

CZECH UNIVERSITY OF LIFE SCIENCES PRAGUE

Faculty of Economics and Management

Evaluation of the Diploma Thesis by supervisor

Thesis Title **Business plan for Clothing business in India**

Name of the student **Gobinda Gobinda**

Thesis supervisor **Ing. Pavel Kotyza, Ph.D.**

Department **Department of Economics**

Logical process being used, work with data and information	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
The structure of paragraphs and chapters	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Formal presentation of the work, the overall impression	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Formulation of objectives	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Choice of appropriate methods and methodology used	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Professional contribution of the work and its practical usage	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Work with scientific literature (quotations, norms)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Clarity and professionalism of expression in the work	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Author's stance and approach to the addressed problems	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Summary and key-words comply with the content the thesis	<input checked="" type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Fulfillment of objectives	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Author's co-operation with supervisor and department	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Theoretical background of an author	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Comprehensibility of the text and level of language	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Formulation of conclusions	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input checked="" type="checkbox"/> 4
Evaluation of the work by grade (1, 2, 3, 4)				3

Evaluation: 1 = the best

Date 23/01/2024

el. signed by Ing. Pavel Kotyza, Ph.D. on 23/01/2024 22:26
Supervisor signature

Other comments or suggestions:

The theses prepared by Gobinda Gobinda is an interesting insight into a segment of business opportunity, which is very relevant. Slow fashion and fashion sustainability is an important aspect of today's apparel industry.

Gobinda wanted to prepare a business plan for a real business he will operate after studies. However, the plans have changed and the business proposal remained only a concept which will probably never come true. From that perspective I could observe a little less motivation to finalise the theses in a way author agreed with me. The text is missing strong and relevant economic and financial analyses, which is always a crucial segment of my requirements. Also, methodology is not well prepared, in relation to what we agreed. At the same time, Gobinda paid attention to more management and marketing issues.

Mainly due to the fact, that the theses lack comprehensive economic and financial analyses which I always require, I propose GOOD. At the same time, I admit, that Gobinda paid attention to the thesis's preparation, he consulted his activities regularly. Just due to changed business plans, his motivation to present high quality theses decreased a bit towards finalisation of the project.



Plagiarism control: The system Theses.cz has not assessed the thesis as suspicious.

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