

**Czech University of Life Sciences Prague**

**Faculty of Economics and Management**

**Department of Economics**



**Bachelor Thesis Abstract**

**Economic analysis of tourism in Uzbekistan**

**Zakhiriddin Khujaev**

**Supervisor: prof. Mansoor Maitah, Ph.D. et Ph.D.**

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## **Summary:**

The aim in this bachelor thesis is to evaluate the tourism in Uzbekistan. To determine weaknesses and strengths in the economy of tourism in Uzbekistan. First part is dedicated to the definition of tourism and impact of tourism on the economy. The second part is a practical part, where the SWOT analysis was used to identify advantages and disadvantages of tourism in Uzbekistan. And, there was evaluate results based on qualitative and quantitative research based on the degree of correlation between chosen variables of tourism is calculated by regression analysis.

**Keywords:** Uzbekistan, Swot analysis, tourism, statistical data, regression analysis

## **Objectives and Methodology:**

### **Objectives**

The main purpose of this work is to assess and characterize the geographical natural-climatic, cultural, historical, economic and other factors and conditions for the development of tourism in Uzbekistan. The theoretical part consists of all basic definition and terms. Overview of the Uzbekistan was described. Furthermore, there was examined information about economic tourism, types of tourism and then the importance of the tourism. The second part of the bachelor thesis is analytical part.

### **Methodology**

The statistical data was used to identify how the tourism in Uzbekistan was increased. Problems and prospects of tourism development in Uzbekistan were studied by the SWOT analysis. The use of SWOT analysis allows maximize their strengths minimize their weakness. The thesis also uses comparative and descriptive methods to reach its all of targets.

## **Conclusion:**

At present, in the field of tourism - the theory and practice - there is a twofold and therefore inaccurate perception of many terms related to tourist activities, causes dissonance among experts. Because of this, there is a different assessment of tourism in the creation of the gross national product of the country, in the statistics of the movement of travelers and in determining the value of the hospitality industry in providing employment for the population with labor and income. Therefore, it is necessary to give a more accurate alignment of tourist concepts, applicable to account for the statistical indicators of the tourism industry. Firstly, Tourism is one of the priority sectors of the Uzbekistan that the tourism industry is growing, Moreover, in Uzbekistan there are many opportunities conditions for organizing industrial tourism. Uzbekistan has a huge history, as expected there are many unexplored undiscovered Objects that are great of interest to tourists. And, the climate of Uzbekistan is moderate summer is hot, winter is dry cold. The Uzbekistan has rich historical and cultural resources; therefore, it has huge potential for development of tourism. The main historical places of tourism: Tashkent, Bukhara, Samarkand. Moreover, the Uzbekistan is very pleased to welcome tourists to its ski resorts and several holiday makers from all over Uzbekistan and neighbouring countries visit the reservoir villages on the bank and surrounding offers wide range of hotels hostels to accommodate tourists. The highest number of foreign tourists arrives in Uzbekistan from Russian Turkey India. In 2015, the tourist arrivals grew by 0.7% compared with the previous year.

In Uzbekistan a lot of accommodations there are hotels, hostels boarding house. In this country possible to find the suitable accommodation for each person individually. According to SWOT analysis it was noticeable that tourism in Uzbekistan is a good strength than with weakness. And the dependency of international expenditures on the Uzbek GDP which was evaluated by statistical program SAS. By the equation, if the tourism expenditures will increase by 1-unit the total of GDP of the Uzbekistan will increase by 0.41267 unit that is statistically significant.

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