Supervisor's evaluation of the study and dissertation thesis of **Sylvia Böcker**

Sylvia Böcker, started her Ph.D. studies in 2010 in the part-time form of studies. From the admission process she immediately started to work on the dissertation, which was closely connected with her daily business practices. She passed all the examinations of the compulsory and optional subjects in April 2012, and passed the state doctoral examination in October 2012. She successfully went through two trial presentations of theses, and elaborated theses.

In elaborating the dissertation theses she has proved a good ability to acquire information – not only from literature, but also from the internet, own experience, and personal interviews. Very demanding stage of elaboration of the theses was formulation of reachable objectives and appropriate methodology for their achievement. I think that the student managed this stage well. The dissertation thesis has a well elaborated theoretical part, which is appropriately applied in the result part – with appropriate conclusions and recommendations in the final part of the theses. The theses can be further exploited within the research of the department of management, as well as in practice of the candidate.

I recommend the dissertation theses of Sylvia Böcker to be defended in front of the examination board for defences of dissertations.

Brno, March 26, 2015

Assoc. prof. Pavel Žufan, Ph.D. supervisor