

CZECH UNIVERSITY OF LIFE SCIENCES PRAGUE

Faculty of Economics and Management

Evaluation of the Diploma Thesis by supervisor

Thesis Title **Corporate social responsibility practices in India: Government and MNCs role for building a nation through CSR activities**

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Thesis supervisor **doc. Ing. Irena Jindřichovská, CSc.**

Department **Department of Trade and Finance**

Logical process being used, work with data and information	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The structure of paragraphs and chapters	<input checked="" type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Formal presentation of the work, the overall impression	<input checked="" type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Formulation of objectives	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Choice of appropriate methods and methodology used	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Professional contribution of the work and its practical usage	<input checked="" type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Work with scientific literature (quotations, norms)	<input checked="" type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Clarity and professionalism of expression in the work	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Author's stance and approach to the addressed problems	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Summary and key-words comply with the content the thesis	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Fulfillment of objectives	<input checked="" type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Author's co-operation with supervisor and department	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Theoretical background of an author	<input checked="" type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Comprehensibility of the text and level of language	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Formulation of conclusions	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Evaluation of the work by grade (1, 2, 3, 4)				1

Evaluation: 1 = the best

Date 03/05/2023

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Other comments or suggestions:

The student examines the impact of Corporate Social Responsibility (CSR) in nation-

building in India. The study uses mixed methodology including a combination of data on CSR spending by the top 5 Indian companies and results from a survey and regression analysis.

The study confirms that there is a significant positive

relationship between CSR spending and perceived company reputation

At the same time the study highlights the importance of CSR in contributing to India's social and economic development.

The importance of CSR is growing in India. India's government promotes initiatives in the area of CSR and supports regions and companies involved.

The student concludes that companies need to be aware of the potential of CSR to contribute to their business, furthermore, he suggests that effective monitoring and evaluation of CSR initiatives are crucial to ensure that they are meeting their objective. And finally more strategic approach to CSR is required to ensure that CSR activities are aligned with national development goals.

Questions

How are companies in India measuring the impact of their CSR initiatives on both their business operations and the broader community?

What are some of the key success factors that have enabled companies to achieve sustainable and meaningful impact through their CSR efforts?

Plagiarism control: The system Theses.cz has not assessed the thesis as suspicious.

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