

Appendix for Bachelor Thesis

The importance of using ecological products for the population

Dear Respondent,

I appreciate your willingness to take part in this survey. This survey asks questions about people's attitudes towards organic products (vegetables/fruits/meat).

All data will be kept strictly confidential and only the survey author will have access to all responses. The data in the survey will only be analyzed for the bachelor's thesis of the author studying the business administration program at the Czech University of Life Sciences. By completing the survey, you agree to your participation in the survey.

Thank you very much for your time and support.

1. What is your age?

- 18 to 24 years
- 25 to 34 years
- 35 to 44 years
- 45 years and above

2. To which gender identity do you most identify?

- Female
- Male
- Prefer not to say
- Other:

3. Place of residency?

- Rural
- Urban

4. What is your current employment status?

- Full-time/Part-time employment
- Unemployed
- Self-employed
- Student
- Household
- Maternity leave
- Pensioner
- Other:

5. What is your food lifestyle?

- I eat everything: meat, fish, chicken, dairy products, etc.
- I am vegetarian
- I am vegan
- I am pesceterian
- Other:

6. Is the quality of the food you eat important to you?

- Very important
- Important
- Moderately important
- Slightly important
- Not important at all

7. Do you pay attention to the sign "eco products" on the product packaging?

- Yes
- No
- Sometimes

8. How important is it for you that the product is environmentally friendly?

- Very important
- Important
- Moderately important
- Slightly important
- Not important at all

9. Do you know what effect foods with added chemicals have on your body if you eat them on a regular basis?

- Yes
- No
- Difficult to answer

10. How likely would you be to stop buying vegetables/fruits/meats, etc. grown with chemical additives?

- Very likely
- Likely
- My purchasing habits would not change
- Unlikely
- Very unlikely

11. Would you pay more for organically grown produce?

- Very likely
- Likely
- Undecided
- Unlikely
- Very unlikely