## Appendix B Income statement of Procter & Gamble

\$ million	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
			78,93	81,10		84,16	74,40	70,74	65,29	65,05	66,83	67,68
NET SALES	79,257	76,694	8	4	83,68	7	1	9	9	8	2	4
			1 '	39,85	42,39	42,42			32,90	32,53	34,26	34,76
cost of products sold	39,261	38,69	9	9	1	8	39,03	6	9	5	8	8
selling,general and administrative expense	24,017	22,63	24,99 8	25,75	26,42 1	26,95	21,46 1	20,61 6	18,94 9	18,56 8	18,85 3	19,08 4
Goodwill and indefinite lived intangible asset impairment charges	-	-	-	-	1,576	308	-	2,028	-	-	-	8,345
			16,02	15,49	13,29	14,48		11,04	13,44	13,95	13,71	
Operating income	15,979	15,374	1	5	2	1	13,91	9	1	5	1	5,487
interest expense	1,467	1,358	946	831	769	667	709	626	579	465	506	509
other non-operating income/expense,net	373	397	-28	333	262	942	209	440	325	-404	-126	871
EARNING BEFORE INCOME TAXES	14,885	14,413	15,04 7	14,99 7	12,78 5	14,84	13,50 9	11,01	13,36 9	13,25 7	13,32 6	6,069
income taxes on continuing operations	3,594	3,594	4,101	3,299	3,468	3,441	2,851	2,725	3,342	3,063	3,465	2,103
NET EARNINGS FROM CONTINUING OPERATIONS	11,291	10,68	10,94 6	11,69 8	9,317	11,40 2	10,65 8	8,287	10,02 7	10,19 4	9,861	3,966
NET EARNINGS/LOSS FROM DISCONTINUED OPERATIONS	784	2,756	1,79	229	1,587		1,127	- 1,143		5,217	-	-
NET EARNINGS	12,075	13,436	12,73	11,92 7	10,90	11,40	11,78 5	7,144	10,60	15,41 1	9,861	3,966
BASIC NET EARNINGS PER COMMONSHARE		,,,,,,						,			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	-,- 00

earnings from continuing operations	\$3,61	\$3,55	\$3,70	\$4,04	\$3,24	\$4,04	\$3,78	\$2,92	\$3,59	\$3,79	\$3,75	\$3,76
earnings from discontinued operations	\$0,25	\$0,94	\$0,62	\$0,08	\$0,58	-	0.41	-0.42	0.21	\$2,01	-	-
DILUTED NET EARNING PER COMMONSHARE												
earning from continuing operations	\$3,40	\$3,39	\$3,53	\$3,80	\$3,12	\$3,86	\$3,63	\$2,84	\$3,49	\$3,69	\$3,67	\$1,45
earning from discontinued operations	\$0,24	\$0,87	\$0,58	\$0,08	\$0,54	-	0.38	\$- 0,40	\$0,20	\$1,90	-	-
DILUTED NET EARNINGS PER COMMONSHARE	\$3,64	\$4,26	\$4,11	\$3,93	\$3,66	\$3,86	\$4,01	\$2,44	\$3,69	\$5,59	\$3,67	\$1,43
DIVIDENDS PER COMMON SHARE	\$1,45	\$1,64	\$1,80	\$1,97	\$2,14	\$2,29	\$2,45	\$2,59	\$2,66	\$2,70	\$2,79	\$1,43

## Appendix C Cash flow of Procter & Gamble

\$ million	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
CASH AND CASH	5	3	4	2	2	4	5	8	6	7	5	2
EQUIVALENTSBEGINNINGO	354,0	313,0	781,0	879,0	768,	436,	947,	548,0	836,	102,	569,0	569,
FYEAR	0	0	0	0	00	00	00	0	00	00	0	00
OPERATING ACTIVITIES												
	12	13	12	11	10	11	11	7	10	15	9	3
	075,0	436,0	736,0	927,0	904,	402,	785,	144,0	604,	411,	861,0	966,
net earnings	0	0	0	0	00	00	00	0	00	00	0	00
	3	3	3	2	3	2	3	3	3		2	2
	166,0	082,0	108,0	838,0	204,	982,	141,	134,0	078,	282,	834,0	824,
depreciation and amortization	0	0	0	0	00	00	00	0	00	00	0	00
share-basedcompensation	555,0	516,0	453,0	414,0	377,	346,	360,	337,0	335,	351,	395,0	515,
expense	0	0	0	0	00	00	00	0	00	00	0	00
	1					-	-	_	-	-	-1	
	214,0	596,0		128,0	65,0	307,	44,0	803,0	815,	601,	844,0	411,
deferred income taxes	0	0	36,00	0	0	00	0	0	00	00	0	00
	-	-2	-	-	-2	-	-	-	-	-5	-	-
	284,0	377,0	267,0	203,0	1		154,	766,0	41,0	490,	176,0	678,
gain on sale of businesses	0	0	0	0	00	00	00	0	0	00	0	00
				-	-	-				-	-	-
	432,0	· ·		426,0	1			349,0			177,0	
change in accounts receivable	0	0	14,00	0	00	00	0	0	0	00	0	00
	-	<b>534</b> 0		-		-		2120		<b>7</b> 4.0	-	-
-1		721,0	06.00	501,0		225,		313,0			188,0	
change in inventories	0	0	86,00	U	0	00	8,00	0	00	0	0	00
change in accounts		-	2		-	1			1	-	1	
payableaccrued and other	_	742,0	446,0			253,		928,0			385,0	1056
liabilities	0	0	0	0	0	00		0	00	00	0	1856
	-	-	-	-1	-	60.0	-1	-	20.4	-	2	-
change in other operating assets		/58,0	305,0			68,0		976,0		· '	0,000	
and liabilities	0	U	0	0	00	0	00	0	00	0	0	00
	127.0		106.0	210.0	210	277	221	746,0	101	162	/21 O	212
others	127,0	30,00		210,0 0		377, 00		0               	184,	162, 00	431,0 0	00
TOTAL OPERATING	15	14	16	1	13	14	13	14	15	12	14	15
ACTIVITIES	008,0	919,0	072,0	333,0	284,	873,	958,	608,0	435,	753,	867,0	242,

	0	0	0	0	00	00	00	0	00	00	0	00
INVESTING ACTIVITIES												
proceed from assets sales	928,0 0	1 087,0 0	3 068,0 0	225,0 0	2 893, 00	584, 00	570, 00	4 498,0 0	432, 00	571, 00	269,0 0	394, 00
capital expenditures	-3 046,0 0	-3 238,0 0	-3 067,0 0	-3 306,0 0	-3 964, 00	-4 008, 00	-3 848, 00	-3 736,0 0	-3 314, 00	-3 384, 00	-3 717,0 0	-3 347, 00
acquisitionsnet of cash acquired	- 361,0 0	- 368,0 0	- 425,0 0	- 474,0 0	- 134, 00	-1 145, 00	- 24,0 0	- 137,0 0	- 186, 00	- 16,0 0	- 109,0 0	-3 945, 00
change in investments	50,00	0	173,0 0	73,00		00	00	163,0 0	0	- 26,0 0	- 27,00	- 62,0 0
TOTALINVESTING ACTIVITIES	-2 549,0 0	-2 353,0 0	597,0 0	-3 482,0 0	-1 093, 00	-6 295, 00	-4 107, 00	289,0 0	-5 575, 00	-5 689, 00	-3 511,0 0	- 349, 00
FINANCING ACTIVITIES												
dividends to shareholders	-4 655,0 0	-5 044,0 0	-5 458,0 0	5 767,0 0	-6 139, 00	-6 519, 00	-6 911, 00	-7 287,0 0	-7 436, 00	-7 236, 00	731,0 0	-7 498, 00
change in short-term debt	265,0 0	- 242,0 0	-1 798,0 0	151,0 0	-3 412, 00	-3 406, 00	3 304, 00	- 258,0 0	- 418, 00	2 727, 00	-3 437,0 0	-2 215, 00
addition to long-term debt	7 088,0 0	4 926,0 0	383,0 0	1 536,0 0	3 985, 00	2 331, 00	4 334, 00	2 138,0 0	3 916, 00	3 603, 00	5 072,0 0	2 367, 00
reductions of long-term debt	-11 747,0 0	-2 587,0 0	-8 546,0 0	- 206,0 0	-2 549, 00	-3 752, 00	-4 095, 00	-3 512,0 0	-2 213, 00	-4 931, 00	-2 873,0 0	- 969, 00
treasury stock purchases	-10 047,0 0	- 637,0 0	-6 004,0 0	-7 039,0 0	-4 024, 00	-5 986, 00	-6 005, 00	-4 604,0 0	-4 004, 00	-5 204, 00	-7 004,0 0	-5 003, 00
impact of stock options and others	1 867,0 0	681,0 0	721,0 0	1 203,0 0	1 729, 00	3 449, 00	2 094, 00	2 826,0 0	2 672, 00	2 473, 00	1 177,0 0	3 324, 00
TOTAL FIANANCING ACTIVITIES	-14 844,0 0	-10 814,0 0	-17 255,0 0	-10 122,0 0	-1 041, 00	-7 071, 00	-7 279, 00	-13 019,0 0	-9 213, 00	-8 568, 00	-14 375,0 0	-9 994, 00

EFFECT OF EXCHANGE		-	_					-	-	-		-
RATE CHANGES ON CASH	344,0	284,0	122,0	163,0	113,		39,0	411,0	381,	29,0		88,0
AND CASH EQUIVALENTS	0	0	0	0	00	4,00	0	0	00	0	19,00	0
	-2	1	-1	_	1	1	2	-1		-1	-3	
CHANGE IN CASH AND	041,0	468,0	902,0	111,0	668,	511,	611,	712,0	266,	533,	0,000	167,
CASH EQUIVIALENTS	0	0	0	0	00	00	00	0	00	00	0	00

## Appendix D Balance sheet of Unilever

\$ million	2019	2018	2017
ASSETS			
CURRENTASSETS			
cash and cash equivalents	1 728,00	1 056,00	1 413,00
Accountreceivable	4 916,00	4 350,00	3 439,00
INVENTORIES			
Total inventories	4 164,00	4 301,00	3 962,00
Deferred income taxes	_	-	-
Prepaid expenses and other current assets	579,00	690,00	452,00
TOTAL CURRENT ASSETS	16 430,00	15 478,00	16 983,00
PROPERTY PLANT AND EQUIPMENT net	24 060,00	23 206,00	19 415,00
Goodwill	18 067,00	17 341,00	16 881,00
Trade marks and other intangible assets net		12 152,00	11 520,00
TOTAL LONG-TERM ASSETS	64 806,00	61 111,00	60 285,00
OTHER NONCURRENT ASSETS	_	-	-
TOTAL ASSETS	81 236,00	76 589,00	77 268,00
Liabilities and Shareholders' Equity			
CURREN LIABILITIES			
Accounts payable	9 190,00	9 121,00	8 217,00

Accrued and other liabilities	4 660,00	4 222,00	4 205,00
Debt due within one year		-	-
TOTALCURRENT LIABILITIES	20 978,00	20 150,00	23 177,00
LONG-TERM DEBT	23 354,00	22 849,00	16 127,00
DEFERRED INCOME TAXES	2 573,00	1 900,00	1 913,00
OTHER NONCURRENTLIABILITIES	4 015,00	4 095,00	4 681,00
TOTAL NONCURRENTLIABILITIES	51 614,00	49 714,00	46 656,00
TOTAL LIABILITIES	72 592,00	69 864,00	69 833,00
SHAREHOLDER'S EQUITY			
Convertible class A preferred stockstated		-	-
Non-voting class B preferred stockstated		-	-
Common stockstated value \$1 per share	420,00	464,00	484,00
Additional paid-in capital	134,00	129,00	130,00
Reserve for ESOP debt retirement		-	-
Accumulated other comprehensive income/loss	123,00	98,00	47,00
Treasury stockat cost	-703,00	-10 181,00	-9 208,00
Retained earning	18 091,00	25 952,00	26 503,00
TOTAL SHAREHOLDER'S EQUITY	13 192,00	11 397,00	13 629,00
TOTAL LIABILITIES AND SHAREHOLDERS EQUITY	85 784,00	81 261,00	83 462,00

## Appendix E Income statement of Unilever

Million US\$	2019	2018	2017
Revenue	51 980,00	50 982,00	53 715,00
cost of products sold	29 102,00	28 703,00	27 306,00
selling general and administrative expense	12 091,00	11 916,00	16 652,00
Goodwill and indefinite lived intangible asset impairment charges	42 033,00	41 519,00	-543,00
Operating income	8 743,00	12 793,00	8 475,00
interest expense	-424,00	-408,00	-226,00
other non-operating income/expensenet	-30,00	-25,00	-96,00
EARNING BEFORE INCOME TAXES	8 289,00	12 360,00	8 153,00
income taxes on continuing operations	6 749,00	11 583,00	7 331,00

NET EARNINGS FROM CONTINUING OPERATIONS			
NET EARNINGS	9 369,00	6 053,00	5 184,00
BASIC NET EARNINGS PER COMMONSHARE	2 400,00	4 130,00	2 430,00
earnings from continuing operations	6 749,00	11 583,00	7 331,00
earnings from discontinued operations		-	-
DILUTED NET EARNING PER COMMONSHARE	274,00	348,00	214,00