Czech University of Life Sciences Prague

Faculty of Economics and Management

Department of Economics

Bachelor Thesis

Hotel Hospitality and Consumer Behaviours

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Appendices

1. What is your gender?

    a. Male

    b. Female

2. Your Age

    a. Under 18

    b. Between 18 to 26

    c. Between 27 to 40

    d. Between 40 to 55

    e. Between 55 to 65

    f. Over 65

3. What is your occupation?

    a. Student

    b. Student with part-time job

    c. Employee

    d. Unemployed

    e. Self-employed

    f. Retirement

4. What is your qualification?

    a. Secondary

    b. Bachelors' degree

    c. Masters' degree

    d. Doctoral degree

5. What is your monthly income? (CZK)

    a. Under 10000czk

    b. Between 10000czk-15000czk

    c. Between 15001czk- 30000czk

    d. Between 30001czk-60000czk

e. Over 60000czk

6. Have you ever stayed in the hotel?

   a. Yes

   b. No

7. What classification of the hotel would you prefer to stay in?

   a. 1-star hotel

   b. 2-stars hotel

   c. 3-stars hotel

   d. 4-stars hotel

   e. 5-stars hotel

   f. I don't stay in the hotel

8. What is the price of the hotel per night that is suitable for you?

   a. Under 1000czk

   b. 1000czk – 2000czk

   c. 2101czk – 3000czk

   d. 3101czk – 4000czk

   e. 4101czk – 5000czk

   f. Over 5000czk

9. On average, how often did you spend on the hotel?

   a. Never

   b. Once

   c. Twice time

   d. Between 3 to 5 times

   e. Between 6 to 8 times

   f. Over 8 times

10. Once you choose the hotel, what the factors you consider on?

    a. Price

    b. Reputation

c. Facilities (bar, lounge, spa, restaurant)

d. Promotion

e. Recommendation from people around you or social media

f. Location

g. Quality