

	20 ks/s filtrem				
	Ceny platné pro	mm	12/2015	01/2016	02/2016
1	BENSON & HEDGES ADDITIVE FREE	84.00	78.00	83.00	83.00
2	BENSON & HEDGES BLACK slide	84.00	79.00	81.00	81.00
3	BENSON & HEDGES DUAL	84.00	80.00	82.00	82.00
4	BENSON & HEDGES GOLD	84.00	95.00	100.00	100.00
5	BENSON & HEDGES SILVER SLIDE	84.00	79.00	81.00	81.00
6	BENSON & HEDGES WHITE SLIDE	84.00	79.00	83.00	83.00
1	CAMEL ACTIVATE	84.00	90.00	94.00	94.00
2	CAMEL ACTIVATE DOUBLE	84.00	91.00	93.00	93.00
3	CAMEL BLACK 80 mm	80.00	80.00	84.00	84.00
4	CAMEL BLUE	84.00	89.00	93.00	93.00
5	CAMEL FILTERS	84.00	89.00	93.00	93.00
6	CAMEL FILTERS RS	72.00	77.00	79.00	79.00
7	CAMEL WHITE 80 mm	80.00	80.00	84.00	84.00
1	L&M BLUE LABEL KS RCB 20	83.00	84.00	89.00	89.00
2	L&M BLUE LABEL KS SOF 20	83.00	79.00	84.00	84.00
3	L&M DOUBLE FORWARD PURPLE KS RCB 20	83.00	84.00	89.00	89.00
4	L&M FORWARD KS RCB 20	83.00	85.00	90.00	90.00
5	L&M LOFT (RED) KS BOX 20 SLI	83.00	79.00	84.00	84.00
6	L&M LOFT (SEA BLUE) KS BOX 20 SLI	83.00	79.00	84.00	84.00
7	L&M LOFT (TRUE BLUE) KS BOX 20 SLI	83.00	79.00	84.00	79.00
8	L&M LOFT 2 IN 1 KS BOX 20 SLI	83.00	79.00	84.00	84.00
9	L&M RED LABEL KS RCB 20	83.00	84.00	89.00	89.00
10	L&M SILVER LABEL KS RCB 20	83.00	88.00	89.00	89.00
1	MARLBORO (RED FWD) KS BOX 20	83.00	96.00	99.00	101.00
2	MARLBORO (RED FWD) KS SOF 20	83.00	87.00	92.00	92.00
3	MARLBORO (RED FWD) RS BOX 20	72.00	79.00	84.00	79.00
4	MARLBORO FLAVOR MIX (FWD) KS BOX 20	83.00	100.00	101.00	101.00
5	MARLBORO FUSE BEYOND (2.0) KS BOX 20	83.00	97.00	102.00	102.00
6	MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20	83.00	96.00	99.00	99.00
7	MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20	83.00	87.00	92.00	92.00
8	MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI	83.00	84.00	89.00	89.00
9	MARLBORO TOUCH (2.0) KS BOX 20 SLI	83.00	84.00	89.00	89.00
1	West Compact Bold Red/ West Bold Red	83.00	75.00	77.00	77.00
2	West Compact Bright Silver/ West Bright Silver	83.00	75.00	77.00	77.00
3	West Duo	83.00	80.00	82.00	82.00
4	West Duo White	83.00	80.00	82.00	82.00
5	West Ice	83.00	84.00	88.00	88.00
6	West Plus Red	83.00	79.00	81.00	81.00
7	West Red	83.00	84.00	88.00	88.00
8	West Silver	83.00	84.00	88.00	88.00

Koeficient DPH 2015 i 2016	0.1736
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03/2016	04/2016
83.00	83.00
84.00	84.00
85.00	85.00
100.00	100.00
84.00	84.00
84.00	84.00
94.00	94.00
94.00	94.00
85.00	85.00
93.00	93.00
93.00	93.00
79.00	79.00
85.00	85.00
89.00	89.00
84.00	84.00
89.00	89.00
90.00	90.00
84.00	84.00
84.00	84.00
84.00	84.00
81.00	84.00
89.00	89.00
89.00	89.00
101.00	101.00
92.00	92.00
84.00	84.00
101.00	101.00
102.00	102.00
101.00	101.00
92.00	92.00
89.00	89.00
89.00	89.00
77.00	79.00
77.00	79.00
82.00	82.00
85.00	85.00
89.00	89.00
81.00	81.00
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89.00	89.00

Velikost DPH - výpočet vzorce		12/2015
1	BENSON & HEDGES ADDITIVE FREE	13.54
2	BENSON & HEDGES BLACK slide	13.71
3	BENSON & HEDGES DUAL	13.89
4	BENSON & HEDGES GOLD	16.49
5	BENSON & HEDGES SILVER SLIDE	13.71
6	BENSON & HEDGES WHITE SLIDE	13.71
1	CAMEL ACTIVATE	15.62
2	CAMEL ACTIVATE DOUBLE	15.80
3	CAMEL BLACK 80 mm	13.89
4	CAMEL BLUE	15.45
5	CAMEL FILTERS	15.45
6	CAMEL FILTERS RS	13.37
7	CAMEL WHITE 80 mm	13.89
1	L&M BLUE LABEL KS RCB 20	14.58
2	L&M BLUE LABEL KS SOF 20	13.71
3	L&M DOUBLE FORWARD PURPLE KS RCB 20	14.58
4	L&M FORWARD KS RCB 20	14.76
5	L&M LOFT (RED) KS BOX 20 SLI	13.71
6	L&M LOFT (SEA BLUE) KS BOX 20 SLI	13.71
7	L&M LOFT (TRUE BLUE) KS BOX 20 SLI	13.71
8	L&M LOFT 2 IN 1 KS BOX 20 SLI	13.71
9	L&M RED LABEL KS RCB 20	14.58
10	L&M SILVER LABEL KS RCB 20	15.28
1	MARLBORO (RED FWD) KS BOX 20	16.67
2	MARLBORO (RED FWD) KS SOF 20	15.10
3	MARLBORO (RED FWD) RS BOX 20	13.71
4	MARLBORO FLAVOR MIX (FWD) KS BOX 20	17.36
5	MARLBORO FUSE BEYOND (2.0) KS BOX 20	16.84
6	MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20	16.67
7	MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20	15.10
8	MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI	14.58
9	MARLBORO TOUCH (2.0) KS BOX 20 SLI	14.58
1	West Compact Bold Red/ West Bold Red	13.02
2	West Compact Bright Silver/ West Bright Silver	13.02
3	West Duo	13.89
4	West Duo White	13.89
5	West Ice	14.58
6	West Plus Red	13.71
7	West Red	14.58
8	West Silver	14.58

01/2016	02/2016	03/2016	04/2016
14.41	14.41	14.41	14.41
14.06	14.06	14.58	14.58
14.24	14.24	14.76	14.76
17.36	17.36	17.36	17.36
14.06	14.06	14.58	14.58
14.41	14.41	14.58	14.58
16.32	16.32	16.32	16.32
16.14	16.14	16.32	16.32
14.58	14.58	14.76	14.76
16.14	16.14	16.14	16.14
16.14	16.14	16.14	16.14
13.71	13.71	13.71	13.71
14.58	14.58	14.76	14.76
15.45	15.45	15.45	15.45
14.58	14.58	14.58	14.58
15.45	15.45	15.45	15.45
15.62	15.62	15.62	15.62
14.58	14.58	14.58	14.58
14.58	14.58	14.58	14.58
14.58	13.71	14.58	14.58
14.58	14.58	14.06	14.58
15.45	15.45	15.45	15.45
15.45	15.45	15.45	15.45
17.19	17.53	17.53	17.53
15.97	15.97	15.97	15.97
14.58	13.71	14.58	14.58
17.53	17.53	17.53	17.53
17.71	17.71	17.71	17.71
17.19	17.19	17.53	17.53
15.97	15.97	15.97	15.97
15.45	15.45	15.45	15.45
15.45	15.45	15.45	15.45
13.37	13.37	13.37	13.71
13.37	13.37	13.37	13.71
14.24	14.24	14.24	14.24
14.24	14.24	14.76	14.76
15.28	15.28	15.45	15.45
14.06	14.06	14.06	14.06
15.28	15.28	15.45	15.45
15.28	15.28	15.45	15.45

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Velikost DPH - čisté hodnoty	12/2015	01/2016	02/2016	03/2016
BENSON & HEDGES ADDITIVE FREE	13.54	14.41	14.41	14.41
BENSON & HEDGES BLACK slide	13.71	14.06	14.06	14.58
BENSON & HEDGES DUAL	13.89	14.24	14.24	14.76
BENSON & HEDGES GOLD	16.49	17.36	17.36	17.36
BENSON & HEDGES SILVER SLIDE	13.71	14.06	14.06	14.58
BENSON & HEDGES WHITE SLIDE	13.71	14.41	14.41	14.58
CAMEL ACTIVATE	15.62	16.32	16.32	16.32
CAMEL ACTIVATE DOUBLE	15.80	16.14	16.14	16.32
CAMEL BLACK 80 mm	13.89	14.58	14.58	14.76
CAMEL BLUE	15.45	16.14	16.14	16.14
CAMEL FILTERS	15.45	16.14	16.14	16.14
CAMEL FILTERS RS	13.37	13.71	13.71	13.71
CAMEL WHITE 80 mm	13.89	14.58	14.58	14.76
L&M BLUE LABEL KS RCB 20	14.58	15.45	15.45	15.45
L&M BLUE LABEL KS SOF 20	13.71	14.58	14.58	14.58
L&M DOUBLE FORWARD PURPLE KS RCB 20	14.58	15.45	15.45	15.45
L&M FORWARD KS RCB 20	14.76	15.62	15.62	15.62
L&M LOFT (RED) KS BOX 20 SLI	13.71	14.58	14.58	14.58
L&M LOFT (SEA BLUE) KS BOX 20 SLI	13.71	14.58	14.58	14.58
L&M LOFT (TRUE BLUE) KS BOX 20 SLI	13.71	14.58	13.71	14.58
L&M LOFT 2 IN 1 KS BOX 20 SLI	13.71	14.58	14.58	14.06
L&M RED LABEL KS RCB 20	14.58	15.45	15.45	15.45
L&M SILVER LABEL KS RCB 20	15.28	15.45	15.45	15.45
MARLBORO (RED FWD) KS BOX 20	16.67	17.19	17.53	17.53
MARLBORO (RED FWD) KS SOF 20	15.10	15.97	15.97	15.97
MARLBORO (RED FWD) RS BOX 20	13.71	14.58	13.71	14.58
MARLBORO FLAVOR MIX (FWD) KS BOX 20	17.36	17.53	17.53	17.53
MARLBORO FUSE BEYOND (2.0) KS BOX 20	16.84	17.71	17.71	17.71
MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20	16.67	17.19	17.19	17.53
MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20	15.10	15.97	15.97	15.97
MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI	14.58	15.45	15.45	15.45
MARLBORO TOUCH (2.0) KS BOX 20 SLI	14.58	15.45	15.45	15.45
West Compact Bold Red/ West Bold Red	13.02	13.37	13.37	13.37
West Compact Bright Silver/ West Bright Silver	13.02	13.37	13.37	13.37
West Duo	13.89	14.24	14.24	14.24
West Duo White	13.89	14.24	14.24	14.76
West Ice	14.58	15.28	15.28	15.45
West Plus Red	13.71	14.06	14.06	14.06
West Red	14.58	15.28	15.28	15.45
West Silver	14.58	15.28	15.28	15.45

04/2016

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	Ceny platné pro	12/2015	01/2016	02/2016	03/2016
1	BENSON & HEDGES ADDITIVE FREE	78.00	83.00	83.00	83.00
2	BENSON & HEDGES BLACK slide	79.00	81.00	81.00	84.00
3	BENSON & HEDGES DUAL	80.00	82.00	82.00	85.00
4	BENSON & HEDGES GOLD	95.00	100.00	100.00	100.00
5	BENSON & HEDGES SILVER SLIDE	79.00	81.00	81.00	84.00
6	BENSON & HEDGES WHITE SLIDE	79.00	83.00	83.00	84.00
1	CAMEL ACTIVATE	90.00	94.00	94.00	94.00
2	CAMEL ACTIVATE DOUBLE	91.00	93.00	93.00	94.00
3	CAMEL BLACK 80 mm	80.00	84.00	84.00	85.00
4	CAMEL BLUE	89.00	93.00	93.00	93.00
5	CAMEL FILTERS	89.00	93.00	93.00	93.00
6	CAMEL FILTERS RS	77.00	79.00	79.00	79.00
7	CAMEL WHITE 80 mm	80.00	84.00	84.00	85.00
1	L&M BLUE LABEL KS RCB 20	84.00	89.00	89.00	89.00
2	L&M BLUE LABEL KS SOF 20	79.00	84.00	84.00	84.00
3	L&M DOUBLE FORWARD PURPLE KS RCB 20	84.00	89.00	89.00	89.00
4	L&M FORWARD KS RCB 20	85.00	90.00	90.00	90.00
5	L&M LOFT (RED) KS BOX 20 SLI	79.00	84.00	84.00	84.00
6	L&M LOFT (SEA BLUE) KS BOX 20 SLI	79.00	84.00	84.00	84.00
7	L&M LOFT (TRUE BLUE) KS BOX 20 SLI	79.00	84.00	79.00	84.00
8	L&M LOFT 2 IN 1 KS BOX 20 SLI	79.00	84.00	84.00	81.00
9	L&M RED LABEL KS RCB 20	84.00	89.00	89.00	89.00
10	L&M SILVER LABEL KS RCB 20	88.00	89.00	89.00	89.00
1	MARLBORO (RED FWD) KS BOX 20	96.00	99.00	101.00	101.00
2	MARLBORO (RED FWD) KS SOF 20	87.00	92.00	92.00	92.00
3	MARLBORO (RED FWD) RS BOX 20	79.00	84.00	79.00	84.00
4	MARLBORO FLAVOR MIX (FWD) KS BOX 20	100.00	101.00	101.00	101.00
5	MARLBORO FUSE BEYOND (2.0) KS BOX 20	97.00	102.00	102.00	102.00
6	MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20	96.00	99.00	99.00	101.00
7	MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20	87.00	92.00	92.00	92.00
8	MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI	84.00	89.00	89.00	89.00
9	MARLBORO TOUCH (2.0) KS BOX 20 SLI	84.00	89.00	89.00	89.00
1	West Compact Bold Red/ West Bold Red	75.00	77.00	77.00	77.00
2	West Compact Bright Silver/ West Bright Silver	75.00	77.00	77.00	77.00
3	West Duo	80.00	82.00	82.00	82.00
4	West Duo White	80.00	82.00	82.00	85.00
5	West Ice	84.00	88.00	88.00	89.00
6	West Plus Red	79.00	81.00	81.00	81.00
7	West Red	84.00	88.00	88.00	89.00
8	West Silver	84.00	88.00	88.00	89.00

04/2016	Procentní sazba (27% z ceny) - výpočet vzorce	12/2015	01/2016
83.00	1 BENSON & HEDGES ADDITIVE FREE	21.06	22.41
84.00	2 BENSON & HEDGES BLACK slide	21.33	21.87
85.00	3 BENSON & HEDGES DUAL	21.60	22.14
100.00	4 BENSON & HEDGES GOLD	25.65	27.00
84.00	5 BENSON & HEDGES SILVER SLIDE	21.33	21.87
84.00	6 BENSON & HEDGES WHITE SLIDE	21.33	22.41
94.00	1 CAMEL ACTIVATE	24.30	25.38
94.00	2 CAMEL ACTIVATE DOUBLE	24.57	25.11
85.00	3 CAMEL BLACK 80 mm	21.60	22.68
93.00	4 CAMEL BLUE	24.03	25.11
93.00	5 CAMEL FILTERS	24.03	25.11
79.00	6 CAMEL FILTERS RS	20.79	21.33
85.00	7 CAMEL WHITE 80 mm	21.60	22.68
89.00	1 L&M BLUE LABEL KS RCB 20	22.68	24.03
84.00	2 L&M BLUE LABEL KS SOF 20	21.33	22.68
89.00	3 L&M DOUBLE FORWARD PURPLE KS RCB 20	22.68	24.03
90.00	4 L&M FORWARD KS RCB 20	22.95	24.30
84.00	5 L&M LOFT (RED) KS BOX 20 SLI	21.33	22.68
84.00	6 L&M LOFT (SEA BLUE) KS BOX 20 SLI	21.33	22.68
84.00	7 L&M LOFT (TRUE BLUE) KS BOX 20 SLI	21.33	22.68
84.00	8 L&M LOFT 2 IN 1 KS BOX 20 SLI	21.33	22.68
89.00	9 L&M RED LABEL KS RCB 20	22.68	24.03
89.00	10 L&M SILVER LABEL KS RCB 20	23.76	24.03
101.00	1 MARLBORO (RED FWD) KS BOX 20	25.92	26.73
92.00	2 MARLBORO (RED FWD) KS SOF 20	23.49	24.84
84.00	3 MARLBORO (RED FWD) RS BOX 20	21.33	22.68
101.00	4 MARLBORO FLAVOR MIX (FWD) KS BOX 20	27.00	27.27
102.00	5 MARLBORO FUSE BEYOND (2.0) KS BOX 20	26.19	27.54
101.00	6 MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20	25.92	26.73
92.00	7 MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20	23.49	24.84
89.00	8 MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI	22.68	24.03
89.00	9 MARLBORO TOUCH (2.0) KS BOX 20 SLI	22.68	24.03
79.00	1 West Compact Bold Red/ West Bold Red	20.25	20.79
79.00	2 West Compact Bright Silver/ West Bright Silver	20.25	20.79
82.00	3 West Duo	21.60	22.14
85.00	4 West Duo White	21.60	22.14
89.00	5 West Ice	22.68	23.76
81.00	6 West Plus Red	21.33	21.87
89.00	7 West Red	22.68	23.76
89.00	8 West Silver	22.68	23.76

02/2016	03/2016	04/2016
22.41	22.41	22.41
21.87	22.68	22.68
22.14	22.95	22.95
27.00	27.00	27.00
21.87	22.68	22.68
22.41	22.68	22.68
25.38	25.38	25.38
25.11	25.38	25.38
22.68	22.95	22.95
25.11	25.11	25.11
25.11	25.11	25.11
21.33	21.33	21.33
22.68	22.95	22.95
24.03	24.03	24.03
22.68	22.68	22.68
24.03	24.03	24.03
24.30	24.30	24.30
22.68	22.68	22.68
22.68	22.68	22.68
21.33	22.68	22.68
22.68	21.87	22.68
24.03	24.03	24.03
24.03	24.03	24.03
27.27	27.27	27.27
24.84	24.84	24.84
21.33	22.68	22.68
27.27	27.27	27.27
27.54	27.54	27.54
26.73	27.27	27.27
24.84	24.84	24.84
24.03	24.03	24.03
24.03	24.03	24.03
20.79	20.79	21.33
20.79	20.79	21.33
22.14	22.14	22.14
22.14	22.95	22.95
23.76	24.03	24.03
21.87	21.87	21.87
23.76	24.03	24.03
23.76	24.03	24.03

	SD z cigaret - čisté hodnoty
1	BENSON & HEDGES ADDITIVE FREE
2	BENSON & HEDGES BLACK slide
3	BENSON & HEDGES DUAL
4	BENSON & HEDGES GOLD
5	BENSON & HEDGES SILVER SLIDE
6	BENSON & HEDGES WHITE SLIDE
1	CAMEL ACTIVATE
2	CAMEL ACTIVATE DOUBLE
3	CAMEL BLACK 80 mm
4	CAMEL BLUE
5	CAMEL FILTERS
6	CAMEL FILTERS RS
7	CAMEL WHITE 80 mm
1	L&M BLUE LABEL KS RCB 20
2	L&M BLUE LABEL KS SOF 20
3	L&M DOUBLE FORWARD PURPLE KS RCB 20
4	L&M FORWARD KS RCB 20
5	L&M LOFT (RED) KS BOX 20 SLI
6	L&M LOFT (SEA BLUE) KS BOX 20 SLI
7	L&M LOFT (TRUE BLUE) KS BOX 20 SLI
8	L&M LOFT 2 IN 1 KS BOX 20 SLI
9	L&M RED LABEL KS RCB 20
10	L&M SILVER LABEL KS RCB 20
1	MARLBORO (RED FWD) KS BOX 20
2	MARLBORO (RED FWD) KS SOF 20
3	MARLBORO (RED FWD) RS BOX 20
4	MARLBORO FLAVOR MIX (FWD) KS BOX 20
5	MARLBORO FUSE BEYOND (2.0) KS BOX 20
6	MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20
7	MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20
8	MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI
9	MARLBORO TOUCH (2.0) KS BOX 20 SLI
1	West Compact Bold Red/ West Bold Red
2	West Compact Bright Silver/ West Bright Silver
3	West Duo
4	West Duo White
5	West Ice
6	West Plus Red
7	West Red
8	West Silver

Procentní sazba					Pevná sazba			
27%					1,29 Kč/ks	1,39 Kč/ks		
12/2015	01/2016	02/2016	03/2016	04/2016	12/2015	01/2016	02/2016	03/2016
21.06	22.41	22.41	22.41	22.41	25.80	27.80	27.80	27.80
21.33	21.87	21.87	22.68	22.68	25.80	27.80	27.80	27.80
21.60	22.14	22.14	22.95	22.95	25.80	27.80	27.80	27.80
25.65	27.00	27.00	27.00	27.00	25.80	27.80	27.80	27.80
21.33	21.87	21.87	22.68	22.68	25.80	27.80	27.80	27.80
21.33	22.41	22.41	22.68	22.68	25.80	27.80	27.80	27.80
24.30	25.38	25.38	25.38	25.38	25.80	27.80	27.80	27.80
24.57	25.11	25.11	25.38	25.38	25.80	27.80	27.80	27.80
21.60	22.68	22.68	22.95	22.95	25.80	27.80	27.80	27.80
24.03	25.11	25.11	25.11	25.11	25.80	27.80	27.80	27.80
24.03	25.11	25.11	25.11	25.11	25.80	27.80	27.80	27.80
20.79	21.33	21.33	21.33	21.33	25.80	27.80	27.80	27.80
21.60	22.68	22.68	22.95	22.95	25.80	27.80	27.80	27.80
22.68	24.03	24.03	24.03	24.03	25.80	27.80	27.80	27.80
21.33	22.68	22.68	22.68	22.68	25.80	27.80	27.80	27.80
22.68	24.03	24.03	24.03	24.03	25.80	27.80	27.80	27.80
22.95	24.30	24.30	24.30	24.30	25.80	27.80	27.80	27.80
21.33	22.68	22.68	22.68	22.68	25.80	27.80	27.80	27.80
21.33	22.68	22.68	22.68	22.68	25.80	27.80	27.80	27.80
21.33	22.68	21.33	22.68	22.68	25.80	27.80	27.80	27.80
21.33	22.68	22.68	21.87	22.68	25.80	27.80	27.80	27.80
22.68	24.03	24.03	24.03	24.03	25.80	27.80	27.80	27.80
23.76	24.03	24.03	24.03	24.03	25.80	27.80	27.80	27.80
25.92	26.73	27.27	27.27	27.27	25.80	27.80	27.80	27.80
23.49	24.84	24.84	24.84	24.84	25.80	27.80	27.80	27.80
21.33	22.68	21.33	22.68	22.68	25.80	27.80	27.80	27.80
27.00	27.27	27.27	27.27	27.27	25.80	27.80	27.80	27.80
26.19	27.54	27.54	27.54	27.54	25.80	27.80	27.80	27.80
25.92	26.73	26.73	27.27	27.27	25.80	27.80	27.80	27.80
23.49	24.84	24.84	24.84	24.84	25.80	27.80	27.80	27.80
22.68	24.03	24.03	24.03	24.03	25.80	27.80	27.80	27.80
22.68	24.03	24.03	24.03	24.03	25.80	27.80	27.80	27.80
20.25	20.79	20.79	20.79	21.33	25.80	27.80	27.80	27.80
20.25	20.79	20.79	20.79	21.33	25.80	27.80	27.80	27.80
21.60	22.14	22.14	22.14	22.14	25.80	27.80	27.80	27.80
21.60	22.14	22.14	22.95	22.95	25.80	27.80	27.80	27.80
22.68	23.76	23.76	24.03	24.03	25.80	27.80	27.80	27.80
21.33	21.87	21.87	21.87	21.87	25.80	27.80	27.80	27.80
22.68	23.76	23.76	24.03	24.03	25.80	27.80	27.80	27.80
22.68	23.76	23.76	24.03	24.03	25.80	27.80	27.80	27.80

		SD z cigaret					
		součet vzorce					
04/2016	12/2015	01/2016	02/2016	03/2016	04/2016		
27.80	46.86	50.21	50.21	50.21	50.21	1	
27.80	47.13	49.67	49.67	50.48	50.48	2	
27.80	47.40	49.94	49.94	50.75	50.75	3	
27.80	51.45	54.80	54.80	54.80	54.80	4	
27.80	47.13	49.67	49.67	50.48	50.48	5	
27.80	47.13	50.21	50.21	50.48	50.48	6	
27.80	50.10	53.18	53.18	53.18	53.18	1	
27.80	50.37	52.91	52.91	53.18	53.18	2	
27.80	47.40	50.48	50.48	50.75	50.75	3	
27.80	49.83	52.91	52.91	52.91	52.91	4	
27.80	49.83	52.91	52.91	52.91	52.91	5	
27.80	46.59	49.13	49.13	49.13	49.13	6	
27.80	47.40	50.48	50.48	50.75	50.75	7	
27.80	48.48	51.83	51.83	51.83	51.83	1	
27.80	47.13	50.48	50.48	50.48	50.48	2	
27.80	48.48	51.83	51.83	51.83	51.83	3	
27.80	48.75	52.10	52.10	52.10	52.10	4	
27.80	47.13	50.48	50.48	50.48	50.48	5	
27.80	47.13	50.48	50.48	50.48	50.48	6	
27.80	47.13	50.48	49.13	50.48	50.48	7	
27.80	47.13	50.48	50.48	49.67	50.48	8	
27.80	48.48	51.83	51.83	51.83	51.83	9	
27.80	49.56	51.83	51.83	51.83	51.83	10	
27.80	51.72	54.53	55.07	55.07	55.07	1	
27.80	49.29	52.64	52.64	52.64	52.64	2	
27.80	47.13	50.48	49.13	50.48	50.48	3	
27.80	52.80	55.07	55.07	55.07	55.07	4	
27.80	51.99	55.34	55.34	55.34	55.34	5	
27.80	51.72	54.53	54.53	55.07	55.07	6	
27.80	49.29	52.64	52.64	52.64	52.64	7	
27.80	48.48	51.83	51.83	51.83	51.83	8	
27.80	48.48	51.83	51.83	51.83	51.83	9	
27.80	46.05	48.59	48.59	48.59	49.13	1	
27.80	46.05	48.59	48.59	48.59	49.13	2	
27.80	47.40	49.94	49.94	49.94	49.94	3	
27.80	47.40	49.94	49.94	50.75	50.75	4	
27.80	48.48	51.56	51.56	51.83	51.83	5	
27.80	47.13	49.67	49.67	49.67	49.67	6	
27.80	48.48	51.56	51.56	51.83	51.83	7	
27.80	48.48	51.56	51.56	51.83	51.83	8	

Konečná SD z cigaret - čisté hodnoty	SD z cigaret				
	čisté hodnoty				
	12/2015	01/2016	02/2016	03/2016	04/2016
BENSON & HEDGES ADDITIVE FREE	47.40	50.40	50.40	50.40	50.40
BENSON & HEDGES BLACK slide	47.40	50.40	50.40	50.48	50.48
BENSON & HEDGES DUAL	47.40	50.40	50.40	50.75	50.75
BENSON & HEDGES GOLD	51.45	54.80	54.80	54.80	54.80
BENSON & HEDGES SILVER SLIDE	47.40	50.40	50.40	50.48	50.48
BENSON & HEDGES WHITE SLIDE	47.40	50.40	50.40	50.48	50.48
CAMEL ACTIVATE	50.10	53.18	53.18	53.18	53.18
CAMEL ACTIVATE DOUBLE	50.37	52.91	52.91	53.18	53.18
CAMEL BLACK 80 mm	47.40	50.48	50.48	50.75	50.75
CAMEL BLUE	49.83	52.91	52.91	52.91	52.91
CAMEL FILTERS	49.83	52.91	52.91	52.91	52.91
CAMEL FILTERS RS	47.40	50.40	50.40	50.40	50.40
CAMEL WHITE 80 mm	47.40	50.48	50.48	50.75	50.75
L&M BLUE LABEL KS RCB 20	48.48	51.83	51.83	51.83	51.83
L&M BLUE LABEL KS SOF 20	47.40	50.48	50.48	50.48	50.48
L&M DOUBLE FORWARD PURPLE KS RCB 20	48.48	51.83	51.83	51.83	51.83
L&M FORWARD KS RCB 20	48.75	52.10	52.10	52.10	52.10
L&M LOFT (RED) KS BOX 20 SLI	47.40	50.48	50.48	50.48	50.48
L&M LOFT (SEA BLUE) KS BOX 20 SLI	47.40	50.48	50.48	50.48	50.48
L&M LOFT (TRUE BLUE) KS BOX 20 SLI	47.40	50.48	50.40	50.48	50.48
L&M LOFT 2 IN 1 KS BOX 20 SLI	47.40	50.48	50.48	50.40	50.48
L&M RED LABEL KS RCB 20	48.48	51.83	51.83	51.83	51.83
L&M SILVER LABEL KS RCB 20	49.56	51.83	51.83	51.83	51.83
MARLBORO (RED FWD) KS BOX 20	51.72	54.53	55.07	55.07	55.07
MARLBORO (RED FWD) KS SOF 20	49.29	52.64	52.64	52.64	52.64
MARLBORO (RED FWD) RS BOX 20	47.40	50.48	50.40	50.48	50.48
MARLBORO FLAVOR MIX (FWD) KS BOX 20	52.80	55.07	55.07	55.07	55.07
MARLBORO FUSE BEYOND (2.0) KS BOX 20	51.99	55.34	55.34	55.34	55.34
MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20	51.72	54.53	54.53	55.07	55.07
MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20	49.29	52.64	52.64	52.64	52.64
MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI	48.48	51.83	51.83	51.83	51.83
MARLBORO TOUCH (2.0) KS BOX 20 SLI	48.48	51.83	51.83	51.83	51.83
West Compact Bold Red/ West Bold Red	47.40	50.40	50.40	50.40	50.40
West Compact Bright Silver/ West Bright Silver	47.40	50.40	50.40	50.40	50.40
West Duo	47.40	50.40	50.40	50.40	50.40
West Duo White	47.40	50.40	50.40	50.75	50.75
West Ice	48.48	51.56	51.56	51.83	51.83
West Plus Red	47.40	50.40	50.40	50.40	50.40
West Red	48.48	51.56	51.56	51.83	51.83
West Silver	48.48	51.56	51.56	51.83	51.83

	Ceny platné pro	12/2015	01/2016	02/2016	03/2016
1	BENSON & HEDGES ADDITIVE FREE	78.00	83.00	83.00	83.00
2	BENSON & HEDGES BLACK slide	79.00	81.00	81.00	84.00
3	BENSON & HEDGES DUAL	80.00	82.00	82.00	85.00
4	BENSON & HEDGES GOLD	95.00	100.00	100.00	100.00
5	BENSON & HEDGES SILVER SLIDE	79.00	81.00	81.00	84.00
6	BENSON & HEDGES WHITE SLIDE	79.00	83.00	83.00	84.00
1	CAMEL ACTIVATE	90.00	94.00	94.00	94.00
2	CAMEL ACTIVATE DOUBLE	91.00	93.00	93.00	94.00
3	CAMEL BLACK 80 mm	80.00	84.00	84.00	85.00
4	CAMEL BLUE	89.00	93.00	93.00	93.00
5	CAMEL FILTERS	89.00	93.00	93.00	93.00
6	CAMEL FILTERS RS	77.00	79.00	79.00	79.00
7	CAMEL WHITE 80 mm	80.00	84.00	84.00	85.00
1	L&M BLUE LABEL KS RCB 20	84.00	89.00	89.00	89.00
2	L&M BLUE LABEL KS SOF 20	79.00	84.00	84.00	84.00
3	L&M DOUBLE FORWARD PURPLE KS RCB 20	84.00	89.00	89.00	89.00
4	L&M FORWARD KS RCB 20	85.00	90.00	90.00	90.00
5	L&M LOFT (RED) KS BOX 20 SLI	79.00	84.00	84.00	84.00
6	L&M LOFT (SEA BLUE) KS BOX 20 SLI	79.00	84.00	84.00	84.00
7	L&M LOFT (TRUE BLUE) KS BOX 20 SLI	79.00	84.00	79.00	84.00
8	L&M LOFT 2 IN 1 KS BOX 20 SLI	79.00	84.00	84.00	81.00
9	L&M RED LABEL KS RCB 20	84.00	89.00	89.00	89.00
10	L&M SILVER LABEL KS RCB 20	88.00	89.00	89.00	89.00
1	MARLBORO (RED FWD) KS BOX 20	96.00	99.00	101.00	101.00
2	MARLBORO (RED FWD) KS SOF 20	87.00	92.00	92.00	92.00
3	MARLBORO (RED FWD) RS BOX 20	79.00	84.00	79.00	84.00
4	MARLBORO FLAVOR MIX (FWD) KS BOX 20	100.00	101.00	101.00	101.00
5	MARLBORO FUSE BEYOND (2.0) KS BOX 20	97.00	102.00	102.00	102.00
6	MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20	96.00	99.00	99.00	101.00
7	MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20	87.00	92.00	92.00	92.00
8	MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI	84.00	89.00	89.00	89.00
9	MARLBORO TOUCH (2.0) KS BOX 20 SLI	84.00	89.00	89.00	89.00
1	West Compact Bold Red/ West Bold Red	75.00	77.00	77.00	77.00
2	West Compact Bright Silver/ West Bright Silver	75.00	77.00	77.00	77.00
3	West Duo	80.00	82.00	82.00	82.00
4	West Duo White	80.00	82.00	82.00	85.00
5	West Ice	84.00	88.00	88.00	89.00
6	West Plus Red	79.00	81.00	81.00	81.00
7	West Red	84.00	88.00	88.00	89.00
8	West Silver	84.00	88.00	88.00	89.00

	ND celkem - výpočet vzorce		
04/2016		12/2015	01/2016
83.00	1 BENSON & HEDGES ADDITIVE FREE	47.40	50.40
84.00	2 BENSON & HEDGES BLACK slide	47.40	50.40
85.00	3 BENSON & HEDGES DUAL	47.40	50.40
100.00	4 BENSON & HEDGES GOLD	51.45	54.80
84.00	5 BENSON & HEDGES SILVER SLIDE	47.40	50.40
84.00	6 BENSON & HEDGES WHITE SLIDE	47.40	50.40
94.00	1 CAMEL ACTIVATE	50.10	53.18
94.00	2 CAMEL ACTIVATE DOUBLE	50.37	52.91
85.00	3 CAMEL BLACK 80 mm	47.40	50.48
93.00	4 CAMEL BLUE	49.83	52.91
93.00	5 CAMEL FILTERS	49.83	52.91
79.00	6 CAMEL FILTERS RS	47.40	50.40
85.00	7 CAMEL WHITE 80 mm	47.40	50.48
89.00	1 L&M BLUE LABEL KS RCB 20	48.48	51.83
84.00	2 L&M BLUE LABEL KS SOF 20	47.40	50.48
89.00	3 L&M DOUBLE FORWARD PURPLE KS RCB 20	48.48	51.83
90.00	4 L&M FORWARD KS RCB 20	48.75	52.10
84.00	5 L&M LOFT (RED) KS BOX 20 SLI	47.40	50.48
84.00	6 L&M LOFT (SEA BLUE) KS BOX 20 SLI	47.40	50.48
84.00	7 L&M LOFT (TRUE BLUE) KS BOX 20 SLI	47.40	50.48
84.00	8 L&M LOFT 2 IN 1 KS BOX 20 SLI	47.40	50.48
89.00	9 L&M RED LABEL KS RCB 20	48.48	51.83
89.00	10 L&M SILVER LABEL KS RCB 20	49.56	51.83
101.00	1 MARLBORO (RED FWD) KS BOX 20	51.72	54.53
92.00	2 MARLBORO (RED FWD) KS SOF 20	49.29	52.64
84.00	3 MARLBORO (RED FWD) RS BOX 20	47.40	50.48
101.00	4 MARLBORO FLAVOR MIX (FWD) KS BOX 20	52.80	55.07
102.00	5 MARLBORO FUSE BEYOND (2.0) KS BOX 20	51.99	55.34
101.00	6 MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20	51.72	54.53
92.00	7 MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20	49.29	52.64
89.00	8 MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI	48.48	51.83
89.00	9 MARLBORO TOUCH (2.0) KS BOX 20 SLI	48.48	51.83
79.00	1 West Compact Bold Red/ West Bold Red	47.40	50.40
79.00	2 West Compact Bright Silver/ West Bright Silver	47.40	50.40
82.00	3 West Duo	47.40	50.40
85.00	4 West Duo White	47.40	50.40
89.00	5 West Ice	48.48	51.56
81.00	6 West Plus Red	47.40	50.40
89.00	7 West Red	48.48	51.56
89.00	8 West Silver	48.48	51.56

SD z cigaret			DPH					
02/2016	03/2016	04/2016	12/2015	01/2016	02/2016	03/2016	04/2016	12/2015
50.40	50.40	50.40	13.54	14.41	14.41	14.41	14.41	60.94
50.40	50.48	50.48	13.71	14.06	14.06	14.58	14.58	61.11
50.40	50.75	50.75	13.89	14.24	14.24	14.76	14.76	61.29
54.80	54.80	54.80	16.49	17.36	17.36	17.36	17.36	67.94
50.40	50.48	50.48	13.71	14.06	14.06	14.58	14.58	61.11
50.40	50.48	50.48	13.71	14.41	14.41	14.58	14.58	61.11
53.18	53.18	53.18	15.62	16.32	16.32	16.32	16.32	65.72
52.91	53.18	53.18	15.80	16.14	16.14	16.32	16.32	66.17
50.48	50.75	50.75	13.89	14.58	14.58	14.76	14.76	61.29
52.91	52.91	52.91	15.45	16.14	16.14	16.14	16.14	65.28
52.91	52.91	52.91	15.45	16.14	16.14	16.14	16.14	65.28
50.40	50.40	50.40	13.37	13.71	13.71	13.71	13.71	60.77
50.48	50.75	50.75	13.89	14.58	14.58	14.76	14.76	61.29
51.83	51.83	51.83	14.58	15.45	15.45	15.45	15.45	63.06
50.48	50.48	50.48	13.71	14.58	14.58	14.58	14.58	61.11
51.83	51.83	51.83	14.58	15.45	15.45	15.45	15.45	63.06
52.10	52.10	52.10	14.76	15.62	15.62	15.62	15.62	63.51
50.48	50.48	50.48	13.71	14.58	14.58	14.58	14.58	61.11
50.48	50.48	50.48	13.71	14.58	14.58	14.58	14.58	61.11
50.40	50.48	50.48	13.71	14.58	13.71	14.58	14.58	61.11
50.48	50.40	50.48	13.71	14.58	14.58	14.06	14.58	61.11
51.83	51.83	51.83	14.58	15.45	15.45	15.45	15.45	63.06
51.83	51.83	51.83	15.28	15.45	15.45	15.45	15.45	64.84
55.07	55.07	55.07	16.67	17.19	17.53	17.53	17.53	68.39
52.64	52.64	52.64	15.10	15.97	15.97	15.97	15.97	64.39
50.40	50.48	50.48	13.71	14.58	13.71	14.58	14.58	61.11
55.07	55.07	55.07	17.36	17.53	17.53	17.53	17.53	70.16
55.34	55.34	55.34	16.84	17.71	17.71	17.71	17.71	68.83
54.53	55.07	55.07	16.67	17.19	17.19	17.53	17.53	68.39
52.64	52.64	52.64	15.10	15.97	15.97	15.97	15.97	64.39
51.83	51.83	51.83	14.58	15.45	15.45	15.45	15.45	63.06
51.83	51.83	51.83	14.58	15.45	15.45	15.45	15.45	63.06
50.40	50.40	50.40	13.02	13.37	13.37	13.37	13.71	60.42
50.40	50.40	50.40	13.02	13.37	13.37	13.37	13.71	60.42
50.40	50.40	50.40	13.89	14.24	14.24	14.24	14.24	61.29
50.40	50.75	50.75	13.89	14.24	14.24	14.76	14.76	61.29
51.56	51.83	51.83	14.58	15.28	15.28	15.45	15.45	63.06
50.40	50.40	50.40	13.71	14.06	14.06	14.06	14.06	61.11
51.56	51.83	51.83	14.58	15.28	15.28	15.45	15.45	63.06
51.56	51.83	51.83	14.58	15.28	15.28	15.45	15.45	63.06

ND celkem			
01/2016	02/2016	03/2016	04/2016
64.81	64.81	64.81	64.81
64.46	64.46	65.06	65.06
64.64	64.64	65.51	65.51
72.16	72.16	72.16	72.16
64.46	64.46	65.06	65.06
64.81	64.81	65.06	65.06
69.50	69.50	69.50	69.50
69.05	69.05	69.50	69.50
65.06	65.06	65.51	65.51
69.05	69.05	69.05	69.05
69.05	69.05	69.05	69.05
64.11	64.11	64.11	64.11
65.06	65.06	65.51	65.51
67.28	67.28	67.28	67.28
65.06	65.06	65.06	65.06
67.28	67.28	67.28	67.28
67.72	67.72	67.72	67.72
65.06	65.06	65.06	65.06
65.06	65.06	65.06	65.06
65.06	64.11	65.06	65.06
65.06	65.06	64.46	65.06
67.28	67.28	67.28	67.28
67.28	67.28	67.28	67.28
71.72	72.60	72.60	72.60
68.61	68.61	68.61	68.61
65.06	64.11	65.06	65.06
72.60	72.60	72.60	72.60
73.05	73.05	73.05	73.05
71.72	71.72	72.60	72.60
68.61	68.61	68.61	68.61
67.28	67.28	67.28	67.28
67.28	67.28	67.28	67.28
63.77	63.77	63.77	64.11
63.77	63.77	63.77	64.11
64.64	64.64	64.64	64.64
64.64	64.64	65.51	65.51
66.84	66.84	67.28	67.28
64.46	64.46	64.46	64.46
66.84	66.84	67.28	67.28
66.84	66.84	67.28	67.28

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ND celkem - čisté hodnoty	ND celkem				
	12/2015	01/2016	02/2016	03/2016	04/2016
BENSON & HEDGES ADDITIVE FREE	60.94	64.81	64.81	64.81	64.81
BENSON & HEDGES BLACK slide	61.11	64.46	64.46	65.06	65.06
BENSON & HEDGES DUAL	61.29	64.64	64.64	65.51	65.51
BENSON & HEDGES GOLD	67.94	72.16	72.16	72.16	72.16
BENSON & HEDGES SILVER SLIDE	61.11	64.46	64.46	65.06	65.06
BENSON & HEDGES WHITE SLIDE	61.11	64.81	64.81	65.06	65.06
CAMEL ACTIVATE	65.72	69.50	69.50	69.50	69.50
CAMEL ACTIVATE DOUBLE	66.17	69.05	69.05	69.50	69.50
CAMEL BLACK 80 mm	61.29	65.06	65.06	65.51	65.51
CAMEL BLUE	65.28	69.05	69.05	69.05	69.05
CAMEL FILTERS	65.28	69.05	69.05	69.05	69.05
CAMEL FILTERS RS	60.77	64.11	64.11	64.11	64.11
CAMEL WHITE 80 mm	61.29	65.06	65.06	65.51	65.51
L&M BLUE LABEL KS RCB 20	63.06	67.28	67.28	67.28	67.28
L&M BLUE LABEL KS SOF 20	61.11	65.06	65.06	65.06	65.06
L&M DOUBLE FORWARD PURPLE KS RCB 20	63.06	67.28	67.28	67.28	67.28
L&M FORWARD KS RCB 20	63.51	67.72	67.72	67.72	67.72
L&M LOFT (RED) KS BOX 20 SLI	61.11	65.06	65.06	65.06	65.06
L&M LOFT (SEA BLUE) KS BOX 20 SLI	61.11	65.06	65.06	65.06	65.06
L&M LOFT (TRUE BLUE) KS BOX 20 SLI	61.11	65.06	64.11	65.06	65.06
L&M LOFT 2 IN 1 KS BOX 20 SLI	61.11	65.06	65.06	64.46	65.06
L&M RED LABEL KS RCB 20	63.06	67.28	67.28	67.28	67.28
L&M SILVER LABEL KS RCB 20	64.84	67.28	67.28	67.28	67.28
MARLBORO (RED FWD) KS BOX 20	68.39	71.72	72.60	72.60	72.60
MARLBORO (RED FWD) KS SOF 20	64.39	68.61	68.61	68.61	68.61
MARLBORO (RED FWD) RS BOX 20	61.11	65.06	64.11	65.06	65.06
MARLBORO FLAVOR MIX (FWD) KS BOX 20	70.16	72.60	72.60	72.60	72.60
MARLBORO FUSE BEYOND (2.0) KS BOX 20	68.83	73.05	73.05	73.05	73.05
MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20	68.39	71.72	71.72	72.60	72.60
MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20	64.39	68.61	68.61	68.61	68.61
MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI	63.06	67.28	67.28	67.28	67.28
MARLBORO TOUCH (2.0) KS BOX 20 SLI	63.06	67.28	67.28	67.28	67.28
West Compact Bold Red/ West Bold Red	60.42	63.77	63.77	63.77	64.11
West Compact Bright Silver/ West Bright Silver	60.42	63.77	63.77	63.77	64.11
West Duo	61.29	64.64	64.64	64.64	64.64
West Duo White	61.29	64.64	64.64	65.51	65.51
West Ice	63.06	66.84	66.84	67.28	67.28
West Plus Red	61.11	64.46	64.46	64.46	64.46
West Red	63.06	66.84	66.84	67.28	67.28
West Silver	63.06	66.84	66.84	67.28	67.28

	Ceny platné pro	12/2015	01/2016	02/2016	03/2016
1	BENSON & HEDGES ADDITIVE FREE	78.00	83.00	83.00	83.00
2	BENSON & HEDGES BLACK slide	79.00	81.00	81.00	84.00
3	BENSON & HEDGES DUAL	80.00	82.00	82.00	85.00
4	BENSON & HEDGES GOLD	95.00	100.00	100.00	100.00
5	BENSON & HEDGES SILVER SLIDE	79.00	81.00	81.00	84.00
6	BENSON & HEDGES WHITE SLIDE	79.00	83.00	83.00	84.00
1	CAMEL ACTIVATE	90.00	94.00	94.00	94.00
2	CAMEL ACTIVATE DOUBLE	91.00	93.00	93.00	94.00
3	CAMEL BLACK 80 mm	80.00	84.00	84.00	85.00
4	CAMEL BLUE	89.00	93.00	93.00	93.00
5	CAMEL FILTERS	89.00	93.00	93.00	93.00
6	CAMEL FILTERS RS	77.00	79.00	79.00	79.00
7	CAMEL WHITE 80 mm	80.00	84.00	84.00	85.00
1	L&M BLUE LABEL KS RCB 20	84.00	89.00	89.00	89.00
2	L&M BLUE LABEL KS SOF 20	79.00	84.00	84.00	84.00
3	L&M DOUBLE FORWARD PURPLE KS RCB 20	84.00	89.00	89.00	89.00
4	L&M FORWARD KS RCB 20	85.00	90.00	90.00	90.00
5	L&M LOFT (RED) KS BOX 20 SLI	79.00	84.00	84.00	84.00
6	L&M LOFT (SEA BLUE) KS BOX 20 SLI	79.00	84.00	84.00	84.00
7	L&M LOFT (TRUE BLUE) KS BOX 20 SLI	79.00	84.00	79.00	84.00
8	L&M LOFT 2 IN 1 KS BOX 20 SLI	79.00	84.00	84.00	81.00
9	L&M RED LABEL KS RCB 20	84.00	89.00	89.00	89.00
10	L&M SILVER LABEL KS RCB 20	88.00	89.00	89.00	89.00
1	MARLBORO (RED FWD) KS BOX 20	96.00	99.00	101.00	101.00
2	MARLBORO (RED FWD) KS SOF 20	87.00	92.00	92.00	92.00
3	MARLBORO (RED FWD) RS BOX 20	79.00	84.00	79.00	84.00
4	MARLBORO FLAVOR MIX (FWD) KS BOX 20	100.00	101.00	101.00	101.00
5	MARLBORO FUSE BEYOND (2.0) KS BOX 20	97.00	102.00	102.00	102.00
6	MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20	96.00	99.00	99.00	101.00
7	MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20	87.00	92.00	92.00	92.00
8	MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI	84.00	89.00	89.00	89.00
9	MARLBORO TOUCH (2.0) KS BOX 20 SLI	84.00	89.00	89.00	89.00
1	West Compact Bold Red/ West Bold Red	75.00	77.00	77.00	77.00
2	West Compact Bright Silver/ West Bright Silver	75.00	77.00	77.00	77.00
3	West Duo	80.00	82.00	82.00	82.00
4	West Duo White	80.00	82.00	82.00	85.00
5	West Ice	84.00	88.00	88.00	89.00
6	West Plus Red	79.00	81.00	81.00	81.00
7	West Red	84.00	88.00	88.00	89.00
8	West Silver	84.00	88.00	88.00	89.00

04/2016	ND celkem - čisté hodnoty		12/2015	01/2016
83.00	1	BENSON & HEDGES ADDITIVE FREE	60.94	64.81
84.00	2	BENSON & HEDGES BLACK slide	61.11	64.46
85.00	3	BENSON & HEDGES DUAL	61.29	64.64
100.00	4	BENSON & HEDGES GOLD	67.94	72.16
84.00	5	BENSON & HEDGES SILVER SLIDE	61.11	64.46
84.00	6	BENSON & HEDGES WHITE SLIDE	61.11	64.81
94.00	1	CAMEL ACTIVATE	65.72	69.50
94.00	2	CAMEL ACTIVATE DOUBLE	66.17	69.05
85.00	3	CAMEL BLACK 80 mm	61.29	65.06
93.00	4	CAMEL BLUE	65.28	69.05
93.00	5	CAMEL FILTERS	65.28	69.05
79.00	6	CAMEL FILTERS RS	60.77	64.11
85.00	7	CAMEL WHITE 80 mm	61.29	65.06
89.00	1	L&M BLUE LABEL KS RCB 20	63.06	67.28
84.00	2	L&M BLUE LABEL KS SOF 20	61.11	65.06
89.00	3	L&M DOUBLE FORWARD PURPLE KS RCB 20	63.06	67.28
90.00	4	L&M FORWARD KS RCB 20	63.51	67.72
84.00	5	L&M LOFT (RED) KS BOX 20 SLI	61.11	65.06
84.00	6	L&M LOFT (SEA BLUE) KS BOX 20 SLI	61.11	65.06
84.00	7	L&M LOFT (TRUE BLUE) KS BOX 20 SLI	61.11	65.06
84.00	8	L&M LOFT 2 IN 1 KS BOX 20 SLI	61.11	65.06
89.00	9	L&M RED LABEL KS RCB 20	63.06	67.28
89.00	10	L&M SILVER LABEL KS RCB 20	64.84	67.28
101.00	1	MARLBORO (RED FWD) KS BOX 20	68.39	71.72
92.00	2	MARLBORO (RED FWD) KS SOF 20	64.39	68.61
84.00	3	MARLBORO (RED FWD) RS BOX 20	61.11	65.06
101.00	4	MARLBORO FLAVOR MIX (FWD) KS BOX 20	70.16	72.60
102.00	5	MARLBORO FUSE BEYOND (2.0) KS BOX 20	68.83	73.05
101.00	6	MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20	68.39	71.72
92.00	7	MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20	64.39	68.61
89.00	8	MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI	63.06	67.28
89.00	9	MARLBORO TOUCH (2.0) KS BOX 20 SLI	63.06	67.28
79.00	1	West Compact Bold Red/ West Bold Red	60.42	63.77
79.00	2	West Compact Bright Silver/ West Bright Silver	60.42	63.77
82.00	3	West Duo	61.29	64.64
85.00	4	West Duo White	61.29	64.64
89.00	5	West Ice	63.06	66.84
81.00	6	West Plus Red	61.11	64.46
89.00	7	West Red	63.06	66.84
89.00	8	West Silver	63.06	66.84

ND celkem		
02/2016	03/2016	04/2016
64.81	64.81	64.81
64.46	65.06	65.06
64.64	65.51	65.51
72.16	72.16	72.16
64.46	65.06	65.06
64.81	65.06	65.06
69.50	69.50	69.50
69.05	69.50	69.50
65.06	65.51	65.51
69.05	69.05	69.05
69.05	69.05	69.05
64.11	64.11	64.11
65.06	65.51	65.51
67.28	67.28	67.28
65.06	65.06	65.06
67.28	67.28	67.28
67.72	67.72	67.72
65.06	65.06	65.06
65.06	65.06	65.06
64.11	65.06	65.06
65.06	64.46	65.06
67.28	67.28	67.28
67.28	67.28	67.28
72.60	72.60	72.60
68.61	68.61	68.61
64.11	65.06	65.06
72.60	72.60	72.60
73.05	73.05	73.05
71.72	72.60	72.60
68.61	68.61	68.61
67.28	67.28	67.28
67.28	67.28	67.28
63.77	63.77	64.11
63.77	63.77	64.11
64.64	64.64	64.64
64.64	65.51	65.51
66.84	67.28	67.28
64.46	64.46	64.46
66.84	67.28	67.28
66.84	67.28	67.28

	Dopad na kupující - výpočet vzorce
1	BENSON & HEDGES ADDITIVE FREE
2	BENSON & HEDGES BLACK slide
3	BENSON & HEDGES DUAL
4	BENSON & HEDGES GOLD
5	BENSON & HEDGES SILVER SLIDE
6	BENSON & HEDGES WHITE SLIDE
1	CAMEL ACTIVATE
2	CAMEL ACTIVATE DOUBLE
3	CAMEL BLACK 80 mm
4	CAMEL BLUE
5	CAMEL FILTERS
6	CAMEL FILTERS RS
7	CAMEL WHITE 80 mm
1	L&M BLUE LABEL KS RCB 20
2	L&M BLUE LABEL KS SOF 20
3	L&M DOUBLE FORWARD PURPLE KS RCB 20
4	L&M FORWARD KS RCB 20
5	L&M LOFT (RED) KS BOX 20 SLI
6	L&M LOFT (SEA BLUE) KS BOX 20 SLI
7	L&M LOFT (TRUE BLUE) KS BOX 20 SLI
8	L&M LOFT 2 IN 1 KS BOX 20 SLI
9	L&M RED LABEL KS RCB 20
10	L&M SILVER LABEL KS RCB 20
1	MARLBORO (RED FWD) KS BOX 20
2	MARLBORO (RED FWD) KS SOF 20
3	MARLBORO (RED FWD) RS BOX 20
4	MARLBORO FLAVOR MIX (FWD) KS BOX 20
5	MARLBORO FUSE BEYOND (2.0) KS BOX 20
6	MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20
7	MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20
8	MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI
9	MARLBORO TOUCH (2.0) KS BOX 20 SLI
1	West Compact Bold Red/ West Bold Red
2	West Compact Bright Silver/ West Bright Silver
3	West Duo
4	West Duo White
5	West Ice
6	West Plus Red
7	West Red
8	West Silver

12/01	12/02	12/03	12/04	
1.2927	1.2927	1.2927	1.2927	1
0.5975	0.5975	1.2665	1.2665	2
0.5975	0.5975	1.1854	1.1854	3
1.1854	1.1854	1.1854	1.1854	4
0.5975	0.5975	1.2665	1.2665	5
1.0827	1.0827	1.2665	1.2665	6
1.0598	1.0598	1.0598	1.0598	1
0.6927	0.6927	0.9007	0.9007	2
1.0598	1.0598	1.1854	1.1854	3
1.0598	1.0598	1.0598	1.0598	4
1.0598	1.0598	1.0598	1.0598	5
0.5975	0.5975	0.5975	0.5975	6
1.0598	1.0598	1.1854	1.1854	7
1.1854	1.1854	1.1854	1.1854	1
1.2665	1.2665	1.2665	1.2665	2
1.1854	1.1854	1.1854	1.1854	3
1.1854	1.1854	1.1854	1.1854	4
1.2665	1.2665	1.2665	1.2665	5
1.2665	1.2665	1.2665	1.2665	6
1.2665	0.0000	1.2665	1.2665	7
1.2665	1.2665	0.5975	1.2665	8
1.1854	1.1854	1.1854	1.1854	9
0.4092	0.4092	0.4092	0.4092	10
0.9007	1.1854	1.1854	1.1854	1
1.1854	1.1854	1.1854	1.1854	2
1.2665	0.0000	1.2665	1.2665	3
0.4092	0.4092	0.4092	0.4092	4
1.1854	1.1854	1.1854	1.1854	5
0.9007	0.9007	1.1854	1.1854	6
1.1854	1.1854	1.1854	1.1854	7
1.1854	1.1854	1.1854	1.1854	8
1.1854	1.1854	1.1854	1.1854	9
0.5975	0.5975	0.5975	1.0827	1
0.5975	0.5975	0.5975	1.0827	2
0.5975	0.5975	0.5975	0.5975	3
0.5975	0.5975	1.1854	1.1854	4
1.0598	1.0598	1.1854	1.1854	5
0.5975	0.5975	0.5975	0.5975	6
1.0598	1.0598	1.1854	1.1854	7
1.0598	1.0598	1.1854	1.1854	8

Dopad na kupující - čisté hodnoty	12/01	12/02	12/03	12/04
BENSON & HEDGES ADDITIVE FREE	1.2927	1.2927	1.2927	1.2927
BENSON & HEDGES BLACK slide	0.5975	0.5975	1.2665	1.2665
BENSON & HEDGES DUAL	0.5975	0.5975	1.1854	1.1854
BENSON & HEDGES GOLD	1.1854	1.1854	1.1854	1.1854
BENSON & HEDGES SILVER SLIDE	0.5975	0.5975	1.2665	1.2665
BENSON & HEDGES WHITE SLIDE	1.0827	1.0827	1.2665	1.2665
CAMEL ACTIVATE	1.0598	1.0598	1.0598	1.0598
CAMEL ACTIVATE DOUBLE	0.6927	0.6927	0.9007	0.9007
CAMEL BLACK 80 mm	1.0598	1.0598	1.1854	1.1854
CAMEL BLUE	1.0598	1.0598	1.0598	1.0598
CAMEL FILTERS	1.0598	1.0598	1.0598	1.0598
CAMEL FILTERS RS	0.5975	0.5975	0.5975	0.5975
CAMEL WHITE 80 mm	1.0598	1.0598	1.1854	1.1854
L&M BLUE LABEL KS RCB 20	1.1854	1.1854	1.1854	1.1854
L&M BLUE LABEL KS SOF 20	1.2665	1.2665	1.2665	1.2665
L&M DOUBLE FORWARD PURPLE KS RCB 20	1.1854	1.1854	1.1854	1.1854
L&M FORWARD KS RCB 20	1.1854	1.1854	1.1854	1.1854
L&M LOFT (RED) KS BOX 20 SLI	1.2665	1.2665	1.2665	1.2665
L&M LOFT (SEA BLUE) KS BOX 20 SLI	1.2665	1.2665	1.2665	1.2665
L&M LOFT (TRUE BLUE) KS BOX 20 SLI	1.2665	0.0000	1.2665	1.2665
L&M LOFT 2 IN 1 KS BOX 20 SLI	1.2665	1.2665	0.5975	1.2665
L&M RED LABEL KS RCB 20	1.1854	1.1854	1.1854	1.1854
L&M SILVER LABEL KS RCB 20	0.4092	0.4092	0.4092	0.4092
MARLBORO (RED FWD) KS BOX 20	0.9007	1.1854	1.1854	1.1854
MARLBORO (RED FWD) KS SOF 20	1.1854	1.1854	1.1854	1.1854
MARLBORO (RED FWD) RS BOX 20	1.2665	0.0000	1.2665	1.2665
MARLBORO FLAVOR MIX (FWD) KS BOX 20	0.4092	0.4092	0.4092	0.4092
MARLBORO FUSE BEYOND (2.0) KS BOX 20	1.1854	1.1854	1.1854	1.1854
MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20	0.9007	0.9007	1.1854	1.1854
MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20	1.1854	1.1854	1.1854	1.1854
MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI	1.1854	1.1854	1.1854	1.1854
MARLBORO TOUCH (2.0) KS BOX 20 SLI	1.1854	1.1854	1.1854	1.1854
West Compact Bold Red/ West Bold Red	0.5975	0.5975	0.5975	1.0827
West Compact Bright Silver/ West Bright Silver	0.5975	0.5975	0.5975	1.0827
West Duo	0.5975	0.5975	0.5975	0.5975
West Duo White	0.5975	0.5975	1.1854	1.1854
West Ice	1.0598	1.0598	1.1854	1.1854
West Plus Red	0.5975	0.5975	0.5975	0.5975
West Red	1.0598	1.0598	1.1854	1.1854
West Silver	1.0598	1.0598	1.1854	1.1854

	Dopad na prodávající - výpočet vzorce	12/01	12/02	12/03	12/04
1	BENSON & HEDGES ADDITIVE FREE	-0.2927	-0.2927	-0.2927	-0.2927
2	BENSON & HEDGES BLACK slide	0.4025	0.4025	-0.2665	-0.2665
3	BENSON & HEDGES DUAL	0.4025	0.4025	-0.1854	-0.1854
4	BENSON & HEDGES GOLD	-0.1854	-0.1854	-0.1854	-0.1854
5	BENSON & HEDGES SILVER SLIDE	0.4025	0.4025	-0.2665	-0.2665
6	BENSON & HEDGES WHITE SLIDE	-0.0827	-0.0827	-0.2665	-0.2665
1	CAMEL ACTIVATE	-0.0598	-0.0598	-0.0598	-0.0598
2	CAMEL ACTIVATE DOUBLE	0.3073	0.3073	0.0993	0.0993
3	CAMEL BLACK 80 mm	-0.0598	-0.0598	-0.1854	-0.1854
4	CAMEL BLUE	-0.0598	-0.0598	-0.0598	-0.0598
5	CAMEL FILTERS	-0.0598	-0.0598	-0.0598	-0.0598
6	CAMEL FILTERS RS	0.4025	0.4025	0.4025	0.4025
7	CAMEL WHITE 80 mm	-0.0598	-0.0598	-0.1854	-0.1854
1	L&M BLUE LABEL KS RCB 20	-0.1854	-0.1854	-0.1854	-0.1854
2	L&M BLUE LABEL KS SOF 20	-0.2665	-0.2665	-0.2665	-0.2665
3	L&M DOUBLE FORWARD PURPLE KS RCB 20	-0.1854	-0.1854	-0.1854	-0.1854
4	L&M FORWARD KS RCB 20	-0.1854	-0.1854	-0.1854	-0.1854
5	L&M LOFT (RED) KS BOX 20 SLI	-0.2665	-0.2665	-0.2665	-0.2665
6	L&M LOFT (SEA BLUE) KS BOX 20 SLI	-0.2665	-0.2665	-0.2665	-0.2665
7	L&M LOFT (TRUE BLUE) KS BOX 20 SLI	-0.2665	1.0000	-0.2665	-0.2665
8	L&M LOFT 2 IN 1 KS BOX 20 SLI	-0.2665	-0.2665	0.4025	-0.2665
9	L&M RED LABEL KS RCB 20	-0.1854	-0.1854	-0.1854	-0.1854
10	L&M SILVER LABEL KS RCB 20	0.5908	0.5908	0.5908	0.5908
1	MARLBORO (RED FWD) KS BOX 20	0.0993	-0.1854	-0.1854	-0.1854
2	MARLBORO (RED FWD) KS SOF 20	-0.1854	-0.1854	-0.1854	-0.1854
3	MARLBORO (RED FWD) RS BOX 20	-0.2665	1.0000	-0.2665	-0.2665
4	MARLBORO FLAVOR MIX (FWD) KS BOX 20	0.5908	0.5908	0.5908	0.5908
5	MARLBORO FUSE BEYOND (2.0) KS BOX 20	-0.1854	-0.1854	-0.1854	-0.1854
6	MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20	0.0993	0.0993	-0.1854	-0.1854
7	MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20	-0.1854	-0.1854	-0.1854	-0.1854
8	MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI	-0.1854	-0.1854	-0.1854	-0.1854
9	MARLBORO TOUCH (2.0) KS BOX 20 SLI	-0.1854	-0.1854	-0.1854	-0.1854
1	West Compact Bold Red/ West Bold Red	0.4025	0.4025	0.4025	-0.0827
2	West Compact Bright Silver/ West Bright Silver	0.4025	0.4025	0.4025	-0.0827
3	West Duo	0.4025	0.4025	0.4025	0.4025
4	West Duo White	0.4025	0.4025	-0.1854	-0.1854
5	West Ice	-0.0598	-0.0598	-0.1854	-0.1854
6	West Plus Red	0.4025	0.4025	0.4025	0.4025
7	West Red	-0.0598	-0.0598	-0.1854	-0.1854
8	West Silver	-0.0598	-0.0598	-0.1854	-0.1854

	Dopad na prodávající - čisté hodnoty	12/01	12/02	12/03
1	BENSON & HEDGES ADDITIVE FREE	-0.2927	-0.2927	-0.2927
2	BENSON & HEDGES BLACK slide	0.4025	0.4025	-0.2665
3	BENSON & HEDGES DUAL	0.4025	0.4025	-0.1854
4	BENSON & HEDGES GOLD	-0.1854	-0.1854	-0.1854
5	BENSON & HEDGES SILVER SLIDE	0.4025	0.4025	-0.2665
6	BENSON & HEDGES WHITE SLIDE	-0.0827	-0.0827	-0.2665
1	CAMEL ACTIVATE	-0.0598	-0.0598	-0.0598
2	CAMEL ACTIVATE DOUBLE	0.3073	0.3073	0.0993
3	CAMEL BLACK 80 mm	-0.0598	-0.0598	-0.1854
4	CAMEL BLUE	-0.0598	-0.0598	-0.0598
5	CAMEL FILTERS	-0.0598	-0.0598	-0.0598
6	CAMEL FILTERS RS	0.4025	0.4025	0.4025
7	CAMEL WHITE 80 mm	-0.0598	-0.0598	-0.1854
1	L&M BLUE LABEL KS RCB 20	-0.1854	-0.1854	-0.1854
2	L&M BLUE LABEL KS SOF 20	-0.2665	-0.2665	-0.2665
3	L&M DOUBLE FORWARD PURPLE KS RCB 20	-0.1854	-0.1854	-0.1854
4	L&M FORWARD KS RCB 20	-0.1854	-0.1854	-0.1854
5	L&M LOFT (RED) KS BOX 20 SLI	-0.2665	-0.2665	-0.2665
6	L&M LOFT (SEA BLUE) KS BOX 20 SLI	-0.2665	-0.2665	-0.2665
7	L&M LOFT (TRUE BLUE) KS BOX 20 SLI	-0.2665	1.0000	-0.2665
8	L&M LOFT 2 IN 1 KS BOX 20 SLI	-0.2665	-0.2665	0.4025
9	L&M RED LABEL KS RCB 20	-0.1854	-0.1854	-0.1854
10	L&M SILVER LABEL KS RCB 20	0.5908	0.5908	0.5908
1	MARLBORO (RED FWD) KS BOX 20	0.0993	-0.1854	-0.1854
2	MARLBORO (RED FWD) KS SOF 20	-0.1854	-0.1854	-0.1854
3	MARLBORO (RED FWD) RS BOX 20	-0.2665	1.0000	-0.2665
4	MARLBORO FLAVOR MIX (FWD) KS BOX 20	0.5908	0.5908	0.5908
5	MARLBORO FUSE BEYOND (2.0) KS BOX 20	-0.1854	-0.1854	-0.1854
6	MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20	0.0993	0.0993	-0.1854
7	MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20	-0.1854	-0.1854	-0.1854
8	MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI	-0.1854	-0.1854	-0.1854
9	MARLBORO TOUCH (2.0) KS BOX 20 SLI	-0.1854	-0.1854	-0.1854
1	West Compact Bold Red/ West Bold Red	0.4025	0.4025	0.4025
2	West Compact Bright Silver/ West Bright Silver	0.4025	0.4025	0.4025
3	West Duo	0.4025	0.4025	0.4025
4	West Duo White	0.4025	0.4025	-0.1854
5	West Ice	-0.0598	-0.0598	-0.1854
6	West Plus Red	0.4025	0.4025	0.4025
7	West Red	-0.0598	-0.0598	-0.1854
8	West Silver	-0.0598	-0.0598	-0.1854

12/04
-0.2927
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		Neoči			
		Dopad na kupující			
Incidence		12/01	12/02	12/03	12/04
1	BENSON & HEDGES ADDITIVE FREE	1.2927	1.2927	1.2927	1.2927
2	BENSON & HEDGES BLACK slide	0.5975	0.5975	1.2665	1.2665
3	BENSON & HEDGES DUAL	0.5975	0.5975	1.1854	1.1854
4	BENSON & HEDGES GOLD	1.1854	1.1854	1.1854	1.1854
5	BENSON & HEDGES SILVER SLIDE	0.5975	0.5975	1.2665	1.2665
6	BENSON & HEDGES WHITE SLIDE	1.0827	1.0827	1.2665	1.2665
1	CAMEL ACTIVATE	1.0598	1.0598	1.0598	1.0598
2	CAMEL ACTIVATE DOUBLE	0.6927	0.6927	0.9007	0.9007
3	CAMEL BLACK 80 mm	1.0598	1.0598	1.1854	1.1854
4	CAMEL BLUE	1.0598	1.0598	1.0598	1.0598
5	CAMEL FILTERS	1.0598	1.0598	1.0598	1.0598
6	CAMEL FILTERS RS	0.5975	0.5975	0.5975	0.5975
7	CAMEL WHITE 80 mm	1.0598	1.0598	1.1854	1.1854
1	L&M BLUE LABEL KS RCB 20	1.1854	1.1854	1.1854	1.1854
2	L&M BLUE LABEL KS SOF 20	1.2665	1.2665	1.2665	1.2665
3	L&M DOUBLE FORWARD PURPLE KS RCB 20	1.1854	1.1854	1.1854	1.1854
4	L&M FORWARD KS RCB 20	1.1854	1.1854	1.1854	1.1854
5	L&M LOFT (RED) KS BOX 20 SLI	1.2665	1.2665	1.2665	1.2665
6	L&M LOFT (SEA BLUE) KS BOX 20 SLI	1.2665	1.2665	1.2665	1.2665
7	L&M LOFT (TRUE BLUE) KS BOX 20 SLI	1.2665	0.0000	1.2665	1.2665
8	L&M LOFT 2 IN 1 KS BOX 20 SLI	1.2665	1.2665	0.5975	1.2665
9	L&M RED LABEL KS RCB 20	1.1854	1.1854	1.1854	1.1854
10	L&M SILVER LABEL KS RCB 20	0.4092	0.4092	0.4092	0.4092
1	MARLBORO (RED FWD) KS BOX 20	0.9007	1.1854	1.1854	1.1854
2	MARLBORO (RED FWD) KS SOF 20	1.1854	1.1854	1.1854	1.1854
3	MARLBORO (RED FWD) RS BOX 20	1.2665	0.0000	1.2665	1.2665
4	MARLBORO FLAVOR MIX (FWD) KS BOX 20	0.4092	0.4092	0.4092	0.4092
5	MARLBORO FUSE BEYOND (2.0) KS BOX 20	1.1854	1.1854	1.1854	1.1854
6	MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20	0.9007	0.9007	1.1854	1.1854
7	MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20	1.1854	1.1854	1.1854	1.1854
8	MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI	1.1854	1.1854	1.1854	1.1854
9	MARLBORO TOUCH (2.0) KS BOX 20 SLI	1.1854	1.1854	1.1854	1.1854
1	West Compact Bold Red/ West Bold Red	0.5975	0.5975	0.5975	1.0827
2	West Compact Bright Silver/ West Bright Silver	0.5975	0.5975	0.5975	1.0827
3	West Duo	0.5975	0.5975	0.5975	0.5975
4	West Duo White	0.5975	0.5975	1.1854	1.1854
5	West Ice	1.0598	1.0598	1.1854	1.1854
6	West Plus Red	0.5975	0.5975	0.5975	0.5975
7	West Red	1.0598	1.0598	1.1854	1.1854
8	West Silver	1.0598	1.0598	1.1854	1.1854

štěné				Částečně očištěné				
Dopad na prodávající				Dopad na kupující				
12/01	12/02	12/03	12/04	12/01	12/02	12/03	12/04	12/01
-0.2927	-0.2927	-0.2927	-0.2927	1.2927	1.2927	1.2927	1.2927	-0.2927
0.4025	0.4025	-0.2665	-0.2665	0.5975	0.5975	1.2665	1.2665	0.4025
0.4025	0.4025	-0.1854	-0.1854	0.5975	0.5975	1.1854	1.1854	0.4025
-0.1854	-0.1854	-0.1854	-0.1854	1.1854	1.1854	1.1854	1.1854	-0.1854
0.4025	0.4025	-0.2665	-0.2665	0.5975	0.5975	1.2665	1.2665	0.4025
-0.0827	-0.0827	-0.2665	-0.2665	1.0827	1.0827	1.2665	1.2665	-0.0827
-0.0598	-0.0598	-0.0598	-0.0598	1.0598	1.0598	1.0598	1.0598	-0.0598
0.3073	0.3073	0.0993	0.0993	0.6927	0.6927	0.9007	0.9007	0.3073
-0.0598	-0.0598	-0.1854	-0.1854	1.0598	1.0598	1.1854	1.1854	-0.0598
-0.0598	-0.0598	-0.0598	-0.0598	1.0598	1.0598	1.0598	1.0598	-0.0598
-0.0598	-0.0598	-0.0598	-0.0598	1.0598	1.0598	1.0598	1.0598	-0.0598
0.4025	0.4025	0.4025	0.4025	0.5975	0.5975	0.5975	0.5975	0.4025
-0.0598	-0.0598	-0.1854	-0.1854	1.0598	1.0598	1.1854	1.1854	-0.0598
-0.1854	-0.1854	-0.1854	-0.1854	1.1854	1.1854	1.1854	1.1854	-0.1854
-0.2665	-0.2665	-0.2665	-0.2665	1.2665	1.2665	1.2665	1.2665	-0.2665
-0.1854	-0.1854	-0.1854	-0.1854	1.1854	1.1854	1.1854	1.1854	-0.1854
-0.1854	-0.1854	-0.1854	-0.1854	1.1854	1.1854	1.1854	1.1854	-0.1854
-0.2665	-0.2665	-0.2665	-0.2665	1.2665	1.2665	1.2665	1.2665	-0.2665
-0.2665	-0.2665	-0.2665	-0.2665	1.2665	1.2665	1.2665	1.2665	-0.2665
-0.2665	1.0000	-0.2665	-0.2665	1.2665	0.0000	1.2665	1.2665	-0.2665
-0.2665	-0.2665	0.4025	-0.2665	1.2665	1.2665	0.5975	1.2665	-0.2665
-0.1854	-0.1854	-0.1854	-0.1854	1.1854	1.1854	1.1854	1.1854	-0.1854
0.5908	0.5908	0.5908	0.5908	0.4092	0.4092	0.4092	0.4092	0.5908
0.0993	-0.1854	-0.1854	-0.1854	0.9007	1.1854	1.1854	1.1854	0.0993
-0.1854	-0.1854	-0.1854	-0.1854	1.1854	1.1854	1.1854	1.1854	-0.1854
-0.2665	1.0000	-0.2665	-0.2665	1.2665	0.0000	1.2665	1.2665	-0.2665
0.5908	0.5908	0.5908	0.5908	0.4092	0.4092	0.4092	0.4092	0.5908
-0.1854	-0.1854	-0.1854	-0.1854	1.1854	1.1854	1.1854	1.1854	-0.1854
0.0993	0.0993	-0.1854	-0.1854	0.9007	0.9007	1.1854	1.1854	0.0993
-0.1854	-0.1854	-0.1854	-0.1854	1.1854	1.1854	1.1854	1.1854	-0.1854
-0.1854	-0.1854	-0.1854	-0.1854	1.1854	1.1854	1.1854	1.1854	-0.1854
-0.1854	-0.1854	-0.1854	-0.1854	1.1854	1.1854	1.1854	1.1854	-0.1854
0.4025	0.4025	0.4025	-0.0827	0.5975	0.5975	0.5975	1.0827	0.4025
0.4025	0.4025	0.4025	-0.0827	0.5975	0.5975	0.5975	1.0827	0.4025
0.4025	0.4025	0.4025	0.4025	0.5975	0.5975	0.5975	0.5975	0.4025
0.4025	0.4025	-0.1854	-0.1854	0.5975	0.5975	1.1854	1.1854	0.4025
-0.0598	-0.0598	-0.1854	-0.1854	1.0598	1.0598	1.1854	1.1854	-0.0598
0.4025	0.4025	0.4025	0.4025	0.5975	0.5975	0.5975	0.5975	0.4025
-0.0598	-0.0598	-0.1854	-0.1854	1.0598	1.0598	1.1854	1.1854	-0.0598
-0.0598	-0.0598	-0.1854	-0.1854	1.0598	1.0598	1.1854	1.1854	-0.0598

není žádné částečné očištění

			Zcela očištěné					
Dopad na prodávající			Dopad na kupující				Dopad na	
12/02	12/03	12/04	12/01	12/02	12/03	12/04	12/01	12/02
-0.2927	-0.2927	-0.2927	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
0.4025	-0.2665	-0.2665	0.5975	0.5975	1.0000	1.0000	0.4025	0.4025
0.4025	-0.1854	-0.1854	0.5975	0.5975	1.0000	1.0000	0.4025	0.4025
-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
0.4025	-0.2665	-0.2665	0.5975	0.5975	1.0000	1.0000	0.4025	0.4025
-0.0827	-0.2665	-0.2665	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
-0.0598	-0.0598	-0.0598	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
0.3073	0.0993	0.0993	0.6927	0.6927	0.9007	0.9007	0.3073	0.3073
-0.0598	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
-0.0598	-0.0598	-0.0598	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
-0.0598	-0.0598	-0.0598	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
0.4025	0.4025	0.4025	0.5975	0.5975	0.5975	0.5975	0.4025	0.4025
-0.0598	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
-0.2665	-0.2665	-0.2665	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
-0.2665	-0.2665	-0.2665	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
-0.2665	-0.2665	-0.2665	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
1.0000	-0.2665	-0.2665	1.0000	0.0000	1.0000	1.0000	0.0000	1.0000
-0.2665	0.4025	-0.2665	1.0000	1.0000	0.5975	1.0000	0.0000	0.0000
-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
0.5908	0.5908	0.5908	0.4092	0.4092	0.4092	0.4092	0.5908	0.5908
-0.1854	-0.1854	-0.1854	0.9007	1.0000	1.0000	1.0000	0.0993	0.0000
-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
1.0000	-0.2665	-0.2665	1.0000	0.0000	1.0000	1.0000	0.0000	1.0000
0.5908	0.5908	0.5908	0.4092	0.4092	0.4092	0.4092	0.5908	0.5908
-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
0.0993	-0.1854	-0.1854	0.9007	0.9007	1.0000	1.0000	0.0993	0.0993
-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
0.4025	0.4025	-0.0827	0.5975	0.5975	0.5975	1.0000	0.4025	0.4025
0.4025	0.4025	-0.0827	0.5975	0.5975	0.5975	1.0000	0.4025	0.4025
0.4025	0.4025	0.4025	0.5975	0.5975	0.5975	0.5975	0.4025	0.4025
0.4025	-0.1854	-0.1854	0.5975	0.5975	1.0000	1.0000	0.4025	0.4025
-0.0598	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
0.4025	0.4025	0.4025	0.5975	0.5975	0.5975	0.5975	0.4025	0.4025
-0.0598	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000
-0.0598	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000	0.0000

prodávající	
12/03	12/04
0.0000	0.0000
0.0000	0.0000
0.0000	0.0000
0.0000	0.0000
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0.0000	0.0000
0.0000	0.0000
0.0993	0.0993
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0.0000	0.0000
0.0000	0.0000
0.4025	0.4025
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0.0000	0.0000
0.4025	0.0000
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0.5908	0.5908
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0.0000	0.0000
0.4025	0.0000
0.4025	0.0000
0.4025	0.4025
0.0000	0.0000
0.0000	0.0000
0.4025	0.4025
0.0000	0.0000
0.0000	0.0000

		Neoči			
		Dopad na kupující			
Incidence		12/01	12/02	12/03	12/04
1	BENSON & HEDGES ADDITIVE FREE	1.2927	1.2927	1.2927	1.2927
2	BENSON & HEDGES BLACK slide	0.5975	0.5975	1.2665	1.2665
3	BENSON & HEDGES DUAL	0.5975	0.5975	1.1854	1.1854
4	BENSON & HEDGES GOLD	1.1854	1.1854	1.1854	1.1854
5	BENSON & HEDGES SILVER SLIDE	0.5975	0.5975	1.2665	1.2665
6	BENSON & HEDGES WHITE SLIDE	1.0827	1.0827	1.2665	1.2665
1	CAMEL ACTIVATE	1.0598	1.0598	1.0598	1.0598
2	CAMEL ACTIVATE DOUBLE	0.6927	0.6927	0.9007	0.9007
3	CAMEL BLACK 80 mm	1.0598	1.0598	1.1854	1.1854
4	CAMEL BLUE	1.0598	1.0598	1.0598	1.0598
5	CAMEL FILTERS	1.0598	1.0598	1.0598	1.0598
6	CAMEL FILTERS RS	0.5975	0.5975	0.5975	0.5975
7	CAMEL WHITE 80 mm	1.0598	1.0598	1.1854	1.1854
1	L&M BLUE LABEL KS RCB 20	1.1854	1.1854	1.1854	1.1854
2	L&M BLUE LABEL KS SOF 20	1.2665	1.2665	1.2665	1.2665
3	L&M DOUBLE FORWARD PURPLE KS RCB 20	1.1854	1.1854	1.1854	1.1854
4	L&M FORWARD KS RCB 20	1.1854	1.1854	1.1854	1.1854
5	L&M LOFT (RED) KS BOX 20 SLI	1.2665	1.2665	1.2665	1.2665
6	L&M LOFT (SEA BLUE) KS BOX 20 SLI	1.2665	1.2665	1.2665	1.2665
7	L&M LOFT (TRUE BLUE) KS BOX 20 SLI	1.2665	0.0000	1.2665	1.2665
8	L&M LOFT 2 IN 1 KS BOX 20 SLI	1.2665	1.2665	0.5975	1.2665
9	L&M RED LABEL KS RCB 20	1.1854	1.1854	1.1854	1.1854
10	L&M SILVER LABEL KS RCB 20	0.4092	0.4092	0.4092	0.4092
1	MARLBORO (RED FWD) KS BOX 20	0.9007	1.1854	1.1854	1.1854
2	MARLBORO (RED FWD) KS SOF 20	1.1854	1.1854	1.1854	1.1854
3	MARLBORO (RED FWD) RS BOX 20	1.2665	0.0000	1.2665	1.2665
4	MARLBORO FLAVOR MIX (FWD) KS BOX 20	0.4092	0.4092	0.4092	0.4092
5	MARLBORO FUSE BEYOND (2.0) KS BOX 20	1.1854	1.1854	1.1854	1.1854
6	MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20	0.9007	0.9007	1.1854	1.1854
7	MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20	1.1854	1.1854	1.1854	1.1854
8	MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI	1.1854	1.1854	1.1854	1.1854
9	MARLBORO TOUCH (2.0) KS BOX 20 SLI	1.1854	1.1854	1.1854	1.1854
1	West Compact Bold Red/ West Bold Red	0.5975	0.5975	0.5975	1.0827
2	West Compact Bright Silver/ West Bright Silver	0.5975	0.5975	0.5975	1.0827
3	West Duo	0.5975	0.5975	0.5975	0.5975
4	West Duo White	0.5975	0.5975	1.1854	1.1854
5	West Ice	1.0598	1.0598	1.1854	1.1854
6	West Plus Red	0.5975	0.5975	0.5975	0.5975
7	West Red	1.0598	1.0598	1.1854	1.1854
8	West Silver	1.0598	1.0598	1.1854	1.1854

štěné				Zcela očištěné				
Dopad na prodávající				Dopad na kupující				
12/01	12/02	12/03	12/04	12/01	12/02	12/03	12/04	12/01
-0.2927	-0.2927	-0.2927	-0.2927	1.0000	1.0000	1.0000	1.0000	0.0000
0.4025	0.4025	-0.2665	-0.2665	0.5975	0.5975	1.0000	1.0000	0.4025
0.4025	0.4025	-0.1854	-0.1854	0.5975	0.5975	1.0000	1.0000	0.4025
-0.1854	-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000
0.4025	0.4025	-0.2665	-0.2665	0.5975	0.5975	1.0000	1.0000	0.4025
-0.0827	-0.0827	-0.2665	-0.2665	1.0000	1.0000	1.0000	1.0000	0.0000
-0.0598	-0.0598	-0.0598	-0.0598	1.0000	1.0000	1.0000	1.0000	0.0000
0.3073	0.3073	0.0993	0.0993	0.6927	0.6927	0.9007	0.9007	0.3073
-0.0598	-0.0598	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000
-0.0598	-0.0598	-0.0598	-0.0598	1.0000	1.0000	1.0000	1.0000	0.0000
-0.0598	-0.0598	-0.0598	-0.0598	1.0000	1.0000	1.0000	1.0000	0.0000
0.4025	0.4025	0.4025	0.4025	0.5975	0.5975	0.5975	0.5975	0.4025
-0.0598	-0.0598	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000
-0.1854	-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000
-0.2665	-0.2665	-0.2665	-0.2665	1.0000	1.0000	1.0000	1.0000	0.0000
-0.1854	-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000
-0.1854	-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000
-0.2665	-0.2665	-0.2665	-0.2665	1.0000	1.0000	1.0000	1.0000	0.0000
-0.2665	-0.2665	-0.2665	-0.2665	1.0000	1.0000	1.0000	1.0000	0.0000
-0.2665	1.0000	-0.2665	-0.2665	1.0000	0.0000	1.0000	1.0000	0.0000
-0.2665	-0.2665	0.4025	-0.2665	1.0000	1.0000	0.5975	1.0000	0.0000
-0.1854	-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000
0.5908	0.5908	0.5908	0.5908	0.4092	0.4092	0.4092	0.4092	0.5908
0.0993	-0.1854	-0.1854	-0.1854	0.9007	1.0000	1.0000	1.0000	0.0993
-0.1854	-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000
-0.2665	1.0000	-0.2665	-0.2665	1.0000	0.0000	1.0000	1.0000	0.0000
0.5908	0.5908	0.5908	0.5908	0.4092	0.4092	0.4092	0.4092	0.5908
-0.1854	-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000
0.0993	0.0993	-0.1854	-0.1854	0.9007	0.9007	1.0000	1.0000	0.0993
-0.1854	-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000
-0.1854	-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000
-0.1854	-0.1854	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000
0.4025	0.4025	0.4025	-0.0827	0.5975	0.5975	0.5975	1.0000	0.4025
0.4025	0.4025	0.4025	-0.0827	0.5975	0.5975	0.5975	1.0000	0.4025
0.4025	0.4025	0.4025	0.4025	0.5975	0.5975	0.5975	0.5975	0.4025
0.4025	0.4025	-0.1854	-0.1854	0.5975	0.5975	1.0000	1.0000	0.4025
-0.0598	-0.0598	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000
0.4025	0.4025	0.4025	0.4025	0.5975	0.5975	0.5975	0.5975	0.4025
-0.0598	-0.0598	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000
-0.0598	-0.0598	-0.1854	-0.1854	1.0000	1.0000	1.0000	1.0000	0.0000

Dopad na prodávající		
12/02	12/03	12/04
0.0000	0.0000	0.0000
0.4025	0.0000	0.0000
0.4025	0.0000	0.0000
0.0000	0.0000	0.0000
0.4025	0.0000	0.0000
0.0000	0.0000	0.0000
0.0000	0.0000	0.0000
0.3073	0.0993	0.0993
0.0000	0.0000	0.0000
0.0000	0.0000	0.0000
0.0000	0.0000	0.0000
0.4025	0.4025	0.4025
0.0000	0.0000	0.0000
0.0000	0.0000	0.0000
0.0000	0.0000	0.0000
0.0000	0.0000	0.0000
0.0000	0.0000	0.0000
1.0000	0.0000	0.0000
0.0000	0.4025	0.0000
0.0000	0.0000	0.0000
0.5908	0.5908	0.5908
0.0000	0.0000	0.0000
0.0000	0.0000	0.0000
1.0000	0.0000	0.0000
0.5908	0.5908	0.5908
0.0000	0.0000	0.0000
0.0993	0.0000	0.0000
0.0000	0.0000	0.0000
0.0000	0.0000	0.0000
0.0000	0.0000	0.0000
0.4025	0.4025	0.0000
0.4025	0.4025	0.0000
0.4025	0.4025	0.4025
0.4025	0.0000	0.0000
0.0000	0.0000	0.0000
0.4025	0.4025	0.4025
0.0000	0.0000	0.0000
0.0000	0.0000	0.0000

	Incidence v %
1	BENSON & HEDGES ADDITIVE FREE
2	BENSON & HEDGES BLACK slide
3	BENSON & HEDGES DUAL
4	BENSON & HEDGES GOLD
5	BENSON & HEDGES SILVER SLIDE
6	BENSON & HEDGES WHITE SLIDE
1	CAMEL ACTIVATE
2	CAMEL ACTIVATE DOUBLE
3	CAMEL BLACK 80 mm
4	CAMEL BLUE
5	CAMEL FILTERS
6	CAMEL FILTERS RS
7	CAMEL WHITE 80 mm
1	L&M BLUE LABEL KS RCB 20
2	L&M BLUE LABEL KS SOF 20
3	L&M DOUBLE FORWARD PURPLE KS RCB 20
4	L&M FORWARD KS RCB 20
5	L&M LOFT (RED) KS BOX 20 SLI
6	L&M LOFT (SEA BLUE) KS BOX 20 SLI
7	L&M LOFT (TRUE BLUE) KS BOX 20 SLI
8	L&M LOFT 2 IN 1 KS BOX 20 SLI
9	L&M RED LABEL KS RCB 20
10	L&M SILVER LABEL KS RCB 20
1	MARLBORO (RED FWD) KS BOX 20
2	MARLBORO (RED FWD) KS SOF 20
3	MARLBORO (RED FWD) RS BOX 20
4	MARLBORO FLAVOR MIX (FWD) KS BOX 20
5	MARLBORO FUSE BEYOND (2.0) KS BOX 20
6	MARLBORO GOLD (2.0 ORIGINAL) KS BOX 20
7	MARLBORO GOLD (2.0 ORIGINAL) KS SOF 20
8	MARLBORO TOUCH (CORE FWD) KS BOX 20 SLI
9	MARLBORO TOUCH (2.0) KS BOX 20 SLI
1	West Compact Bold Red/ West Bold Red
2	West Compact Bright Silver/ West Bright Silver
3	West Duo
4	West Duo White
5	West Ice
6	West Plus Red
7	West Red
8	West Silver

Neočištěné								
Dopad na kupující				Dopad na prodávající				
12/01	12/02	12/03	12/04	12/01	12/02	12/03	12/04	12/01
129.27	129.27	129.27	129.27	-29.27	-29.27	-29.27	-29.27	100.00
59.75	59.75	126.65	126.65	40.25	40.25	-26.65	-26.65	59.75
59.75	59.75	118.54	118.54	40.25	40.25	-18.54	-18.54	59.75
118.54	118.54	118.54	118.54	-18.54	-18.54	-18.54	-18.54	100.00
59.75	59.75	126.65	126.65	40.25	40.25	-26.65	-26.65	59.75
108.27	108.27	126.65	126.65	-8.27	-8.27	-26.65	-26.65	100.00
105.98	105.98	105.98	105.98	-5.98	-5.98	-5.98	-5.98	100.00
69.27	69.27	90.07	90.07	30.73	30.73	9.93	9.93	69.27
105.98	105.98	118.54	118.54	-5.98	-5.98	-18.54	-18.54	100.00
105.98	105.98	105.98	105.98	-5.98	-5.98	-5.98	-5.98	100.00
105.98	105.98	105.98	105.98	-5.98	-5.98	-5.98	-5.98	100.00
59.75	59.75	59.75	59.75	40.25	40.25	40.25	40.25	59.75
105.98	105.98	118.54	118.54	-5.98	-5.98	-18.54	-18.54	100.00
118.54	118.54	118.54	118.54	-18.54	-18.54	-18.54	-18.54	100.00
126.65	126.65	126.65	126.65	-26.65	-26.65	-26.65	-26.65	100.00
118.54	118.54	118.54	118.54	-18.54	-18.54	-18.54	-18.54	100.00
118.54	118.54	118.54	118.54	-18.54	-18.54	-18.54	-18.54	100.00
126.65	126.65	126.65	126.65	-26.65	-26.65	-26.65	-26.65	100.00
126.65	126.65	126.65	126.65	-26.65	-26.65	-26.65	-26.65	100.00
126.65	0.00	126.65	126.65	-26.65	100.00	-26.65	-26.65	100.00
126.65	126.65	59.75	126.65	-26.65	-26.65	40.25	-26.65	100.00
118.54	118.54	118.54	118.54	-18.54	-18.54	-18.54	-18.54	100.00
40.92	40.92	40.92	40.92	59.08	59.08	59.08	59.08	40.92
90.07	118.54	118.54	118.54	9.93	-18.54	-18.54	-18.54	90.07
118.54	118.54	118.54	118.54	-18.54	-18.54	-18.54	-18.54	100.00
126.65	0.00	126.65	126.65	-26.65	100.00	-26.65	-26.65	100.00
40.92	40.92	40.92	40.92	59.08	59.08	59.08	59.08	40.92
118.54	118.54	118.54	118.54	-18.54	-18.54	-18.54	-18.54	100.00
90.07	90.07	118.54	118.54	9.93	9.93	-18.54	-18.54	90.07
118.54	118.54	118.54	118.54	-18.54	-18.54	-18.54	-18.54	100.00
118.54	118.54	118.54	118.54	-18.54	-18.54	-18.54	-18.54	100.00
118.54	118.54	118.54	118.54	-18.54	-18.54	-18.54	-18.54	100.00
59.75	59.75	59.75	108.27	40.25	40.25	40.25	-8.27	59.75
59.75	59.75	59.75	108.27	40.25	40.25	40.25	-8.27	59.75
59.75	59.75	59.75	59.75	40.25	40.25	40.25	40.25	59.75
59.75	59.75	118.54	118.54	40.25	40.25	-18.54	-18.54	59.75
105.98	105.98	118.54	118.54	-5.98	-5.98	-18.54	-18.54	100.00
59.75	59.75	59.75	59.75	40.25	40.25	40.25	40.25	59.75
105.98	105.98	118.54	118.54	-5.98	-5.98	-18.54	-18.54	100.00
105.98	105.98	118.54	118.54	-5.98	-5.98	-18.54	-18.54	100.00

Zcela očištěné						
Dopad na kupující			Dopad na prodávající			
12/02	12/03	12/04	12/01	12/02	12/03	12/04
100.00	100.00	100.00	0.00	0.00	0.00	0.00
59.75	100.00	100.00	40.25	40.25	0.00	0.00
59.75	100.00	100.00	40.25	40.25	0.00	0.00
100.00	100.00	100.00	0.00	0.00	0.00	0.00
59.75	100.00	100.00	40.25	40.25	0.00	0.00
100.00	100.00	100.00	0.00	0.00	0.00	0.00
100.00	100.00	100.00	0.00	0.00	0.00	0.00
69.27	90.07	90.07	30.73	30.73	9.93	9.93
100.00	100.00	100.00	0.00	0.00	0.00	0.00
100.00	100.00	100.00	0.00	0.00	0.00	0.00
100.00	100.00	100.00	0.00	0.00	0.00	0.00
59.75	59.75	59.75	40.25	40.25	40.25	40.25
100.00	100.00	100.00	0.00	0.00	0.00	0.00
100.00	100.00	100.00	0.00	0.00	0.00	0.00
100.00	100.00	100.00	0.00	0.00	0.00	0.00
100.00	100.00	100.00	0.00	0.00	0.00	0.00
100.00	100.00	100.00	0.00	0.00	0.00	0.00
0.00	100.00	100.00	0.00	100.00	0.00	0.00
100.00	59.75	100.00	0.00	0.00	40.25	0.00
100.00	100.00	100.00	0.00	0.00	0.00	0.00
40.92	40.92	40.92	59.08	59.08	59.08	59.08
100.00	100.00	100.00	9.93	0.00	0.00	0.00
100.00	100.00	100.00	0.00	0.00	0.00	0.00
0.00	100.00	100.00	0.00	100.00	0.00	0.00
40.92	40.92	40.92	59.08	59.08	59.08	59.08
100.00	100.00	100.00	0.00	0.00	0.00	0.00
90.07	100.00	100.00	9.93	9.93	0.00	0.00
100.00	100.00	100.00	0.00	0.00	0.00	0.00
100.00	100.00	100.00	0.00	0.00	0.00	0.00
100.00	100.00	100.00	0.00	0.00	0.00	0.00
59.75	59.75	100.00	40.25	40.25	40.25	0.00
59.75	59.75	100.00	40.25	40.25	40.25	0.00
59.75	59.75	59.75	40.25	40.25	40.25	40.25
59.75	100.00	100.00	40.25	40.25	0.00	0.00
100.00	100.00	100.00	0.00	0.00	0.00	0.00
59.75	59.75	59.75	40.25	40.25	40.25	40.25
100.00	100.00	100.00	0.00	0.00	0.00	0.00
100.00	100.00	100.00	0.00	0.00	0.00	0.00