

Document for registration DIPLOMA STUDENT'S THESIS

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TOPIC IN CZECH:

Kritické faktory úspěchu (CSF) prováděcího ICT projektů v egyptských malých a středních podniků

THESIS TITLE IN ENGLISH:

The Critical Success Factors (CSFs) of Implementing ICT Projects in Egyptian SMEs

SUPERVISOR:

prof. RNDr. Josef Hynek, Ph.D., MBA - KIKM

RESEARCH PLAN:

3.2 THE RESEARCH OBJECTIVES

The main objective of this research is to examine the critical success factors CSFs of implementing ICT projects in Egypt, with a specific focus on Small and Medium Enterprises SMEs.

3.3 SCOPE OF THE RESEARCH

Therefore, the researcher conducted a systematic literature review in order to reflect success factors from academic and practical fields and ICT industry. In addition, the researcher conducted several semi-structured interviews with Egyptian SMEs that have implemented ICT projects. As a result, the researcher found that all the factors reviewed in the literature also affected the implementation of ICT projects in SMEs.

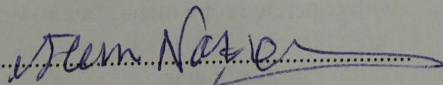
List of recommended literature:

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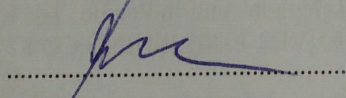
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