1.51751499	3.20065075	1.81075602	1.49732079
0.28687254	0.38097769	0.4627617	0.35027576	0.42900862
0.6152869	0.39896292	1.36872496	0.53950722	0.37728005
0.93734335	1.03008731	0.86613415	1.49895968	1.18179290
1.47869854	2.41312008	4.78463094	3.37553495	1.50760960
0.01657926	0.02830202	0.02602588	0.02258652	0.02260700

de2020	de2021	marketCap	
1.42873926	0.92706164	121.49	B
1.44008027	1.24321062	30.782	B
0.63310721	0.58461034	185.624	B
0.90348379	0.84194726	939.781	B
1.11393554	0.96488781	133.637	B
1.38572636	0.86135166	11.002	B
0.11268782	0.10414290	1126	B