9 APPENDIX A

IN-DEPTH INTERVIEW QUESTIONS FOR FC, FOE, TBI AND SNV

1) What is the main activity/s of your institution/organization?

………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………

2) What is the mission of your organization?

………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………

3) Does your institution do (have) any activities related to forestry and nature conservation in Ghana?

………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………

4) Which area in Ghana does your institution cover?

………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………

5) How do you classify your institution?

………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………

6) Which sector does your institution belong to?

………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
………………………………………………………………………………………………………………………………………………
7) What are the main specialisation of your institution?

8) Does your institution has public relations department?

9) What is the title or name giving to the highest ranking public relations officer in your institution?

10) What is/are the role/s of public relations practitioner/consultant for your institution?

11) Who are your target audiences?

12) Who are your stakeholders?
13) How does your institution interact with the public?

14) What public relations tools or tactics do you use?

15) What public relations strategies do you use?

15) How effective is your public relations?

16) How do you measure your PR output for the institution?
17) How many conferences/workshops on forest and conservation related activities your institution organizes per year?

………………………………………………………………………………………………………………
………………………………………………………………………………………………………………
………………………………………………………………………………………………………………
………………………………………………………………………………………………………………
………………………………………………………………………………………………………………

18) How many people participated in conferences/workshops organized by your institution per year?

………………………………………………………………………………………………………………
………………………………………………………………………………………………………………
………………………………………………………………………………………………………………
………………………………………………………………………………………………………………
………………………………………………………………………………………………………………
………………………………………………………………………………………………………………

19) How many plan excursions on forest and nature conservation related activities do you undertake per a year?

………………………………………………………………………………………………………………
………………………………………………………………………………………………………………
………………………………………………………………………………………………………………
………………………………………………………………………………………………………………
………………………………………………………………………………………………………………
………………………………………………………………………………………………………………

20) What percentage of your working time do you devote in communicating with the public?

............................................................................................................................
............................................................................................................................
...........................................................................................................................

21) How do you use PR to accomplish your organizational goals?

………………………………………………………………………………………………………………
………………………………………………………………………………………………………………
………………………………………………………………………………………………………………
………………………………………………………………………………………………………………

22) What do you consider the greatest achievement in your institutions activities?

………………………………………………………………………………………………………………
………………………………………………………………………………………………………………
23) Are there any activities that you have failed? If you are willing, please indicate?

24) Will the Civil Society and NGOs involvement in forest management bring about sustainable forest management in Ghana? We really appreciate your objective comment/response here.

10 APPENDIX B UNSTRUCTURED QUESTIONNAIRE FOR FOREST FRINGE COMMUNITIES

B IMPACT OF EU INSTITUTIONS

1) Sex
   a) Male ( )            Female ( )

2) Age
   a) 18 – 30    b) 30 – 42    c) 42 – 54    d) 54 and above

3) Household Size
   a) Less than 6 ( )    b) 6 – 10 ( )    c) 10 and above

4) Economic Activity
   a) Farmers ( )        b) Timber Harvesters ( )   c) Trading ( )    d) Services ( )

5) Do you know any organization or institutions involving in forestry and nature conservation in Ghana?
   a) Yes ( )            b) No ( )
6) If yes, could you please name them? Maximum 5?
1)
2)
3)
4)
5)

7) Are those organizations in Q 6. Local, National or International
1)
2)
3)
4)
5)

8) Do you know any EU institutions in Ghana promoting activities related to forestry and nature conservation?
   a) Yes ( )  b) No ( )

9) If yes, how did you got the information?
   a) Open days
   b) Events organizing in your local community
   c) Press releases
   d) Annual Published Report e) Posters, brochures, books, newsletters
   f) Any other please specify……………………………………………………………………….

10) Have you ever attended a workshop/seminar/conference in your local community or outside your local community related to forestry and nature conservation in Ghana? If yes name, the title of the conference/workshop.
   a) Yes ( )  Name of the conference/workshop………………………………………………………………….
   b) Yes but I have forgotten the name ( )  c) No ( )

11) Who sponsored the conference/workshop in Q 10. if you know?
a) Government of Ghana ( ) b) Local Entity ( ) c) EU/EC/EU member country ( ) d) Give name if you can........................................................................................................................................

12) How would you describe your relationship with state forestry officials or authorities?
   a) Excellent ( ) b) Very Good ( ) c) Good ( ) d) Bad ( )

13) Do you owe a forest land?
   a) Yes ( ) b) ( )

14) Have you heard or understanding the term sustainable forest management (SFM)? If yes where did you heard it?
   ........................................................................................................................................
   ........................................................................................................................................
   ........................................................................................................................................

15) Have you heard or understand the term “biodiversity” if yes where did heard it?
   ........................................................................................................................................
   ........................................................................................................................................
   ........................................................................................................................................

16) Have you heard or understand the term illegal logging? If yes where?
   ........................................................................................................................................
   ........................................................................................................................................
   ........................................................................................................................................

17) Your opinion or views on forest protection and conservation?
   ........................................................................................................................................
18) Your opinion or views on forest functions?

19) Do you know any forest law in Ghana? What is your view or opinion on forest laws and policy in Ghana?

20) In your personal opinion or view, do you think involvement of civil societies or NGOs in forest and nature conservation management will promote sustainable forest management in Ghana?
11 APPENDIX C FOCUSED GROUP DISCUSSIONS

C1 HUNTERS GROUP

1) Hunting in the forest
2) Kinds of animal species usually hunted
3) Season usually hunted
4) Rules and regulations concerning hunting in the area
5) Where in the forest is hunting usually done

C2 NTFP GROUP

1) List of NTFP Collections in the community.
2) Kinds of NTFP Collected
3) Season for collection of NTFP
4) Rules and regulations concerning NTFP collection in the communities