

**Czech University of Life Sciences Prague**

**Faculty of Economics and Management**

**Department of Economics**



## **Bachelor Thesis**

**Hotel Hospitality and Consumer Behaviours**

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## Appendices

1. What is your gender?
  - a. Male
  - b. Female
  
2. Your Age
  - a. Under 18
  - b. Between 18 to 26
  - c. Between 27 to 40
  - d. Between 40 to 55
  - e. Between 55 to 65
  - f. Over 65
  
3. What is your occupation?
  - a. Student
  - b. Student with part-time job
  - c. Employee
  - d. Unemployed
  - e. Self-employed
  - f. Retirement
  
4. What is your qualification?
  - a. Secondary
  - b. Bachelors' degree
  - c. Masters' degree
  - d. Doctoral degree
  
5. What is your monthly income? (CZK)
  - a. Under 10000czk
  - b. Between 10000czk-15000czk
  - c. Between 15001czk- 30000czk
  - d. Between 30001czk-60000czk

- e. Over 60000czk
6. Have you ever stayed in the hotel?
- a. Yes
  - b. No
7. What classification of the hotel would you prefer to stay in?
- a. 1-star hotel
  - b. 2-stars hotel
  - c. 3-stars hotel
  - d. 4-stars hotel
  - e. 5-stars hotel
  - f. I don't stay in the hotel
8. What is the price of the hotel per night that is suitable for you?
- a. Under 1000czk
  - b. 1000czk – 2000czk
  - c. 2101czk – 3000czk
  - d. 3101czk – 4000czk
  - e. 4101czk – 5000czk
  - f. Over 5000czk
9. On average, how often did you spend on the hotel?
- a. Never
  - b. Once
  - c. Twice time
  - d. Between 3 to 5 times
  - e. Between 6 to 8 times
  - f. Over 8 times
10. Once you choose the hotel, what the factors you consider on?
- a. Price
  - b. Reputation

- c. Facilities (bar, lounge, spa, restaurant)
- d. Promotion
- e. Recommendation from people around you or social media
- f. Location
- g. Quality