

# **APPENDICES**

## **Appendix 1**

**SECTION A:** Semi-Structured Interview Questions for Lodge Owners (Hotels, Guest House, Hostels)

### Interview with Lodge Owners

**Respondent:**

**Date:**

**Location:**

### **Background**

1. When did the lodge open?
2. Who owns the lodge? Are you the sole owner? Are you the original owner?
3. How many rooms do you have in total? What is the price range of these rooms?
4. What types of tourists stay here?
5. How has the number of tourists changed over the past five years? ten years?

### **Investment**

6. What factors influenced your decision to open a lodge in Cape Coast? in Ghana?
7. Were there any specific incentives offered to you when you decided to build a lodge here? (Tax holiday, land, etc.)
8. How much capital was initially invested to build this lodge? On average, how much money is invested annually?

### **Infrastructure**

9. What infrastructure existed prior to the construction of this lodge? (Water treatment plant, sewage system, road, communication lines/tower, electricity, hospital)
10. What infrastructure was built for the lodge?
11. Have any of these been used by local citizens or community groups?

## **Employment**

12. How many employees work here? In what types of positions do they work?
13. How many of your employees are from Ghana? How many are from Cape Coast?
14. Are they employed on a permanent, contract, or casual basis? How many employees are permanent? How many are on contract? How many are casual?
15. What is the turnover rate of employees? What is the longest duration an employee has worked at this lodge?
16. What types of benefits do your employees receive (vacation with pay, vacation without pay, maternity leave, pension, small loans, medical coverage)? Are these benefits formally or informally offered?
17. Can you describe the wage structure at this lodge? What wages are given for each position? How does experience influence the wages received by employees? How do educational levels influence the wages received by employees?
18. How many days do your full-time employees work in a week? How many hours do your employees work in a day?
19. Have you provided any training for your employees? What kind of training? What was the result of this training?

## **Sourcing of Local Goods**

20. What types of supplies are sourced within Ghana? What types of supplies are sourced within Cape Coast? What types of supplies are sourced from other countries?
21. For those supplies that are sourced externally, have you tried to source them locally? Why or Why not?

## **Tourist Philanthropy**

22. What opportunities does your lodge provide for tourists to learn about poverty in Cape Coast/Ghana?
23. What opportunities are offered through the lodge for tourists to contribute to poverty alleviation projects/community projects in Cape Coast?

## **Governance and Taxes**

Tourism in Ghana is undoubtedly the third source of government revenue and the payment of taxes from the various tourism sites in Ghana of which Cape coast is no exception. Findings of the study indicate that the rate of tax charged on tourism revenue is (xxx). It was further found that VAT and others taxes are paid directly to Ghana Revenue Authority (GRA) through their local offices at Cape Coast.

25. What role has the government played in the operation of this facility?

## **General**

26. As a lodge owner in Cape Coast, what have been your greatest challenges?

27. As a lodge owner in Cape Coast, what have been your greatest accomplishments?

28. How does your lodge affect poverty in Cape Coast?

**SECTION B: Survey Questionnaire**

Tourism, Development, and Poverty Alleviation: Survey Questionnaire

**Date:**

**Respondent No:**

Part I. Demographics

1. Respondent is: Male  Female
2. Respondent is: Married  Divorced/Separated  Widowed  Single
3. How many children do you have?
- 4.a) How many people live in your household? \_\_\_\_\_
- b) Number of children: \_\_\_\_\_ c) Number of adults: \_\_\_\_\_
5. How old are the children who live in your household?
6. How many people financially support your household?
7. Are you originally from Cape Coast? Where are you from?

Part II. Economic Growth Indicators:

8. What is your job(s)?
9. How many jobs do you have?
10. How long have you worked as a \_\_\_\_\_?
- 11a). Do you work in the tourism industry?  Yes  No  
\* If yes, please indicate in which sector:
- 11b).  Accommodation  Food and Beverage  Tour Guide  Artisan/Carver  
 Transportation  Indirect Service:
- 12) What is the nature of your employment? (Check all that apply).

temporary  permanent  part-time  full-time  contract  casual

13. How many hours do you work every:

day \_\_\_\_\_

week \_\_\_\_\_

month \_\_\_\_\_

14. How many days do you work every week?

15. How much money do you make every:

day \_\_\_\_\_

week \_\_\_\_\_

month \_\_\_\_\_

16. What is the amount of your current savings (New Ghana cedis)?

None  500 or less  1000 – 1,500  1500 – 2,000  2,000+

17. What is the amount of your current debts?

18. What assets do you currently own?

19a. How has your income changed in the past five years?

decreased a lot  slightly decreased  no change  slightly increased  increased a lot

19b. Please explain: (By how much has their income changed over the past five years?)

20. What benefits do you receive from your employer?

vacation leave without pay

vacation with pay

health coverage

pension

none of the above

other \_\_\_\_\_.

**If respondent is employed in the tourism sector, ask questions 21 and 22.**

21. How has your income changed since you have become employed in tourism?

22. How has your savings changed since you have become employed in tourism?

Part III Poverty Indicators

**Access to Education**

23. How many children in your household attended school in the past year?

24a). Did *any* of the children in your household *not* attend school in the past year?  Yes

No

*If respondent answers YES, then ask: 24b). Why didn't they attend school?*

25. In what levels are they?

	<b>Males</b>	<b>Females</b>
<b>Nursery School</b>		
<b>Primary School</b>		
<b>Secondary School</b>		
<b>Tertiary</b>		

26. How far do your children walk to attend school (one direction, in kilometers)?

27. In total, how much do you pay in school fees per term?

28. How much do you pay for school supplies per term?

## **Access to Healthcare**

29. How many times have you and your family members attended the health clinic in the past year?

30. How far is the nearest health centre from your home? (kilometers)

31. What sicknesses, ailments have been diagnosed within your family in the past year?

Malaria  Bilharzias  Cholera  HIV/AIDS  Other

32. Did you receive the necessary medication for these illnesses? Why or why not?

33. How much did you spend on healthcare in the past year (consultation and medication)?

## **Living Standards**

35. How many meals does your family eat in a day?

36. How many mosquito nets do you have in your home?

37. How many beds do you have in your home?

38. How much do you spend on food per day?

39. Where do you get your drinking water?

Tap  Borehole  Lake  Other

40. How far is your current water source? (Measure in meters)

41. How much time does you and your household members spend retrieving water every day?

42. What energy sources do you use in your household?

Electricity  Wood  Paraffin  Charcoal  Candles  Other

43.a) How much do you spend on energy sources per day?

If the response is zero cost, then ask question 43b.

43b). How much time do you and your household members spend collecting wood every day? (Hours)

44. Your current house is made of (Check all that apply. Include roof and walls.):

Straw  Brick  Metal Roofing  Reeds  Wood  Other \_\_\_\_\_

### **Communication**

45. What type of phone do you have?

Land line  Cell phone  No phone

46. How much money do you spend on airtime every week?

### **Transportation**

47. What mode of transportation do you use?

Walking  Motor Bike  Minibus  Own Vehicle  Taxi

48. How much money do you spend on transportation every week?

### **Security**

49. Do you feel safe living in this community? Why or why not?

50. Who makes decisions about money in your household?

### **Part IV Tourism, Development, and Poverty Alleviation**

51. How has tourism changed in Cape Coast over the past five years?

52. How has tourism affected the local economy of Cape Coast over the past five years?

53. How has tourism affected poverty in Cape Coast over the past five years?

*THANK YOU VERY MUCH FOR YOUR PARTICIPATION!!!*



## Appendix 2

### Major tourist sites in the Ghana

#### ➤ Manhyia Palace (Ashanti Region)

Figure i



Source :(*Ghanagrio.com, 2016*)

Brief history: The Manhyia Palace is one of the most historic landmarks in Ghana, both politically and culturally. It is occupied now by the current chief of the Ashanti Empire Osei Tutu II who is the direct descendant of the founder of the ancient Ashanti Empire. It also serves as a museum of some of the kingdom and the country's most valuable artefacts like *the golden stool* of Okomfo Anokye which signifies the spirit and unity of the Ashanti Empire and has a very significant impact on the historic events of the country Ghana. Below is a photo of the current chief and of the golden stool.

**Figure ii Otumfuo Osei Tutu II**



Source: (GhanaPoliticsOnline, 2016)

The current king of the Ashanti Empire Nana Osei Tutu II in his special regal Kente cloth seated on a palanquin with a vibrant display of this gold ornament collection.

**Figure iii The Golden Stool**



Source: (GhanaPoliticsOnline, 2016)

Above is The Golden Stool which is believed to have been commanded from the sky by at that time the chief priest of the Ashanti Kingdom.



➤ **Lake Volta**

**Figure iv**



*Source: (Encyclopaedia Britannica, 2016)*

Lake Volta which is situated in the Volta region of Ghana is the largest man-made lake in the world. It is alternatively known as the largest reservoir in the world by surface area and place fourth on the list by water volume. It stretches to a town near the Akosombo dam (Ghana's most important hydroelectric plant) called Yapei. The lake flows near the dam and to the Atlantic Ocean on the southern part of Ghana.

➤ **Nzulezo Village (Western Region)**

**Figure v**



*Source: (Agency, 2016)*

The village of Nzulezo is located in the Western Region of Ghana and is known uniquely for the unique infrastructure of inhabitants.

➤ **Mole National Park (Northern Region)**

**Figure vi**



*Source: (Limited, 2016)*

➤ **Mountain Afadjato (Volta region)**

**Figure vii**



*Source: (Mountain-forecast.com, 2016)*



The Afadjato is the highest mountain in Ghana and has a beautiful view of the landscape of majority of the volta region.

➤ **Larabanga Mosque ( Northern Region)**

**Figure viii**



*Source: (Ghanamuseums.org, 2016)*

The Larabanga mosque is the oldest mosque in the country with its establishment dating back to the 17<sup>th</sup> century.

➤ **Boti Falls (Eastern Region)**

**Figure ix**



*Source: (The Spectator, 2016)*

The Boti falls, also known as the twin waterfall is one of the beautiful waterfalls in West Africa. It attracts thousands of tourists yearly and serves as a venue for various international documentaries and photoshoots.

## **FESTIVALS AS TOURIST ATTRACTIONS**

- **Aboakyer festival ( Efutu’s of Winneba)**

**Figure i**



*Source: (ghanavisions.com, 2016)*

Aboakyer is a literal translation from ‘fante’ the local language of the people of winneba in the Central region for game hunting. It is celebrated on the first Saturday of the month of May. The festival involves the hunting of antelopes by different groups of ‘Warriors’ with their bare hands as seen in the photo above. The first to catch the antelope will be crowned the winner and will then show off the catch which indicates bravery, determination amongst other attributes which are showered on the winner. This festival involves a lot of colourful cultural display and is very intriguing sight to behold

➤ **Homowo festival (Ga people of Accra)**

**Figure ii**



*Source: (Travel, 2016)*

The homowo festival is regarded as the biggest festival in the capital of Accra and also one of the most colourful amongst the lot. It is celebrated by the Ga people of Accra to signify a successful harvest season. During the celebration, there is a march on the streets of the high priest (and sometimes on other parts of the city) where the priest throws or sprinkles some locally prepared food known as 'kpokpoi' to signify pacification and thanksgiving of to the spirits and the gods.



## Tourism sites in Cape Coast

**Figure i**



*Source : ( Reuters/ Jason Reed)*

Above is the US president Barack Obama giving a speech during his visit to the cape coast castle on July 11, 2009.

**Figure ii**



*Source: (Moxon.net, 2016)*