

**Top 4 Schools:**

Accounting and Banking  
 Logistic and Procurement  
 Warehouse  
 Marketing and HR

**Five Most Important Attributes:**

Cost Effectiveness  
 Productivity  
 Mobility and Availability  
 Customer Service  
 Risk Management

Summary	Cost Effectiveness		Productivity		Mobility and Availability		Customer Service
	Weighting	Score	Weighting	Score	Weighting	Score	
Accounting and Banking	0.348	0.053	0.243	0.102	0.083	0.063	0.069
Logistic and Procurement	0.348	0.452	0.243	0.460	0.083	0.355	0.069
Warehouse	0.348	0.250	0.243	0.285	0.083	0.405	0.069
Marketing and HR	0.348	0.245	0.243	0.152	0.083	0.176	0.069

Prioritization Matrix	Cost Effectiveness		Productivity		Mobility and Availability		Customer Service		Risk Management		Cost Effectiveness
	1	7	1	3	5	1	3	1	9	1	
Cost Effectiveness	1	7	1	3	5	1	3	1	9	1	0.3737
Productivity	0.142857143	1	1	3	1	3	1	9	1	1	0.0534
Mobility and Availability	0.2	0.3333	1	1	3	1	3	1	9	1	0.0747
Customer Service	0.3333333333	1	0.3333	1	0.3333	1	0.3333	1	0.3333	1	0.1246
Risk Management	1	0.1111	7	5	1	1	1	1	1	1	0.3737
	2.676190476	9.4444	16.333	13	11.343						1.000

<b>Cost Effectiveness</b>		Accounting and Bank	Logistic and Procurement	Warehouse	Marketing and HR	Accounting and Bank
Accounting and Banking	1	0.1429	0.3333	0.2	0.2	0.0625
Logistic and Procurement	7	1	5	1	1	0.4375
Warehouse	3	0.2	1	3	3	0.1875
Marketing and HR	5	1	0.3333	1	1	0.3125
	16	2.3429	6.6667	5.2		1.000

<b>Productivity</b>		Accounting and Bank	Logistic and Procurement	Warehouse	Marketing and HR	Accounting and Bank
Accounting and Banking	1	0.2	0.3333	1	1	0.1
Logistic and Procurement	5	1	1	5	5	0.5
Warehouse	3	1	1	1	1	0.3
Marketing and HR	1	0.2	1	1	1	0.1
	10	2.4	3.3333	8		1.000

<b>Mobility and Availability</b>		Accounting and Bank	Logistic and Procurement	Warehouse	Marketing and HR	Accounting and Bank
Accounting and Banking	1	0.3333	0.1429	0.1111	0.1111	0.05
Logistic and Procurement	3	1	1	5	5	0.15
Warehouse	7	1	1	5	5	0.35
Marketing and HR	9	0.2	0.2	1	1	0.45
	20	2.5333	2.3429	11.111		1.000

<b>Customer Service</b>		Accounting and Bank	Logistic and Procurement	Warehouse	Marketing and HR	Accounting and Bank
Accounting and Banking	1	0.3333	0.1429	0.1111	0.1111	0.05
Logistic and Procurement	3	1	1	5	5	0.15
Warehouse	7	1	1	5	5	0.35
Marketing and HR	9	0.2	0.2	1	1	0.45
	20	2.5333	2.3429	11.111		1.000

Accounting and Banking	1	5	3	1	0.3947
Logistic and Procurement	0.2	1	3	0.2	0.0789
Warehouse	0.3333333333	0.3333	1	0.3333	0.1316
Marketing and HR	1	5	3	1	0.3947

2.5333333333 11.333 10 2.5333 1.000

Risk Management	Accounting and Banking	Logistic and Procurement	Warehouse	Marketing and HR	Accounting and Banking
Accounting and Banking	1	7	5	1	0.4268
Logistic and Procurement	0.142857143	1	1	1	0.061
Warehouse	0.2	1	1	1	0.0854
Marketing and HR	1	1	1	1	0.4268

2.342857143 10 8 4 1.000

Score	Weighting	Score	Final Score
0.383	0.257	0.500	0.204
0.137	0.257	0.134	0.342
0.098	0.257	0.140	0.233
0.383	0.257	0.225	0.221

Check  
1.000

Productivity	Mobility and Availability	Customer Service	Risk Management
0.7412	0.3061	0.2308	0.0882
0.1059	0.1837	0.0769	0.7935
0.0353	0.0612	0.2308	0.0126
0.1059	0.0204	0.0769	0.0176
0.0118	0.4286	0.3846	0.0882
1.000	1.000	1.000	1.000

Overall evaluation
0.348
0.243
0.083
0.069
0.257
1.000

Criteria
Cost Effectiveness
Productivity
Mobility and Availability
Customer Service
Risk Management

Risk Management

Customer

Logistic and Procurement
Warehouse
Marketing and HR

Logistic and Procurement
Warehouse
Marketing and HR

Logistic and Procurement
Warehouse
Marketing and HR

Logistic and Procurement
Warehouse
Marketing and HR

Overall evaluation
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Criteria
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Criteria
Mobility and Availability

Criteria
Productivity



1. If the judgment v
2. If the judgment v

0.4412	0.3	0.3947
0.0882	0.3	0.0789
0.0294	0.1	0.1316
0.4412	0.3	0.3947

1.000 1.000 1.000

0.383
0.137
0.098
0.383

1.000

Customer Service
Extrem favors

Apple

+

9

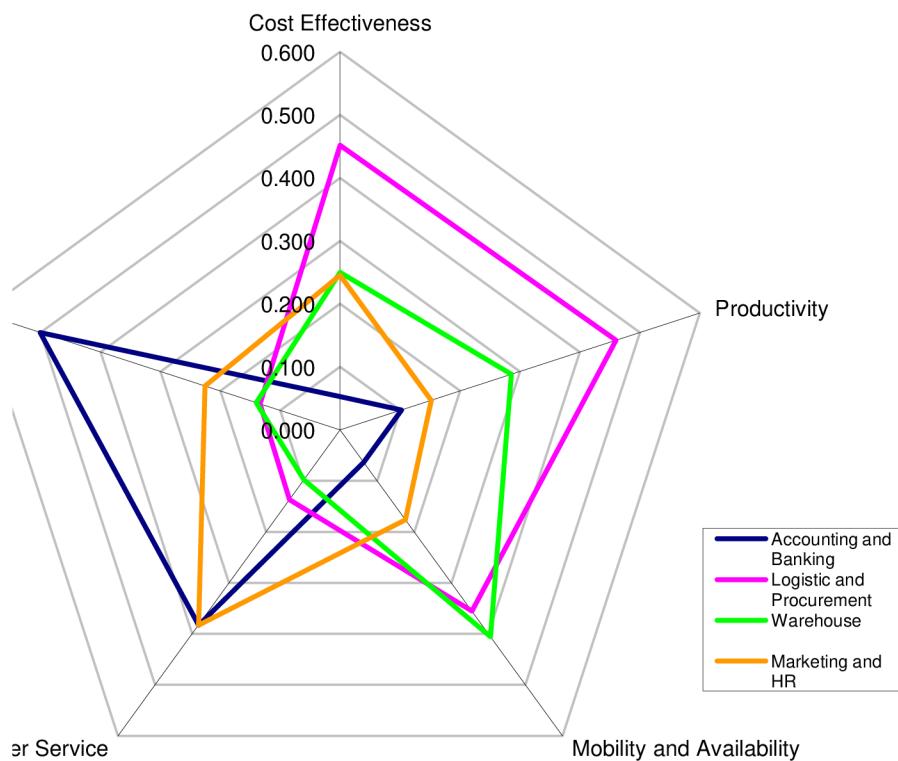
Logistic and Procurement	Warehouse	Marketing and HR
0.7	0.625	0.25
0.1	0.125	0.25
0.1	0.125	0.25
0.1	0.125	0.25

1.000 1.000 1.000

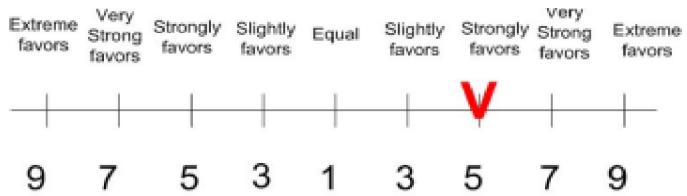
Overall evaluation
0.500
0.134
0.140
0.225

1.000

Criteria
Risk Management



Accounting and Banking	Logistic and Procurement	Warehouse	Marketing and HR
4	5	3	2
3	5	4	4
3	5	4	3
4	2	1	5
5	2	4	1



Banana



value is on the left side of 1, we put the **actual judgment** value.

value is on the right side of 1, we put the **reciprocal** value.

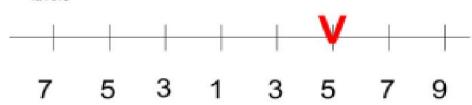
Accounting and Banking	Logistic and Procurement	Warehouse	Marketing and HR
3	5	4	4

Accounting and Banking	Logistic and Procurement	Warehouse	Marketing and HR
3	5	4	3

Plan A	Plan B	Plan C	Plan D

4	2	1	5
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Very  
Strongly  
favors  
Slightly  
favors  
Equal  
Slightly  
favors  
Strongly  
favors  
Very  
Strongly  
favors  
Extreme  
favors



Banana



Plan A	Plan B	Plan C	Plan D
5	2	4	1



Table of rating

- 5 highly important
- 4 important
- 3 medium
- 2 unimportant
- 1 highly unimportant

highly imp	important
5	4





medium	unimportant	highly unimportant
3	2	1

Prioritization Matrix		Cost Effectiveness	Productivity	Mobility and Availability	Customer Service	Risk Management
Cost Effectiveness	1	7	5	3	1.00	
Productivity	0.14	1.00	3.00	1	9.00	
Mobility and Availability	0.20	0.33	1.00	3	0.14	
Customer Service	0.33	1.00	0.33	1	0.20	
Risk Management	1.00	0.11	7.00	5	1.00	

Cost Effectiveness		Accounting and Banking	Logistic and Procurement	Warehouse	Marketing and HR	Overall evaluation
Accounting and Banking	1	0.1429	0.3333	0.2	0.053	
Logistic and Procurement	7	1	5	1	0.452	
Warehouse	3	0.2	1	3	0.250	
Marketing and HR	5	1	0.3333	1	0.245	

Productivity		Accounting and Banking	Logistic and Procurement	Warehouse	Marketing and HR	Overall evaluation
Accounting and Banking	1	0.2	0.33	1	0.10	
Logistic and Procurement	5	1	1	5	0.46	
Warehouse	3	1	1	1	0.29	
Marketing and HR	1	0.2	1	1	0.15	

Mobility and Availability	Accounting and Banking	Logistic and Procurement	Warehouse	Marketing and HR	Overall evaluation
Accounting and Banking	1	0.33	0.14	0.11	0.06
Logistic and Procurement	3	1	1	5	0.36
Warehouse	7	1	1	5	0.41
Marketing and HR	9	0.2	0.2	1	0.18

Customer Service	Accounting and Banking	Logistic and Procurement	Warehouse	Marketing and HR	Overall evaluation
Accounting and Banking	1	5	3	1	0.383
Logistic and Procurement	0.2	1	3	0.2	0.137
Warehouse	0.3333	0.3333	1	0.3333	0.098
Marketing and HR	1	5	3	1	0.383

Risk Management	Accounting and Banking	Logistic and Procurement	Warehouse	Marketing and HR	Overall evaluation
Accounting and Banking	1	7	5	1	0.500
Logistic and Procurement	0.1429	1	1	1	0.134
Warehouse	0.2	1	1	1	0.140
Marketing and HR	1	1	1	1	0.225

Overall evaluation
0.35
0.24
0.08
0.07
0.26