



Diploma Thesis Evaluation

Title: The Critical Success Factors (CSFs) of Implementing ICT Projects in Egyptian SMEs

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Reviewer: doc. Ing. Vladimír Bureš, Ph.D., MBA

Evaluative criteria	Mark			
	1	2	3	4
Goal and its definition	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Theoretical seriousness	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Demand on practical skills and time requirement	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Methodical adequacy and its application	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logical structuring	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Formal setting and requisites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Language and terminological level	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Utilization of sources, citation, bibliography setting	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Student's contribution	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Results utility in theory or in practice	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Partial comments and suggestions:

Work with information resources, quality of information resources and citations within the text represent the most valuable part of the thesis.

It does not make any sense to use (define) abbreviation in the thesis title (CSFs). Moreover, there are also other abbreviated concepts that are not defined in the same manner (ICT and SMEs). Once abbreviations are defined, they should be used correctly (see definition of IT on page 9 and usage of ICT thereafter), and only one establishment is needed (see PMI).

According to the requirements, page numbering should start at Introduction section, not at the first title page.

The main objective and research methods are apparent and clearly defined.

The thesis is meaninglessly overstructured. For instance, there is no reason to have both first level and second level headings for one piece of text represented by two paragraphs (see Introduction).

The diploma thesis is too short. In some cases, quality of the content may substitute insufficient extent. Unfortunately, this is not the case. The main body of the text (from Introduction to the end of the last section) has altogether 42 pages. Furthermore, some

pages are half-blank, which is hard to understand (see p. 14, 30, 33 etc.). If these pages were adjusted, the total extent would be below 40 pages. The thesis is not extraordinary enough to compensate this.

There are different formatting styles applied (compare section 5 with the previous sections).

There are formatting mistakes in the Contents arrangement (see 2.5.5 and 2.6; colons in heading titles, or list of figures).

Questions:

How the sample of five companies was selected? How interviewees from these companies were nominated?

Overall assessment and classification reasoning:

With its size and quality the thesis represents average bachelor thesis. It does not reach qualities that need to be associated with master theses. There is an apparent effort to work systematically. There is a clear methodology and endeavour to come with interpretable data. Furthermore, the thesis brings some value added, since it provides basic insight into the situation of CSFs in selected Egyptian SMEs. However, the thesis is pretty weak when evaluated comprehensively.

Suggested classification: good

Hradec Králové, 13.5.2015

Signature