



BOW COLLECTION.

-Alena Sobotková

BOW COLLECTION

*It always seems impossible
until it is done.*

- Nelson Mandela



INTRO



The Bow collection is a furniture with fresh design idea and it brings a hint of design to any interior.

- designer



Alena Sobotková
product&interior designer

Young designer who was studying Furniture Design at Mendel University in Brno. During the studies, she was attending design competitions already and she was always trying to learn something new.

At the master's degree, she went to several exchange programmes abroad. First of them was in Portugal in 2014, where she studied Art&Design. After that, she decided to go for two month internship also in Portugal, in 2015.

Those two experiences gave her completely different view about design, because of a different culture and also different taste of design.

DESIGN AS AN EXPERIENCE

Finally, she decided to go to one of the world's furniture cradles - Finland. This experience gave her a lot of new information and also practical experiences.

There was designed the Bow baby table and the Bow bench and she had already an idea about the collection of the entrance hall's furniture. To make those two products even more useful, the designer designed another additional product - the Bow mirror in the Czech Republic as a part of her diploma thesis.

The Bow bench is a big success for the designer - it was exhibited at her first big furniture fair - Habitare furniture fair in Helsinki in 2016.

The whole collection was later exhibited at Mobitex furniture fair in Brno, Czech Republic in 2017.

Bow table is a table, which has actually several possibilities of its use. First, it is a table for laptop, which can be used in a bed. Second, it can serve as a tray for the breakfast. Finally, it can also serve in the entrance hall as a stool for kids or as a feet stool.

Dimensions

Length: 480 mm
Width: 310 mm
Height: 227 mm
Weight: 3 kg

Materials

birch wood/tubular steel/acrylic paint

BOW BABY

*Design is not just what it looks like
and feels like. Design is how it works.*

-Steve Jobs



Just hang it!

Dimensions

Length: 735 mm
Width: 420 mm
Height: 1320 mm
Weight: 13 kg

Materials

birch wood/tubular steel



BOW BENCH

Bow is not actually just a bench. It is easy, fun and simple bench with a bow for hanging stuff. It connects necessary functions of the entrance hall's furniture to only one piece. It is a new kind of furniture for people who like to hang their garments and accessories open in a room, in plain sight, rather than concealed in a closet or wardrobe. It is a sign of respect for the garments, but also motivated by hygienic reasons — to air the garments out after wearing them the whole day. Bow is a bench with the bow for hanging clothes, bags or whatever else we are using at the moment.





BOW MIRROR

*Life is like a mirror.
Smile at it and it will smile back to you.*



Bow mirror is an additional product for the Bow bench and it is a part of the Bow collection together with the Bow table. It can be hanged at the bench or it can stand separately in the stand anywhere in the room. It is also possible to store jewellery in the stand for the mirror.

The Bow mirror makes the whole collection even more useful, because the user has all the things on a hand. He can just take the jacket from the hanger, put on his shoes, check his appearance in the mirror and leave the house.

Dimensions

Frame

Diameter: 240 mm

Mirror: 200 mm

Stand

Length: 400 mm

Width: 170 mm

Height: 250 mm

Weight: 4 kg

Material

birch wood/mirror/leather eyelet



