

Czech University of Life Sciences Prague

Faculty of Economics and Management

Department of Economics



Bachelor Thesis

**Foreign Trade Analysis – Case Study of United States of
America and China**

Upendra Bhusal

© 2021 CULS Prague

BACHELOR THESIS ASSIGNMENT

Upendra Bhusal

Economics Policy and Administration
Business Administration

Thesis title

Foreign Trade analysis in case study of United States of America and China.

Objectives of thesis

Aim of bachelor thesis: Aim of the work is to analyze the Foreign Trade statistics of the United States of America over the past decades, study both economic and political relationships with China over the period of time. To analyze the impacts on the economy of both USA and China due to the foreign trade between them.

Methodology

While studying and analyzing the Foreign Trade in case of USA and China a various method of research was involved. Both Qualitative and Quantitative methods of collecting have been used. For the investigating of theoretical part various study of professional literature, articles were involved, whereas for the statistical data were taken from official sites. The whole process has involved detailed studying of socio-economic processes in their historical sequence. Logical Framework method was used to draw the final conclusion after all the statistics being analyzed.

The proposed extent of the thesis

45

Keywords

Foreign Trade analysis, Socio-economic impacts, export, import, United States of America, China

Recommended information sources

Lee Branstette and al. (2010) Facts and Fallacies about U.S. FDI in China: China's Growing Role in World Trade

Zhi Wang and al. (2018) Re-examining the Effects of Trading with China on Local Labor Markets: A Supply Chain Perspective

Expected date of thesis defence

2020/21 WS – FEM (February 2021)

The Bachelor Thesis Supervisor

Ing. Inna Čábelková, Ph.D.

Supervising department

Department of Trade and Finance

Electronic approval: 30. 10. 2020

prof. Ing. Miroslav Svatoš, CSc.

Head of department

Electronic approval: 29. 11. 2020

Ing. Martin Pelikán, Ph.D.

Dean

Prague on 27. 11. 2021

Declaration

I declare that I have worked on my bachelor thesis titled "Foreign Trade Analysis – Case Study of United States of America and China" by myself and I have used only the sources mentioned at the end of the thesis. As the author of the bachelor thesis, I declare that the thesis does not break copyrights of any their person.

In Prague on 26th November 2021

Upendra Bhusal

Acknowledgement

I would like to thank my thesis supervisor Ing. Inna Cabelková, Ph.D. for the instructions, guidance, and support during the period of my work on this thesis.

Foreign Trade Analysis – Case Study of United States of America and China

Abstract

The current paper analyses the continuous exchange debate between two biggest exchanging economies, the United States of America and China. It gives an outline of the verifiable relations between two nations since the entry of China to the WTO and gives an evaluation of current monetary circumstance of the two states. Under the mission of diminishing the exchange lopsided characteristics and returning blue-collar positions to the nation, Trump's organization has sanctioned protectionist measures against its greatest exchanging partners including China, the EU, and the NAFTA individuals. Utilizing a money saving advantage investigation, the papers assess the effect of the forced and arranged duties on the U.S. economy and on the U.S. various industries, which were intensely influenced in the aftereffect of the exchange boundaries. As the debate is yet progressing, the exact impacts of the taxes are yet hazy. Nonetheless, it discovers that this exchange strategy, on opposite, harms the U.S. organizations and purchasers by raising the expense and driving the interest down. The purpose behind that will be that the paces of levies are applied on the merchandise and ventures while crossing the U.S. line, along these lines moving entire weight on the U.S. shoppers. Additionally, the duties have brought about the decline of blue-collar positions, fares, and Gross domestic product and they have influenced the development paces of the worldwide economy.

Keywords: Worldwide economy, Exchange strategy, Investigation, WTO, Blue-collar positions, Industry, Impacts, Gross domestic product.

Analýza zahraničního obchodu – případová studie Spojených států amerických a Číny

Abstrakt

Tento dokument analyzuje neustálou výměnu debat mezi dvěma největšími výměnnými ekonomikami, Spojenými státy americkými a Čínou. Podává nástin ověřitelných vztahů mezi dvěma národy od vstupu Číny do WTO a podává zhodnocení současné měnové situace obou států. V rámci mise snížit směnné nakřivo a vrátit národu dělnické pozice, Trumpova organizace posvětila protekcionistická opatření proti svým největším vyměňovacím partnerům včetně Číny, EU a jednotlivců NAFTA. S využitím šetření o výhodě úspory peněz, dokumenty hodnotí účinek vynucených a dohodnutých cel na americkou ekonomiku a na různá průmyslová odvětví USA, která byla intenzivně ovlivněna následným účinkem směnných hranic. Jak debata stále pokračuje, přesné dopady daní jsou zatím mlhavé. Nicméně zjišťuje, že tato směnná strategie naopak poškozuje americké organizace a nákupčí tím, že zvyšuje náklady a snižuje úroky. Účelem za tím bude to, že se na zboží a podniky při překračování americké linie uplatňují sazby poplatků, a podél těchto linií se celá váha přesune na nakupující v USA. Cla navíc způsobila pokles dělnických pozic, jízdného a hrubého domácího produktu a ovlivnila tempo rozvoje světové ekonomiky.

Klíčová slova: Celosvětová ekonomika, Devizová strategie, Vyšetřování, WTO, Modré límečky, Průmysl, Dopady, Hrubý domácí produkt

Table of Contents

1. Introduction	10
2. Objectives and Methodology	11
2.1. Objectives.....	11
2.2. Methodology	11
3. Literature Review	12
3.1. General Concept.....	12
3.1.1. Theories of Trade	13
3.2. The US-China Relations	16
3.3. The economies of the United States of America and China	17
3.4. Background for the implementation of the traffic.....	19
3.4.1. Is trade deficit bad?.....	21
4. Practical Part.....	22
4.1. Causes for implementation of traffic.....	22
4.1.1. Employment.....	22
4.1.2. China’s Unfair Trade Practices.....	24
4.1.3. Mercantilism – explaining the motivation behind the traffic	26
4.2. The overview of the traffic.....	27
4.2.1. Tariffs on washing machines and solar panels and cells	27
4.2.2. Tariffs on steel and aluminum	29
4.2.3. Tariffs on imports from China	30
4.2.4. Threatened tariff on light vehicles and vehicle parts	31
5. Results and Discussion	31
5.1. Impacts of imposed tariffs.....	31
5.1.1. Impacts of the traffic on the US economy	31
5.1.2. Impact of the tariffs in imported steel and aluminum.....	33
5.1.3. Impacts of the tariffs on the American automobile industry	33
5.1.4. Impacts of the tariffs on imports from China	35
5.1.5. Impact of the tariffs on imported light vehicles and vehicle parts.....	36
5.2. Possible Policy Outcomes (Automobile Industry).....	37
6. Conclusion.....	38
7. References	40

Table of Figures

Figure 1: Trade Dependence of the U.S. on China (Sennugupta, 2018).....	18
Figure 2: Trade Dependence of China on the U.S. (Senugupta & Rastogi, 2018, p.202).....	19
Figure 3: Trade Deficit and Unemployment, 1950-2015 (Rose, 2018)	23
Figure 4: Impact of the Revised Tariffs against China (PIIE, 2018)	30

1. Introduction

This thesis is dedicated to the analysis of foreign trade using the example of The United States and China, which is used due to the importance for the world economy of the volume of trade flows and relations between these countries.

The emergence of trade and economic relations between China and the United States of America began in the 18th century. And by the beginning of the 19th century, the United States had become one of the leaders in trade with China.

However, internal crises in the country since the 60s of the XIX century have reduced its trade and economic interest with China. Having become an imperialist power, the United States begins to interact with the outside world through direct investment, various loans and access to economic development and the use of foreign lands. So, their foreign policy towards China until the end The Second World War was expressed in the doctrine of "open doors", which, in fact, was aimed at achieving economic advantages for the United States, which is confirmed by investments that increase over time: by 1945, the United States was among the top three in terms of investment in China. The end of Second World War brought a diplomatic relationship along with an international rivalry leading to form a strong yet competitive economic relationship between US and China. Over the period of time US-China relations have evolved in various ways leading to increasingly interconnected economies. In recent years, economic relations between China and the United States have deteriorated significantly, with such changes as the introduction of protective duties on imported goods, withdrawal from the Trans-Pacific Partnership (TPP) agreement and the revision of trade agreements with Canada, Mexico, Japan and South Korea, which, in response, applied retaliatory measures against the US. All these "America first" protectionist measures were one of the key elements of the economic policy of the outgoing US President Donald Trump. A trade war broke out between these countries.

The vast majority accept that the exchange battle between the two biggest economies on the planet can be destroying for them as well as for the worldwide economy. The expenses of the contention have just exceeded the causes having both immediate and aberrant impacts. The immediate ones are a decline in the development and business and roundabouts out - long haul harm to worldwide exchange, lessening speculation, and effectiveness. To fill in the spaces, the current paper investigations the general impacts of the taxes being imposed on China by the U.S. economy and proposes the conceivable

result situations of the contention. Applying money saving advantage examination, it contends that the levies that were planned to profit the economy of the US by diminishing the import/export imbalance and returning blue collar positions back to the nation are really having an inverse, negative, influence.

2. Objectives and Methodology

2.1. Objectives

The main objectives of my bachelor's thesis are to study and analyze the status, taxes imposed on China and trends of foreign trade relation between the United States of America and China. This research is aimed at study on the following goals:

- To study foreign trade in general, its theories, pros, and cons.
- To analyze the trade trends between US and China.
- To summarize the trade deficit of US with China.
- To discuss trade war, its causes, and impacts.
- To provide an overview of tariffs on different products.
- To discuss possible future changes in foreign trade policy

2.2. Methodology

In order to succeed in these goals, the author uses qualitative and quantitative methods of collecting information. Qualitative research is considered to be particularly suitable for exploratory research and is primarily used to discover and gain an in-depth understanding of individual experiences, thoughts, opinions, and trends, and to dig deeper into the problem at hand whereas quantitative research is all about numbers and figures and is used to quantify opinions, attitudes, behaviors, and other defined variables with the goal to support or refute hypotheses about a specific phenomenon, and potentially contextualize the results from the study sample in a wider population. Various studies of professional literature and articles were also involved, and statistics were taken from official sites both for the theoretical and practical parts.

Logical Framework method has been also used to draw final conclusion after analyzing the trend in statistical figures. A Logical Framework Approach is a project design methodology that provides a systematic structure for identifying, planning, and managing projects. A Logical Framework (or 'log frame' for short) is a simple

4 x 4 matrix. The log frame is a tool for concisely describing the results of an LFA project design process, as it summarises in a standard format:

- What the project is going to achieve
- What activities will be carried out
- What means/resources/inputs (human, technical, infrastructural, etc.) are required
- What potential problems could affect the success of the project
- How the progress and ultimate success of the project will be measured and verified

3. Literature Review

3.1. General Concept

Foreign trade is the exchange of capital, goods, and services across international territories due to the high demand of people around the world for various goods or services and not very high supply from countries unable to produce or provide those goods and services either completely or partially. However, supply of any goods and services may not be exactly equal to the demand, if it will be then it will be considered as equilibrium. The supply of any commodities can be either less or high than the demand in market. A few factors such as changes on cost input, technologies, taxes, cost of production and government regulations hugely affect the supply. International trade gives consumers and countries the opportunity to be exposed even to goods and services which may not be available to their own countries or would be available for a higher price.

The consequences of foreign trade, market becomes more competitive resulting in more competitive pricing and bringing a cheaper and wider varieties of products and services. Monopoly of foreign goods and service is more likely to happen in many smaller economies. Multinational companies are more likely to conquer smaller markets causing decline of local producers. Most of the goods traded worldwide are machinery, refined petroleum, integrated circuits, gold, electronics, automobiles, chemicals, and pharmaceuticals (Desjardins, 2018). International trade is the lifeblood of the world economy, but is subject to constant change from economic, political, and environmental forces (McCord, 2021).

3.1.1. Theories of Trade

Before comprehending trade relations between the United States and China, it is necessary to study in more detail the theories of international trade, because foreign trade policy is one of the most important areas of economic policy of each state, covering actions in the field of export and import of goods and services and using tools such as customs duties and tariffs, non-tariff restrictions, financial transactions in the field of foreign trade. The theory of trade is a sub-field of economics which analyses the pattern of international trade, its origins, and its welfare implications. These theories have been classified into Classical Country-Based Theories and Modern Firm-Based Theories briefly discussed, they are an evolution of economic thinking on international trade. Here are few more words about each of them:

A. Classical Country-Based Theories and:

- Mercantilism is a system of views of economists of the 15th-17th centuries, focused on the active intervention of the state in economic activity. Main scholars are Thomas Maine, Antoine de Montchretien, and William Stafford. The term was coined by Adam Smith, who criticized the works of mercantilists. The mercantilist theory of international trade originated during the period of initial capital accumulation and the great geographical discoveries, based on the idea that the presence of gold reserves is the basis of the prosperity of a nation. Foreign trade, the mercantilists believed, should be focused on obtaining gold, since in the case of a simple commodity exchange, ordinary goods, being used, cease to exist, and gold accumulates in the country and can be used again for international exchange.
- Absolute Advantage described by Adam Smith in the 18th century. Smith formulated the idea that countries are interested in the free development of international trade because they can benefit from it, whether they are exporters or importers. Each country should specialize in the production of the product where it has an absolute advantage - a benefit based on different production costs in individual countries participating in foreign trade. Refusal from the production of goods for which countries do not have absolute advantages, and the concentration of resources on the production of other goods lead to an increase in total production volumes, an increase in the

exchange of products of their labor between countries. Adam Smith's absolute advantage theory suggests that a country's real wealth consists of the goods and services available to its citizens. If a country can produce this or that product more and cheaper than other countries, then it has an absolute advantage. Some countries can produce goods more efficiently than others. The country's resources flow into profitable industries since the country cannot compete in unprofitable industries.

- Comparative Advantage. The theory of comparative advantages by D. Ricardo and D. S. Mill in the 18th-19th centuries. In his work "The Principles of Political Economy and Taxation", Ricardo showed that the principle of absolute advantage is only a special case of the general rule and substantiated the theory of comparative (relative) advantage. When analyzing the directions of development of foreign trade, two circumstances should be considered: firstly, economic resources - natural, labor, etc. - are unevenly distributed between countries, and secondly, the efficient production of various goods requires different technologies or combinations of resources. The advantages that countries have are not data once and for all, Ricardo argued, so even countries with absolutely higher levels of production costs can benefit from trade exchange. It is in the interests of each country to specialize in production in which it has the greatest advantage and least weakness, and for which not absolute, but relative gain is the greatest - this is the law of comparative advantage of D. Ricardo.
- Heckscher-Ohlin theory as described by Eli Heckscher and Bertil Ohlin. This theory of scientists from Sweden, which appeared in the 30s of the twentieth century, refers to the neoclassical concepts of international trade, since these economists did not adhere to the labor theory of value, considering capital and land to be productive, along with labor. Therefore, the reason for their trade is the different provision of production factors in countries participating in international trade. The main provisions of their theory boiled down to the following: first, countries tend to export those goods for the manufacture of which the country's abundant factors of production are used, and, conversely, to import goods for the production of which relatively rare factors are needed; secondly, there is a tendency towards equalization of "factor prices" in

international trade; thirdly, the export of goods can be replaced by the transfer of factors of production beyond national borders.

B. Modern Firm-Based Theories: Modern Firm-Based Theories states that a product life cycle has three distinct stages; new product, maturing product and standardised product. The modern firm-based theories are explained as follow:

- Country Similarity Theory. Country similarity theory was developed by a Swedish economist named Steffan Linder in the 20th century. Country similarity refers to what? Is it similarity of location or culture or political/economic interests or technological capability (that is acquired advantage) or natural advantage or lack of it? Traditional trade theories speak of difference in demand or supply conditions or both as a necessary condition for trade between countries. That is, the traditional trade theories are built upon differences. But the country similarity theory is built of identical features of nations in trade. 8 out of top 10 trading partners of the USA are developed economies. Globally 11 out of 12 largest players in world trade are developed nations.
- Product Life Cycle Theory. The Product Life Cycle Theory is a marketing strategy developed by Raymond Vernon in 1966. It is still widely used today to help companies plan out the progress of their new products. The Product Life Cycle Theory describes the stages that all products go through. There are four stages within the Product Life Cycle Theory (introduction, growth, maturity and decline). The length of each stage can vary from product to product, with some taking a day and others taking months or years. Many factors go into determining how quickly a product goes through the four stages, including how the product is marketed, the demand for the product and the product itself.
- Global Strategic Rivalry. Global strategic rivalry theory emerged in the 1980s and was based on the work of economists Paul Krugman and Kelvin Lancaster. Their theory focused on MNCs and their efforts to gain a competitive advantage against other global firms in their industry. Firms will encounter global competition in their industries and in order to prosper, they

must develop competitive advantages. The critical ways that firms can obtain a sustainable competitive advantage are called the barriers to entry for that industry.

- Porter's National Competitive Advantage Theory. In the continuing evolution of international trade theories, Michael Porter of Harvard Business School developed a new model to explain national competitive advantage in 1990. Porter's theory stated that a nation's competitiveness in an industry depends on the capacity of the industry to innovate and upgrade. His theory focused on explaining why some nations are more competitive in certain industries. To explain his theory, Porter identified four determinants that he linked together. The four determinants are local market resources and capabilities, local market demand conditions, local suppliers and complementary industries, and local firm characteristics.

Having analyzed the theories of economic trade, the author would like to conclude that trade should theoretically profit both sides, not only one of them.

3.2. The US-China Relations

To comprehend the current exchange battle between the U.S. furthermore, China, the recorded point of view of exchange relations between these nations ought to be thought of. In 1986, China communicated its ability to join WTO "to counter exchange protectionism, wipe out exchange separation, contradict the burden of international restrictions and advance exchange improvement". On December 11, 2001, following 15 years of extreme dealings, China acquiesced to the WTO. Truth be told, it was the U.S. endeavours that added to the joining of China to the association. The explanation was that the U.S. would profit also in light of the fact that as a part China ought to agree with lawful commitments, for example, IPR security. Considering China's order economy with state-possessed undertakings, the guidelines under the WTO would guarantee that the nation disposes of its exchange obstructions and receives a market-arranged economy. China, its turn, being a fare driven economy, would ensure stable relations with other part nations including the U.S. Additionally, it would make China alluring to unfamiliar financial backers since it can give affirmation that its demonstrations as indicated by the universally acknowledged standards. Moreover, China's increase to WTO finished its

confinement lifting its global status. It was a breakpoint for the beginning of exchange relations just as the showdown between the two nations. The two nations are known for the dynamic and forceful use of WTO's question settlement body. When all is said in done, the U.S. claims focused on China's fares that are financed by the public authority giving them a bit of leeway in global exchange and accordingly hurting U.S. homegrown enterprises. Likewise, the U.S. has tested China for forcing exchange hindrances, for example, levies and inward charges on U.S. sends out. Moreover, because of the reliance of the U.S. on China's normal assets and the Chinese impediment on fares of crude material was another ground the debate. Besides, through the WTO question settlement techniques, the U.S. sought after to request China to improve IPR assurance. While China generally sought after the American utilization of exchange cures, for example, "antidumping and countervailing obligations" that hurt Chinese fares.

As can be noticed, the two nations have a background marked by forceful prosecutions that have transformed them into financial adversaries in global exchange. Notwithstanding, to comprehend the impact of the current clash, first, it is essential to take a gander at their economies.

3.3. The economies of the United States of America and China

To understand why the exchange battle between these nations doesn't profit the two sides, explicitly the U.S., it is imperative to initially get familiar with their economies and comprehend the volume to which the nation's exchange between one another. By the by, China is one of the quickly developing economies today, its per capita Gross domestic product is a lot of lower than the U.S. Nonetheless, China's fast ascent from a helpless agricultural nation to the world's major financial force, and prompted the expansion of the respective business attaches with the U.S. As per the U.S. Division of Business, the exchange between nations rose from \$5 billion out of 1980 to \$737 billion out of 2018 (CFR.org, 2021). Two nations are reliant on one another on the grounds that the U.S. serves China as a significant fare market, and wellspring of innovation and unfamiliar direct investment; while China supplies the U.S. with modest shopper items and funds the U.S. debt. As of now, China is the third-greatest exchanging accomplice and provider of 21.85 percent of imports and 8.40 percent of

fares for the U.S. (Congressional Research Service, 2021). China imports for the most part transportation gear, apparatus, and hardware, vegetables, fills, toys, athletic gear, and plastics. The U.S on its turn principally sends out after classes to China: "airplane - \$18 billion, electrical apparatus - \$13 billion, optical, and clinical instruments - \$9.8 billion, and vehicles - \$9.4 billion" (Economics, 2017) . Furthermore, China is the fourth-biggest fare market for rural items, which totalled \$9.3 billion out of 2018. They are soybean, cotton, covers up and skins, pork, pork items and coarse grains such as Corn (Tsui, 2019). Moreover, to the products, the U.S as numerous other created economies are engaged with the fare of administrations. Driving help sends out are protected innovation (brand names, PC programming), transport and travel areas which represented \$58.9 billion of every 2018. As per the evaluations by Oxford Financial aspects (Economics, 2017), 2.6 million positions were made as the aftereffect of US-China exchange relations. Notwithstanding, looking at the current portion of exchange relations between nations with 1992 information, the exchange reliance of the U.S. on China has gotten a lot more prominent than China's reliance on the U.S. (Sengupta, 2018). As per the information of the Central bank of St. Louis, in 1992, the portion of imports and fares of the U.S. to China represented under 5 percent (Figure 1). Notwithstanding, with time, by 2017, the numbers comprised around 22 percent of imports, 8 percent of exports and 16 percent of its total trade with China.

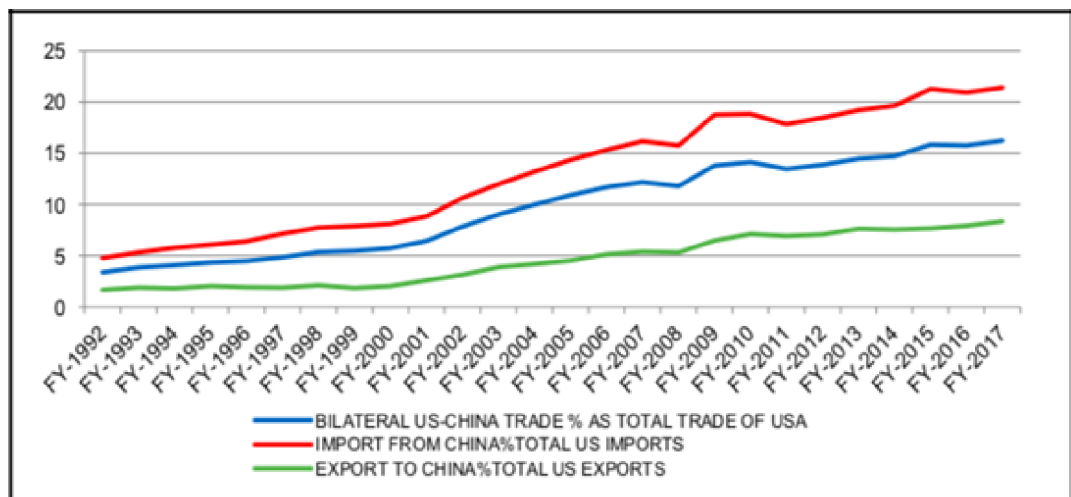


Figure 1: Trade Dependence of the U.S. on China (Sennugupta, 2018)

While China, over two decades, has reduced its reliance on the U.S. gaining flexibility in international trade and thus having stronger negotiating power against its counterpart (Sengupta, 2018). According to Figure 2, in 1992, China's exports to the U.S. totalled 30 percent, imports - 10 percent and total trade - 20 percent. In 2016, the numbers reduced to 22 percent (exports), 8 percent (imports), and 15 percent (total).

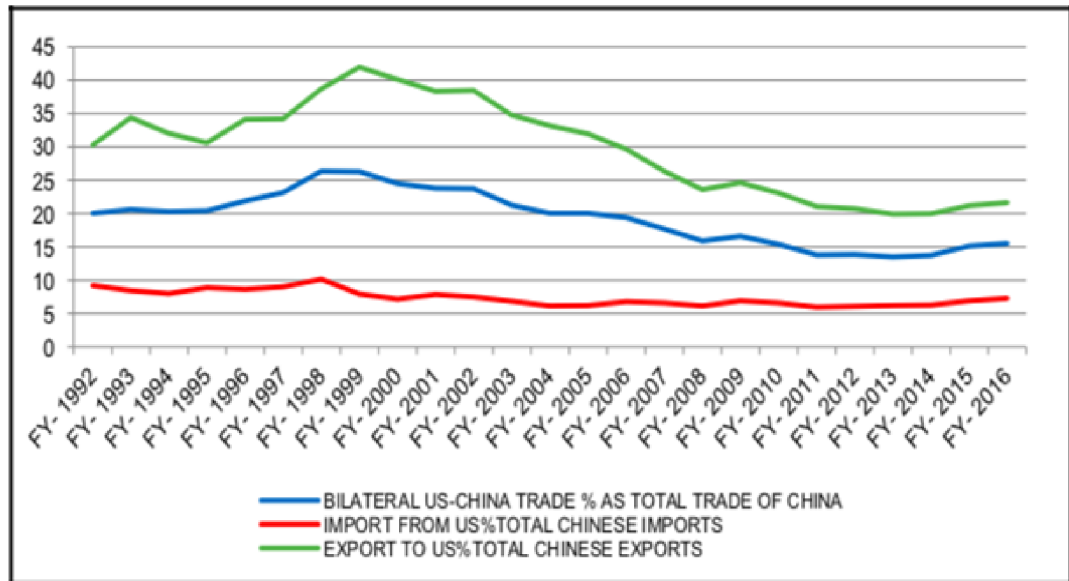


Figure 2: Trade Dependence of China on the U.S. (Senugupta & Rastogi, 2018, p.202)

That can designate that China has more flexibility in changing the trading allies in case of further appreciation of the trade war; while the U.S. is highly dependent and losing its trading partner can seriously harm its budget. The following chapter presents the reasons presented by Trump's administration for the implementation of the tariffs.

3.4. Background for the implementation of the traffic

The primary avocation for the acquaintance of the taxes was with address the import/export imbalance of the country. Trump has various occasions guaranteed that it harms the U.S. economy, and the taxes are the answer for the exchange uneven characters. In his discourse at the White House, in 2017, reporting the usage of the protectionist strategy, Trump said: "We lose \$800bn (£578bn) a year on exchange, each year"(Gittleson, 2018). Notwithstanding, taking a gander at the measurements,

around then, the genuine import/export imbalance of the U.S. contained \$566 billion (Gittleston, US trade: Is Trump right about the deficit?, 2018). That brings up an issue, where Trump really took the number which he is alluding to? Probably, he is referring to the measure of the merchandise imported by the U.S. in 2017 that totalled in \$810 billion (Gittleston, Is Trump right about the deficit? , 2018). Be that as it may, it is significant, not to disregard the quantity of administrations that were sent out from the US (\$242.7 billion) according to the definition, an import/export imbalance happens when a nation's complete imports surpass absolute fares. During the only remaining century, the US economy as the greater part of the other created nations moved its concentration from assembling products to the help ones. For instance, they are administrations, for example, travel, the travel industry, banking, ecological and so forth, which contain an immense measure of the US sends out (Gittleston, US tariffs: What do we need to know?, 2018). In 2017, the portion of the help area as a component of the US Gross domestic product included 77.4 percent (The World Bank). Furthermore, the exchange irregular characteristics are inescapable for the US as it burns-through 30% of the world's items yet delivers just percent (Lin, 2018). A principally shortcoming for the exchange uneven characters, Trump ascribes to the exchange with China. During his Walk discourse, he said that the US economy loses \$500 billion on account of the import/export imbalance with China (Gittleston, US tariffs: What do we need to know?, 2018). In any case, it has never arrived at such figures and as per the measurements, this figure involved around \$378.6 billion of every 2018 (United States Department of Commerce, 2018). Taking a gander at the exchange of merchandise and ventures, China is the third-biggest products exchanging accomplice with a general turnover of \$659.8 billion. The US fares of merchandise to China included \$120.3 billion and products imports totalled \$539.5 billion (United States Department of Commerce, 2018). That came about in \$419.2 billion of the merchandise import/export imbalance in 2018. Moving to the exchange of administrations, the complete number of fares and imports came about in \$77.3 billion of every 2018, fares and imports including 58.9 billion and 18.4 billion individually. That places the U.S in a help-exchange excess of \$40.5 billion. Other observes such as democratic lawmakers, manufacturers, and labour groups also have concerns about the deficit on the ground that foreign countries, especially China, use unfair practices like “currency manipulation, wage suppression, and government

subsidies” to increase their export and block the U.S imports (McBride, 2019). They argue that such policies violate global trade rules and contributed to the widening of the US trade deficit between 2000 and 2010. This concerns will be discussed further in the coming topics.

3.4.1. Is trade deficit bad?

As per macroeconomic hypothesis, an import/export imbalance is on a very basic level brought about by the lop-sidedness between public reserve funds and speculation rates (McBride, 2019). In this way, that infers that a nation has inadequate public reserve funds (both private and government) to back a public venture, which pushes up homegrown loan fees (Reinbold, 2018). Hence, considering the befuddle among reserve funds and venture rate, the investment funds hole begins to develop contrarily, and this is the thing that has occurred since 1970 in the U.S prompting the aggregation of public and private obligation (Reinbold, 2018). Along these lines, the extra spending goes towards unfamiliar merchandise and ventures which are financed either by acquiring from unfamiliar moneylenders, which adds to the U.S public obligation or by the unfamiliar speculation made in the U.S. resources and organizations - capital record (McBride, 2019). As indicated by the insights given by the Government Bank of St. Louis, the reserve funds speculation hole has developed to \$11 trillion as of late and is generally equivalent to the unfamiliar property of U.S cash and government securities (Reinbold, 2018). Also, the U.S dollar is the prevailing scene save money, considerably more, encourages the import/export imbalance by expanding the accessibility of dollar and dollar-named resources. In this way, unfamiliar interest compels the estimation of the dollar to rise and that builds the expense of U.S. sends out and lessens the expense of imports further broadening the exchange hole. In any case, on account of the U.S, the deficiency isn't really an issue and investigating the information above, it tends to be reasoned that the bigger exchange shortage is a consequence of a more grounded economy, as buyers spend more, while higher financing costs draw in more unfamiliar financial backers. This implies that the U.S. dollar is more positive than the other country's monetary forms offering a practically identical return. Thusly, it can get at more positive rates than different nations

and isn't powerless against abrupt "stop" of capital inflows (Mason, 2016). Others raise worry that on the off chance that the shortfall keeps on rising, at that point it can frighten the unfamiliar financial backers and lead to a diminishing in the interest for the dollar. Regardless of a 30-year import/export imbalance, the U.S actually gets more pay on its resources than it pays to unfamiliar loan bosses. In 2018, absolute direct speculation pay included \$281.8 billion and it has been developing over the long haul. Besides, on the off chance that the market was stressed over extreme U.S acquiring, at that point it ought to mirror this pattern by increasing loan costs or the declining estimation of the dollar. Nonetheless, that has not occurred. In any event, during the 2008 emergency, the estimation of the dollar expanded by 20%. In conclusion, as most liabilities of the U.S are designated in dollars, there is no chance of default. The detailed causes of the trade deficit are explained in practical part.

4. Practical Part

In this part the factors that led to implementation of tariffs will be discussed. A detailed overview of tariffs on different products and industries and the impact of tariffs are discussed below.

4.1. Causes for implementation of traffic

4.1.1. Employment

One of the major reasons for the implementation of the tariffs was to address the problem of the drop in manufacturing jobs. The advocates of the duties recognize the import/export imbalance as a purpose behind the deficiency of American positions. In this way, as per Trump's hypothesis, if a shortage harms American business, a rising import/export imbalance should prompt an increment in joblessness, while falling import/export imbalance should bring about a diminishing in joblessness. In any case, taking a gander at the verifiable figures, it tends to be said that the import/export imbalance doesn't really add to the deficiency of occupations. For example, as indicated by the information from the Bureau of Economic. Analysis and Bureau of Labour

Statistics (Figure 1) in the 1980s, the trade deficit was declining but unemployment was high.

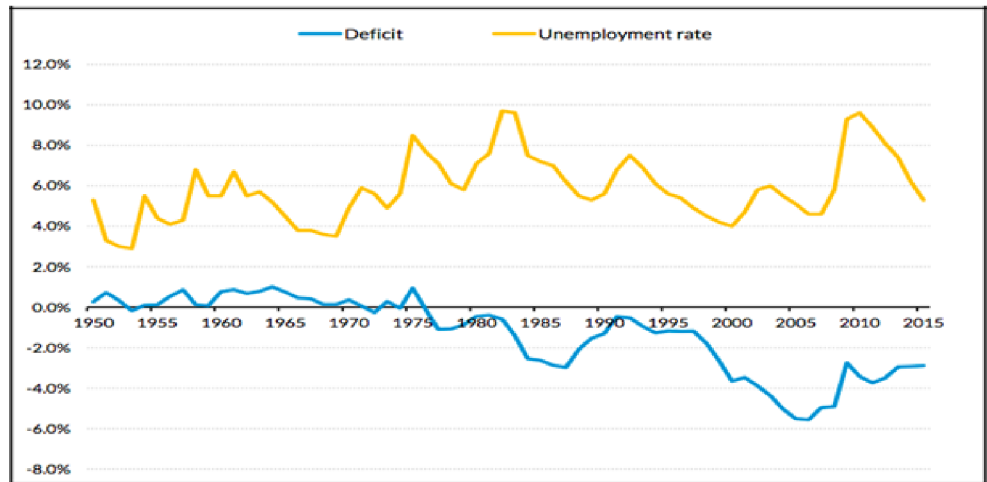


Figure 3: Trade Deficit and Unemployment, 1950-2015 (Rose, 2018)

From 1987 to 2002, the import/export imbalance rose while joblessness declined. Somewhere in the range of 2006 and 2009, the import/export imbalance declined yet joblessness developed. By noticing these patterns, it tends to be reasoned that the increasing import/export imbalance really diminishes joblessness rates. Taking a gander at the general measurements of blue-collar positions in the U.S, the facts confirm that their number has been declining since 1980 and altogether, the U.S. has lost around 7.5 million blue-collar positions from 1980 to 2016 (United States Department of Commerce, 2018). A piece of this decrease can be ascribed to the unreasonable exchange practice, yet the significant purpose behind the drop-in blue-collar positions is because of mechanization. The financial experts, Timothy Kehoe, Kim Ruhl, and Joseph Steinberg, who directed examination utilizing "an adjusted powerful stochastic general balance model" demonstrated that 85 percent of the decrease in blue-collar positions somewhere in the range of 1992 and 2012 was because of developing efficiency and just 15 percent was because of the import/export imbalance. (Reinbold, 2018). Furthermore, somewhere in the range of 1960 and 1980, automation led to higher productivity gains in manufacturing than in the service industry (Rose, 2018). Therefore, to achieve the full gains from it, cuts in manufacturing jobs were necessary.

Moreover, mechanical change has raised the interest for talented laborers both abroad and in the U.S. That has driven their wages up and has affected the interest (diminished) for incompetent laborers. Accordingly, rather the public authority should zero in on schooling and expertise preparing of laborers, so they will want to make the most of the open positions in the growing area (IIE, 2018). Truth be told, innovative advancement and exchange are interconnected (IIE, 2018). The exchange is a fundamental driver of mechanical advancement, so the limitation of one can prompt the damage of another.

To summarize, the facts demonstrate that the quantity of blue-collar positions has been declining over the previous many years; in any case, it very well may be credited to the ascent of mechanization as opposed to the import/export imbalance. It is likewise imperative to consider the advantages from the positive effect of fares on business that can somewhat counterbalance the negative effects of imports. Worldwide exchange has added to the advancement of such areas like help, current assembling, and very good quality assembling in the U.S. (Bi, 2017). Else, it tends to be said that the U.S. doesn't have a neat bit of leeway in labour-serious assembling industry but instead in new cutting-edge ones.

Therefore, by protecting those industries, the country will drive itself backward (Bi, 2017).

4.1.2. China's Unfair Trade Practices

One of the principal contentions for forcing the taxes was to address China's unjustifiable practices, for example, cash control, trade financing, assurance of baby ventures, and constrained exchange of innovations from unfamiliar organizations to nearby partners. For sure, the facts confirm that China's mercantilism presents a genuine danger to the worldwide economy. Many trusted that the increase of China to the WTO would urge the nation to embrace the standards of the open market economy. Nonetheless, more than 18 years of the country's participation in the WTO has not changed a lot. China's State Board claims, works, and subsidizes the greater part of "China's Fortune 500 organizations" (Gerwin, 2018). In the principal long periods of

participation, China was focused on boosting its fares of lower-tech products, for example, material, and furniture by money controls and unloading. That assisted the Chinese economy with acquiring a near-favourable position in the assembling area and in this way hurting the U.S. neighbourhood enterprises.

Nonetheless, the present danger of innovative Chinese mercantilism causes more concerns in light of the high significance of the IP business in the U.S. that contains 39 percent of U.S. Gross domestic product (Gerwin, 2018). China through state-controlled exchange limitation strategies expects to "move, procure, and absorb unfamiliar expertise" to rule creative areas (Gerwin, 2018). Particularly, more concerns were raised after the Chinese PM Li Keqiang dispatched "Made in China 2025" activity in 2015. The complete technique of this arrangement is guaranteeing China's situation as a "worldwide force to be reckoned with in innovative ventures, for example, mechanical technology, avionics, clinical gadgets, and new energy vehicles, for example, electric, and biomass" (BACKGROUND, 2018). It focuses on supplanting the imported products with nearby advancements that will actually want to contend both locally and abroad. This methodology focuses to accomplish 70% independence in the critical enterprises by 2025 (Gerwin, 2018). To achieve these objectives, China is utilizing a broad scope of strategy instruments that suggest out of line and unlawful measures. Area 301 of Trump's levies explicitly focuses on these issues and will be examined later in the paper. In the first place, China limits unfamiliar possession requiring unfamiliar organizations to construct joint endeavours with nearby organizations. To get this permit, China compels unfamiliar organizations to move their innovation to nearby firms. The endeavours to include the WTO have bombed so far on the grounds that those pressing factors are frequently made in oral structure or through casual "regulatory direction" (Gerwin, 2018). The organizations that are forced to reveal touchy data are from key businesses, for example, progressed agribusiness, data, and interchanges innovation and synthesis.

Secondly, in addition to the transfer of technology, China prevents the U.S. and other foreign companies from negotiating market rate licenses for their

know-how and obliges foreign investors to give control to Chinese joint venture to use the technology in their ownership freely after 10 years (Gerwin, 2018). Thirdly, Chinese government play a very important role in funding and coordinating the efforts of local firms in acquiring the foreign technologies. Finally, despite China's President commitment in 2015 to stop such illegal and unfair practices, there are numerous evidence of state-backed espionage (Gerwin, 2018). However, current American trade war is not a solution to the current problem. While, the duties have gotten the attention of Chinese government, it is less likely to change their current trade conduct. In fact, there are a lot of other companies from other countries that have suffered from China's illegal practices. So, instead of escalating the trade war against all trading partners, the U.S. should confront China's mercantilist by aligning with its trade partners. Additionally, despite Trump's suggestions, the U.S. has a good record of winning trade disputes in the WTO. Therefore, the country needs to work closely with its allies and launch a set of WTO cases to challenge China's rules violations (Gerwin, 2018).

Despite the attempts of Trump to decrease the imports from the rival country, China has used other, unfair measures to decrease the impact of the U.S. policy. Unlike the U.S. dollar, yuan is not freely traded, and the Chinese government can manipulate its rate. Since September 2018, China's Central Bank continuously devaluated the country's currency against the U.S. dollar. For the first time since 2008, it fell below 7 yuan to the US dollar. The reason for this is to make the Chinese exports cheaper and thus softening the effect of tariffs on Chinese economy and minimizing the burden on the Chinese businesses. However, on the other hand, a weaker yuan will make the prices of goods and services imported to China more expensive, potentially rising inflation rates and further driving its already slowing economy down (BBC , 2019)

Moreover, it will push currency holders to invest in other assets.

4.1.3. Mercantilism – explaining the motivation behind the traffic

Looking to the motivation behind the tariffs, it reminds a well-known economic theory of mercantilism. Mercantilism is the economic policy that is designed to maximize exports and minimize the imports mainly promotes

government forms such as colonization, monarchy, imperialism, and was subsequently supplanted by free enterprise. The thought is to expand the measure of abundance in a country by augmenting the estimation of fares and limiting imports. The allies of this hypothesis consider exchange to be a lose-lose situation, where only one-party benefits. The focal thought is the public security component on the grounds that the exchange causes the reliance on another country and accordingly awful arrangement can bring shakiness and put the country at a military weakness. Mercantilists need to make a country as independent as could really be expected and consider steady exchange surplus as an answer for financial development. The entirety of the above impeccably mirrors the activities taken by Trump: high duties, forsaking of Transoceanic Association, dangers to relinquish NAFTA and an exchange battle with China. Nonetheless, as it was demonstrated by Adam Smith and later by David Ricardo that the genuine public abundance comes not from riches (gold) but rather from increment of efficiency. This requires specialization by creating the merchandise (and administrations) in what a nation is acceptable at. At that point to exchange it with different countries who are acceptable at something different; subsequently, everybody advantages, and it brings about sure aggregate game. Notwithstanding, Trump's activities even repudiate 18-century mercantilists see. They knew that tariffs should be imposed on finished goods, so to protect local industries but not on raw materials which domestic industries need to make high value, finished goods for exports. For example, tariffs on steel and aluminium have negatively impacted industries such as car manufacturing. The more detailed study on this issue is presented later in the paper. The following chapter provides an overview of the tariffs as well the retaliate measures.

4.2. The overview of the traffic

4.2.1. Tariffs on washing machines and solar panels and cells

On January 22, 2018, President Donald Trump introduced a safeguard tariff on \$8.5 billion imports of sunlight-based boards and \$1.8 billions of clothes washers, viable from February 7, 2018 (Bown, 2019). This was a breakpoint for the beginning of the undeniable exchange battle between the nations. The

defence behind this round of duties was the assurance of the nearby business and giving a lift to neighbourhood producers. The examination began after the applicable U.S. industries recorded an appeal under Segment 201 of the Exchange Demonstration of 1974 to the U.S. Global Exchange Commission (ITC), and the ITC found that the imports are causing "significant reason for genuine injury to homegrown makers (U.S. Customs and Border Protection, 2019). The length of the levy on sun powered cells and boards has been set for a very long time and on clothes washers and parts - three years. The toll covers imports from all nations barring a portion of the creating ones and Canada, as it was resolved that these imports don't make genuine damage nearby industry. The affirmed paces of the taxes were "20% on the main 1.2 million washers and 50% on all resulting imports in the accompanying two years; at that point in the third year, the duties will decrease to 16% and 40% separately" (EY, 2018). While on sun-oriented board components, the number comprised 30 percent, with the rate declining to 15% by the fourth year (Gonzales, 2018). In 2017, the U.S imported over 2.7 million washing machines that are valued at approximately \$402 billion. According to the estimates of the U.S. Trade.

“Developing countries that are members of the WTO or are Generalized System of Preferences (GSP) beneficiary countries, are excluded from the safeguard tariffs provided that their products do not exceed 3 percent of imported solar cells and washers. The Philippines and Thailand, even though both are GSP beneficiary countries, are not exempt from the solar tariffs because their export volumes exceed the indicated percentage. Additionally, Thailand is not exempt from the washer tariffs for the same reason” (EY, 2018).

Commission, assuming that the level of imports would remain the same, it would bring a \$0.15 billion tax increase. The tariff has affected mostly Chinese and South Korean manufacturers. That caused retaliation both from China and South Korea that filed the WTO dispute claiming the tariffs violate WTO rules. Meantime, China imposed anti-dumping duties of 178.6 percent on the imports of sorghum from the U.S.

4.2.2. Tariffs on steel and aluminum

This was followed by another round of tariffs on imports of steel mills and aluminium articles as it undermines the public security under Segment 232 of the Exchange Development Demonstration of 1962. The obligation of 25 percent on steel and 10% on aluminium was forced on Walk 20, 2018, with no lifetime and was expected for imports from all nations with some exception allowed later. On April 2, 2018, China forced retaliatory taxes on "aluminium waste and scrap, pork, leafy foods, and other US items, worth \$2.4 billion in fare an incentive in 2017" (Bown, 2019). This is tantamount to the US steel and aluminium duties authorized on \$2.8 billion Chinese fares in 2017 (Bown, 2019). Taking a gander at the duties forced on steel and aluminium imports to the U.S.; by and by, China is one of the significant steel-creating economies, a lot of imports to the U.S. includes just 3 percent of the all-out worth (Gittleson, US trade: Is Trump right about the deficit?, 2018). As indicated by the Division of Trade of the U.S, the best three import sources are Canada, Brazil, South Korea and Mexico. As a response to the U.S the tariff, the European Union (EU), Canada and Mexico retaliated in the response. In such a way, the EU imposed a 25 percent tariff on a list of American goods comprising \$3.2 billion in 2017. 34 percent of the affected products are steel and aluminium, and the rest is agricultural and other consumer goods. The lists included such products as bourbon whiskey, motorboats, motorcycles, orange juice etc. On July 1, 2018, Canada struck back by imposing tariffs on \$12.8 billion worth of U.S. exports including a 25 percent tariff on steel products and a 10 percent tariff on remaining. On July 18, 2018, the US Trade Representative filed separate disputes at the WTO against Canada, the EU, China, Mexico, and Turkey claiming that these retaliations (comprised in total \$24 billion) are inconsistent with WTO rules as the U.S tariffs were imposed to protect U.S national security (Bown, 2019). However, as part of UMSCA negotiations, Mexico and Canada were excluded from this tariff and they withdrew their retaliations. As a result of the drop in exports, the US administration announced to subsidize American farmers who lost up to \$12 billion because of the tariffs. Besides, another drawback of the tariffs was that it increased the prices for imported steel and

aluminums as well as the prices for U.S. produced metals due to high demand. The steel prices increased dramatically by 38 percent in the late 2018 (Cerutti, 2019).

4.2.3. Tariffs on imports from China

After the examination led by the Workplace of the US Exchange Delegate (USTR) on August 18, 2017, Trump's organization delivered a report on "China's unreasonable exchange rehearses identified with innovation move, licensed innovation, and advancement under Segment 301 of the Exchange Demonstration of 1974" (U.S. Customs and Border Protection, 2019). It uncovered that the U.S. is losing \$50 million by means of IPR robbery in China. Subsequently, Trump took steps to force an extra 25 percent levy on a \$50 billion rundown of Chinese items, which represents \$46.2 billion of U.S. imports (Bown, 2019). They are focused to influence generally "apparatus, mechanical machines, and electrical gear" sectors. However, these tariffs would negatively impact the U.S. itself because 85 percent of the targeted tariffs cover intermediate inputs and capital goods, which leads to increase of costs within American companies' supply chains (Bown, 2019). On June 15, 2018, a revised list of the products for 25 percent tariff was released. It included, even more, 95 percent, of the intermediate inputs and was still missing imports from Chinese firms (Figure 4).

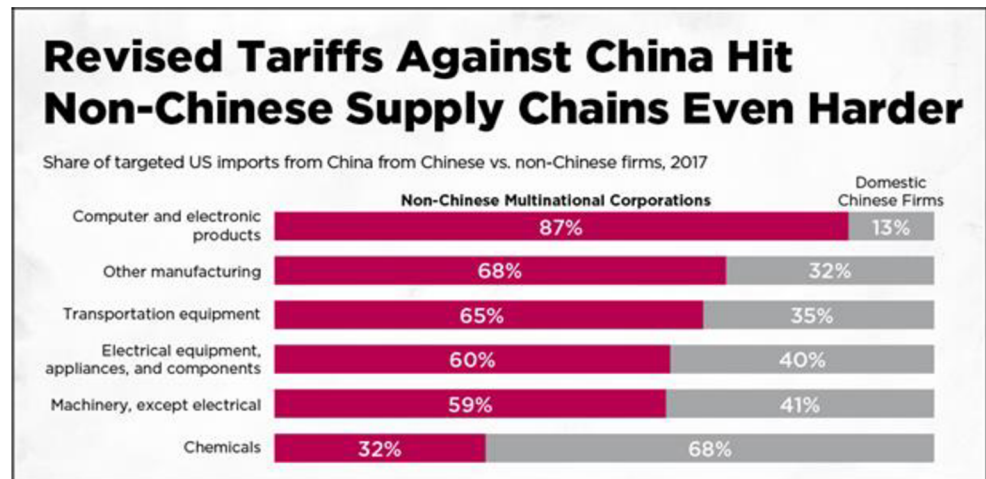


Figure 4: Impact of the Revised Tariffs against China (PIIE, 2018)

It was planned to come into force in two phases starting on July 6, 2018. China reciprocated with the same measures covering \$50 billions of Chinese

imports from the U.S. It targeted imports of soybeans, vehicles, mineral fuels, some consumer goods, and medical equipment. Later, a \$200 billion list with 10 percent tariff (currently increased to 25) from U.S. side and a \$60 billion list with 5 to 10 percent (increased to 10, 20 and 25 percent on selective products) from Chinese side were introduced on the top of the past measures. In total, the U.S has implemented three rounds of tariffs on a total of \$250 billions of Chinese products, while China retaliated a total of \$110 billions of U.S products. Recently, the situation escalated when Trump has threatened to impose a tariff of 25 percent on nearly all remaining Chinese imports that value \$300 billion. In case it happens, the companies will have a chance to apply for an exemption; however, Apple who filled tariff-exclusion requests was denied all times.

4.2.4. Threatened tariff on light vehicles and vehicle parts

And the latest round of tariffs concerns introduced autos and parts. The report from the US Department of Commerce presented that automotive research and development are critical to national security under Section 232. So far, the decision on implementation of the tariffs has been postponed until November 2019 as Trump instructed the US Trade Representatives to negotiate contracts with the EU, Japan, and other countries that the USTR “deems appropriate,” or else if the deals don’t take place, Trump may decide to impose tariffs (Bown, 2019). As part of the USMCA negotiations, a trade deal that should replace NAFTA, Canada and Mexico will be exempted from this tariff.

5. Results and Discussion

5.1. Impacts of imposed tariffs

5.1.1. Impacts of the traffic on the US economy

Nevertheless, Trump introduced tariffs as a solution for encouraging local production and creation of jobs and that is supposed to lead to the growth in the economy, the results are quite the opposite. The tariffs have resulted in serious consequences for the local businesses because they rose the cost of resources and goods; thus, decreasing the firm’s profits and resulting in

bankruptcies and job losses. Moreover, the burden of price increase solely lies on American consumers making them pay more with fewer choices and driving consumer demand down. The US Federal Reserve has also already reacted to the latest announcement by lowering interest rates by a quarter-percentage point, for the first time since 2008. It was done because it will provide more support as the growth declines in the result of tariffs.

However, it seems that the cut was not enough as the stocks fell on the day the decision was announced. The S&P 500 declined four percent and the Dow Jones Mechanical Normal shut down 1.23 percent at 26,864 (Frankel, 2019). Financial analysts say that further heightening of the exchange war can push the Fed to cut the loan fees further (Partington, 2019). As per the evaluations of the American Activity Discussion, the forced levies can drive cross country customer costs by \$69 billion yearly (Varas, 2019). Moreover, they introduced that the taxes forced on Chinese products will cost \$19.7 billion every year to U.S. customers and organizations (Varas, 2019). Notwithstanding the raising expenses, the estimation of U.S. sends out assessed at \$110.9 billion has been influenced by retaliatory measures (Varas, 2019). That will diminish the fares of products and ventures by 5.6 percent yearly (Francois and Baughman, 2019, p.10). The biggest weight of the decrease is felt by U.S. exporters of iron and steel (- 42.7 percent), oilseeds (- 15.7 percent) both because of the reprisal, footwear and other calfskin items (- 18.6 percent) because of U.S. levies that influenced the intensity of the business, wood items (- 13.3 percent) because of duties and counter, and aluminium (- 12.8 percent) because of the effect of the levy (McBride, 2019). As per the exploration led in terms of professional career Organization Worldwide16, the forced and retaliatory duties will decrease the Gross domestic product by 0.37 percent yearly (McBride, 2019). As far as business, individuals will acquire a few positions because of the levies, particularly in the metal business; in any case, the quantity of in general U.S. occupations will decay by 934,700. Another consequence of tariffs is the decline in foreign direct investments (FDI). According to a study of Rhodium Group, the Chinese FDI in the U.S. including the purchase of real estate fell more than 90 percent in the first half of 2018 (Borzykowski, 2018). In 2016, the

Chinese FDI to the country comprised \$46.49 billion and it dropped to \$3.13 billion in 2019 (Cerutti, 2019). Chinese investors also sold \$9.6 billion in U.S. assets (Borzykowski, 2018). The falling FDI is not surprising because the protectionist policies make investors think twice before making any contribution.

5.1.2. Impact of the tariffs in imported steel and aluminum

The car business is extremely serious and is exceptionally touchy to worldwide public approach usage. The net revenue on every vehicle is moderately little and being capital escalated industry, so it is trying to remain cost serious (AAPC, 2018). In this manner, a new expansion in steel and aluminium costs, which are utilized as crude materials for the creation of cars, have brought about greater expenses of U.S vehicles and parts. Because of the levies, the cost of imported metals has increment just as did the cost of homegrown one due to the popularity. Two American auto makers, General Engines and Passage, uncovered that the levies have cost them \$1 billion every, which adds up \$700 per vehicle created in the U.S. (Carey, 2018). These occurred despite the reality of these two organizations utilize prevalently the U.S. sourced metals (Carey, 2018). This levy has driven the expenses of vehicles and parts up both in Canada and Mexico. Because of the nearby mix of three nations, the car parts delivered in one nation are frequently utilized for the get together of vehicles in another. In this way, the expense increment in one country in view of the duty and retaliatory estimates taken by Canada and Mexico have raised the costs of metals in all three countries. Given current consumption and import patterns and the exemptions granted to imports from Argentina, Australia, Brazil, South Korea, Canada, Mexico, the steel and aluminium tariffs constitute an indirect tax of \$1.4 billion on U.S. light vehicle and vehicle parts manufacturing, increasing costs of U.S. vehicle assembly by 0.28 percent (Schultz, 2019).

5.1.3. Impacts of the tariffs on the American automobile industry

American car industry is contained roughly 16 organizations that work 46 get together plants in the U.S. region. It is overwhelmed by the Huge Three: Passage, General Engines, and FCA US and their general portion of creation

in the U.S. totalled 52 percent in 2017 (AAPC, 2018). In 2017, the U.S. automakers delivered over 11.3 million vehicles and trucks (AAPC, 2018). The yield fluctuates yet on normal a plant produces 200,000 vehicles every year and that contributes \$6 billion to America's Gross domestic product (AAPC, 2018). Every vehicle gathered at these plants comprises of around 8,000 to 12,000 distinct segments, and in excess of 5,600 providers produce these parts in the U.S. Altogether, they utilize more than 871,000 U.S. laborers (AAPC, 2018). Plus, there are organizations that appropriate, sell, market, and administration of the vehicles and they utilize a huge number of different laborers. The Large Three alone helps great many businesses that utilize 609,000 U.S laborers (AAPC, 2018). The vehicle business has one of the most noteworthy occupation multipliers. Occupation multiplier gauges the commitment of a specific industry to the age of immediate, backhanded, and actuated positions. Undoubtedly, it is valid. Taking a gander at the auto store network, it is huge going from Research and development to providers, gathering plants, and vendors and supports different positions locally (AAPC, 2018). As per the American Auto Chamber assesses, the complete business effect of the automobile business in the U.S. involved over 7.5 million immediate and aberrant positions. Despite concentrated neighbourhood creation, the U.S auto market depends on the imports of the light vehicles and car parts to fulfil buyer needs. In 2017, the deals of light vehicles comprised 17.3 million, which is 1.5 times higher than the number of locally produced cars (Schultz, 2019). In 2017, the value of imported vehicles and parts comprised over \$340 billion (Schultz, 2019). That year, the U.S. sales of imported vehicles totalled in 48 percent, 25 percent of which were imported from NAFTA partners and their share comprised 11 and 14 percent respectively. None of the vehicles are fully assembled in the U.S. Around 40 percent of the parts used to produce cars are imported from different countries. For instance, three out of five cars produced by the Big Three contain domestic components; while two out of three of their competitor's vehicles contain less than five percent (AAPC, 2018). In 2017, the U.S. imported \$148.8 billion worth parts from NAFTA partners, 11 percent from Canada and 37 percent from Mexico (United States Department of

Commerce, 2018). The U.S. on its turn exports 62 percent of its vehicles and parts to Canada and Mexico. Looking at the trade turnover of the vehicles between the three countries, it can be said that they significantly depend on each other. The country depends on imports from these trade partners because it cannot satisfy its own consumer demand and offer such a wide variety, which is available due to the partnership. As regards trade with China, according to the IHS estimates, only 117 of offered models are assembled in the U.S., while the 237 models are foreign made. So, in case of implementation of the tariff, it would significantly affect the price of the cars and drive the demand down.

Upkeep of existing assembly plants and building new ones require a significant amount of investment. The study conducted by the European Commission found out that the automobile industry is in the top three industries spending more on capital investment than “oil and gas producers, electrical utilities, telecommunications companies, electronic and electrical manufacturers, chemical manufacturers, and software and computer services companies” (AAPC, 2018). Over the last five years, the total investment in the industry included \$59.2 billion contributed by foreign and local automakers (AAPC, 2018). \$34.5 billion of which was invested by local manufacturers: General Motors, FCA US, and Ford. It is nearly four times bigger than the total investment made by four major European auto producers¹⁸ (\$9.1 billion) and five eras greater than all Japanese and Korean auto manufacturers combined (\$7.3 billion).

5.1.4. Impacts of the tariffs on imports from China

As a result of tariffs imposed on Chinese goods, China imposed a retaliation tariff of 40 percent on the U.S vehicles, which is almost three times higher than other countries pay. That significantly hurts the U.S economy because China is the second-largest export market for automotive parts, new passenger vehicles, and light trucks as well as used passenger vehicles (United States Department of Commerce, 2018). However, according to CAR estimates, more than 25 percent of those imports are destined for aftermarket usage (Schultz, 2019). Therefore, after taking out the value of used or remanufactured vehicles, the results suggest that the U.S. assembled vehicles

contain one to three percent of parts imported from China. That will result in a cost increase of 0.24 percent on imported parts and tools and 25 percent on imported finished vehicles (Schultz, 2019).

5.1.5. Impact of the tariffs on imported light vehicles and vehicle parts

The proposed tariff on imported vehicles and parts would have a much bigger impact on the automobile industry and consumers than it can be assumed. The reason for that is that the tariff will not differentiate between original equipment that is used for assembly of cars and production of parts but also will cover the aftermarket use, for instance, a consumer buying a bumper from a parts store (Schultz, 2019). Additionally, it will affect other industries that use the goods affected by this tariff. As it was mentioned earlier, Canada and Mexico will be excluded from this tariff under the USMCA, a trade deal between three countries that will replace NAFTA. However, the rules of the new agreement can be challenging to meet. As indicated by Vehicle gauges, 47 models of vehicles created and sold in North America don't meet the beginning prerequisites of USMCA.

As indicated by it, traveller vehicles and light trucks ought to have 70% North American substance and 60% for heavy trucks (Gantz, 2018). Be that as it may, under NAFTA, the prerequisites were 62.5 and 60% separately. Hence, the vehicles that don't meet the prerequisite will be evaluated all things considered supported country (MFN) rate of 2.5 percent (simply up to 1.6 million vehicles each year) however the levy for heavy trucks will stay at 25 percent (Gantz, 2018). Furthermore, USMCA requires auto makers to source 70% of steel and aluminium buys from North America; while, NAFTA didn't have such a necessity. The third prerequisite is that 40% of vehicles and 45 percent of trucks ought to be created in offices where laborers are paid at any rate \$16 each hour. The inability to meet the entirety of the above prerequisites will probably of the above requirements will likely decrease the sale of vehicles in the U.S. market. Some manufacturers already announced plans to end North American production or U.S. sales for 12 vehicle models (Schultz, 2019).

5.2. Possible Policy Outcomes (Automobile Industry)

Center for Automotive Research (CAR) estimated ten policy scenarios of the effects of the tariffs on the automobile industry (Schultz, 2019). All of them assume that the UMSCA will be ratified by all three governments and Section 301 imposed on Chinese imports will remain unchanged from the current state. Regarding the evaluation of Section 232 tariff on steel and aluminium, the simulation will consider the current situation with Argentina, Australia, Brazil, South Korea, Canada, and Mexico being exempted. As regards to Section 232 tariffs on auto parts and vehicles, five potential situations were analysed. The first would be an expansive put together duty with respect to all nations excluding just Canada and Mexico under UMSCA and South Korea that effectively arranged special case before protectionist measures were forced. The subsequent situation is that the tax will be barely focused on the post-Brexit European Association. The third result is that it will be applied distinctly on the Unified Realm. The following one considers exclusively imports of vehicles and parts from Japan to be a focal point of the duty. At last, a wide based situation when the duty will focus on all nations aside from Canada, Mexico, South Korea, the EU, the UK, and Japan in light of the fact that right now, Trump Organization is haggling with the EU, the UK and Japan, so all things considered, they will be absolved. All situations anticipate a decrease in deals and an ascent in costs. Nonetheless, the principal determinant of the results is the levy on vehicles and parts. The re-enactment shows that the direst outcome imaginable would be that the levy is actualized on all nations absolving just Canada, Mexico, and South Korea. That will cause 90.5 percent of all out monetary damage (Schultz, 2019). The value change of the vehicles sold in the U.S. additionally fundamentally relies upon the situation, fluctuating from \$350 to \$2,750 increment. All results show a reduction in new vehicle vendor income with complete misfortune going from \$6.08 billion to 43.6 billion. Taking a gander at business, the levy will prompt a lessening of complete 71,200 to 366,900 U.S. occupations relying upon the inclusion of the levy. To summarize, the U.S. vehicle industry profoundly relies upon worldwide exchange and crossline supply chains. Any limitation of this trade will affect the wellbeing of the business, buyers, U.S. deals, work, and financial yield of the country. Exchange empowers the U.S. to work in circles where it has a near favourable position and

accomplish higher gains. From the consumer perspective, it provides people with more choice of goods at an affordable price.

6. Conclusion

Trump's "Purchase American" protectionist crusade facing China over its financial bending has heightened to the exchange war. The U.S. president contended that the exchange relations between the nations have added to the ascent of U.S. import/export imbalance, loss of blue-collar positions and monetary stoppage and levies are the answer for the issue. Notwithstanding, the exploration demonstrated that the arrangement isn't unreasonably basic. Above all else, import/export imbalance isn't downright terrible can really be a marker of a solid economy. Truth be told, the import/export imbalance isn't the aftereffect of exchange arrangements yet rather than the befuddle of reserve funds and interests in the economy. Since individuals save short of what it is contributed prompts the current record deficiency. Then again, the nation appreciates a capital record excess because of the exchange of the administrations. Also, contentions that exchange relations between the U.S. also China cause loss of blue-collar positions are unwarranted. The decay can be somewhat credited to different factors, for example, computerization. Despite what might be expected, the worldwide exchange added to the production of occupations in the U.S.

Looking to the effects of the duties, so far, the American customers and makers are the greatest failures of the exchange strains. Lower hindrances have conveyed lower costs, more assortment and better quality in the products and ventures that buyer purchase day by day. Because of it, Americans and other million others could purchase reasonable garments, hardware, furniture, family products, and food regardless of the period. It is particularly significant for lower pay families. With the presentation of the taxes, those expenses were moved on merchants and purchasers on the grounds that the pace of the levy is applied when an item crosses the U.S. line; subsequently, making shoppers to pay for it. That has just prompted the expansion in costs and the diminishing in neighbourhood utilization. Trump's drive "purchase American" isn't working in light of the fact that just a few items don't have choices on the neighbourhood market or due to the popularity of the cost of nearby merchandise rose also. Looking at the makers, there are the two victors and washouts because of levies. The neighbourhood firms that have been contending with Chinese ones are likely victors; nonetheless, the makers that

imported transitional merchandise for their creation are possible failures. As per the IMF information, the endeavours to decay imports from China have prompted the expansion of imports from another nations (Cerutti, 2019). For example, after execution of the \$16 million rundown, a sharp decay of \$850 million in Chinese imports was noticed however it was balanced by a comparative expansion in imports from Mexico (Cerutti, 2019). Hence, the exchange awkward nature of the U.S. stays unaltered. In any case, a diminishing in Chinese imports is noticed, the duties are likewise affecting the fares of the nation's due to the retaliatory estimates taken by different nations.

Additionally, the exchange contest effects affecting the different areas of the U.S. economy. In particular, the car business' dependence on crossline supply anchors makes it touchy to any value vacillations. The exchange empowers it to be internationally serious by offering lower costs, more decisions and better quality to clients. The duty on steel and aluminium and proposed levy on vehicles and car parts imperil the eventual fate of the American auto industry and denied its relative favourable position over different nations. Concurring the Bloomberg Financial matters, the further acceleration of the levy can prompt the deficiency of \$1.2 trillion in world monetary yield and even to worldwide downturn (Bloomberg, 2019).

7. References

- AAPC. (2018, August). State of the U.S. Automotive Industry. Retrieved from American Automotive Policy Council: AAPC. (2018, August). State of the U.S. Automotive Industry. Retrieved from American Automotive Policy Council: <http://www.americanautocouncil.org/sites/aapc2016/files/2018%20Economic%20Contribution%20Report.pdf>
- America, D. o. (2019, March). Global Steel Trade Monitor. Retrieved from International Trade Administration: <https://www.trade.gov/steel/countries/pdfs/imports-us.pdf>
- Analysis, B. o. (2019). U.S. International Transactions, First Quarter 2019 and Annual Update. Retrieved from News Release: <https://www.bea.gov/news/2019/us-international-transactions-first-quarter-2019-and-annual-update-by-025-its-first-in-a>
- BACKGROUND. (2018, June). China 2025. Retrieved from Institute for Security & Development Policy: <http://isdpeu.org/content/uploads/2018/06/Made-in-China-Backgrounder.pdf>
- BBC . (2019, August 6). Why is China's currency getting weaker? Retrieved from BBC News. US and Canada: <https://www.bbc.com/news/business-49245654>
- Bi, Z. (2017). Does China-US Trade Have an Impact on Employment of the United States? *Technology and Investment*, 158-166.
- Bloomberg. (2019, June 12). How the U.S.-China Trade War got to this Point: QuickTake. Retrieved from Bloomberg Law: <https://news.bloomberglaw.com/international-trade/how-the-u-s-china-trade-war-got-to-this-point-quicktake-1>
- Borzykowski, B. (2018, July 6). The dire ripple effect from a US-China trade war: A drop in foreign investment worldwide. Retrieved from CNBC: <https://www.cnbc.com/2018/07/05/ripple-effect-from-pending-us-china-trade-war-drop-in-fdi-worldwide.html>
- Bown, C. P. (2019, June 15). Trump's Trade War Timeline: An Up-to-Date Guide. Retrieved from Peterson Institute for International Economics: <https://www.piie.com/sites/default/files/documents/trump-trade-war-timeline.pdf>

Bureau, U. C. (2019). Trade in Goods with China. Retrieved from United States Census Bureau: <https://www.census.gov/foreign-trade/balance/c5700.html>

Bureau, U. C. (2019). Trade in Goods with China. Retrieved from United States Census Bureau: US Census Bureau. (2019). Trade in Goods with China. Retrieved from United States Census Bureau: <https://www.census.gov/foreign-trade/balance/c5700.html>

Carey, N. &. (2018, July 25). Tariffs ding Detroit automakers' profit forecasts, stocks hit. Retrieved from Reuters: <https://www.reuters.com/article/us-autos-results/tariffs-ding-detroitautomakers-profit-forecasts-stocks-hit-idUSKBN1KF1FW>

Cerutti, E. G. (2019, May 23). The Impact of US-China Trade Tensions. Retrieved from IMF Blog: <https://blogs.imf.org/2019/05/23/the-impact-of-us-china-trade-tensions/>

CFR.org. (2021, March 17). US Relations with China. Retrieved from Council on Foreign Relations: <https://www.cfr.org/timeline/us-relations-china>

Commerce, U. S. (2018). U.S. Exports of Used Passenger Vehicles. Retrieved from Trade Policy Information System: https://www.trade.gov/td/otm/assets/auto/Used_Passenger_Exports.pdf

Congressional Research Service. (2021, February 16). U.S.-China Trade Relations. Retrieved from In Focus: <https://sgp.fas.org/crs/row/IF11284.pdf>

Desjardins, J. (2018, February 23). These are the world's most traded goods. Retrieved from World economic forum: <https://www.weforum.org/agenda/2018/02/the-top-importers-and-exporters-of-the-world-s-18-most-traded-goods>

Economics, O. (2017, January). Understanding the US-China Trade Relationship. Retrieved from The US-China Business Council: Oxford Economics. (2017, January). Understanding the US-China Trade Relationship. Retrieved from The US-China Business Council: <https://www.uschina.org/reports/understanding-us-china-trade-relationship>

EY. (2018, March). EY Global Trade Quarterly update. Retrieved from Trade Watch: [https://www.ey.com/Publication/vwLUAssets/ey-global-trade-tradewatch-mar-2018/\\$FILE/ey-global-trade-tradewatch-mar-2018.pdf](https://www.ey.com/Publication/vwLUAssets/ey-global-trade-tradewatch-mar-2018/$FILE/ey-global-trade-tradewatch-mar-2018.pdf)

Frankel, J. (2019, May 23). The Real Cost of Trump's Tariffs. Retrieved from Project Syndicate: <https://www.project-syndicate.org/commentary/america-china-trump-tariffs-economic-cost-by-jeffrey-frankel-2019-05>

Gantz, D. A. (2018, November 12). The United States-MexicoCanada Agreement: Overview and Analysis. Retrieved from Rice University's Baker Institute for Public Policy: <https://www.bakerinstitute.org/media/files/files/1f9f406a/bi-report-121118-mex-usmca.pdf>

Gerwin, E. (2018, June). Confronting China's Threat to Open Trade. Retrieved from PPI: https://www.progressivepolicy.org/wp-content/uploads/2018/06/PPI_China_2018.pdf

Gittleson, K. (2018, March 10). Is Trump right about the deficit? . Retrieved from BBC News: <https://www.bbc.com/news/world-43336599>

Gittleson, K. (2018, March 9). US tariffs: What do we need to know? Retrieved from BBC NEWS: <https://www.bbc.com/news/av/business-43343983>

Gittleson, K. (2018, March 10). US trade: Is Trump right about the deficit? Retrieved from BBC News: <https://www.bbc.com/news/world-43336599>

Gonzales, R. (2018, January 22). Trump Slaps Tariffs On Imported Solar Panels And Washing Machines. Retrieved from NPR: <https://www.npr.org/sections/two-way/2018/01/22/579848409/trump->

Hur, N. (2018). Historical and Strategic Concern over the US-China Trade War: Will They Be within the WTO? Retrieved from REGIONAL FOCUS & CONTROVERSIES: file:///Users/Begzoda/Downloads/Regional%20Focus_Nany%20Hur.pdf

IIE. (2018). How Does Trade Affect the American Worker? . Retrieved from Institute for International Economics: https://www.piie.com/publications/chapters_preview/47/4iie2644.pdf

Lin, Z. (2018, October 15). US-China trade war is really a clash of civilisations and ideologies. Retrieved from South China Morning Post:
<https://www.scmp.com/economy/china-economy/article/2168492/us-china-trade-war-really-clash-civilisations-and-ideolog>

Mason, J. (2016). Dealing with the Trade Deficit. Retrieved from ROOSEVELTINSTITUTE.ORG: <http://jwmason.org/wp-content/uploads/2015/05/Mason-2016-Dealing-with-the-Trade-Deficit.pdf>

McBride, J. &. (2019, March 8). The U.S. Trade Deficit: How Much Does It Matter? . Retrieved from Council on Foreign Relation: <https://www.cfr.org/backgrounders/us-trade-deficit-how-much-does-it-matter>

McCord, M. (2021, October 4). These 3 charts show how international trade works - and the current state it's in. Retrieved from World economic forum:
<https://www.weforum.org/agenda/2021/10/how-international-trade-works-global-economy/>

Partington, R. (2019, August 2). Why is Trump imposing tariffs on China and how could it affect global economy? Retrieved from The Guardian:
<https://www.theguardian.com/business/2019/aug/02/why-is-trump-imposing-tariffs-on-china-and-how-could-it-affect-global-economy>

Rappeport, A. &. (2018, November 21). U.S. Weighs Steel Quotas, Instead of Tariffs, on Canada and Mexico. Retrieved from The New York Times:
<https://www.nytimes.com/2018/11/21/us/politics/us-canada-mexico-steel-tariffs.html>

Reinbold, B. &. (2018, October 9). Understanding the Roots of the U.S. Trade Deficit. Retrieved from Federal Reserve Bank of St. Louis:
<https://www.stlouisfed.org/publications/regional-economist/third-quarter-2018/understanding-roots-trade-deficit>

Rose, S. J. (2018, April). Is Foreign Trade the Cause of Manufacturing Job Losses? . Retrieved from Urban Institute: <https://www.urban.org/research/publication/foreign-trade-cause-manufacturing-job-losses>

Schultz, M. D. (2019, February). U.S. Consumer & Economic Impacts of U.S. Automotive Trade Policies. Retrieved from Center for Automotive Research: <https://www.cargroup.org/wp-content/uploads/2019/02/US-Consumer-Economic>

SelectUSA. (2019). International Trade Administration. Automotive Spotlight. . Retrieved from SelectUSA: <https://www.selectusa.gov/automotive-industry-united-states>

Sengupta, A. R. (2018, December). US–China Trade War Data: Truth and Post-Truth. Retrieved from World Economics Journal: <https://www.world-economics-journal.com/Journal/Papers/US-China%20Trade%20War%20Data%20Truth%20and%20Post-Truth.details?ID=729>

Trump, D. J. (2018, March 2). Remarks by President Trump at Signing of a Presidential Memorandum Targeting China’s Economic Aggression. Retrieved from The White House: <https://www.whitehouse.gov/briefings-statements/remarks-president-trump-signing-presid>

Tsui, S. K. (2019, March 6). China's Strategic Responses to Crises and for Rural Vitalisation. Retrieved from Sage journals: <https://journals.sagepub.com/doi/10.1177/0049085718821749>

U.S. Customs and Border Protection. (2019, May 29). Section 201 Trade Remedy on Solar Cells and Panels and Washing Machines and Parts. Retrieved from U.S. Customs and Border Protection: <https://www.cbp.gov/trade/remedies/201-solar-cells-panels-washing-machines>

United States Department of Commerce. (2018). U.S. Exports of New Passenger Vehicles and Light Trucks. Retrieved from Trade Policy Information System: https://www.trade.gov/td/otm/assets/auto/New_Passenger_Exports.pdf

Varas, J. (2019, June 11). The Total Cost of Trump’s Tariffs. Retrieved from American Action Forum: <https://www.americanactionforum.org/research/the-total-cost-of-trumps-new-tariffs/>