```
Whatisyourgender Whatisyourage Whatisyouroccupation CurrentRegionofLiving
```

| 2 | 1 | 1 | 1 |
| :---: | :---: | :---: | :---: |
| 2 | 2 | 2 | 1 |
| 1 | 2 | 2 | 2 |
| 2 | 2 | 2 | 1 |
| 1 | 1 | 1 | 2 |
| 2 | 2 | 2 | 1 |
| 2 | 5 | 5 | 2 |
| 2 | 5 | 5 | 2 |
| 1 | 2 | 2 | 3 |
| 2 | 1 | 3 | 1 |
| 2 | 1 | 2 | 2 |
| 1 | 3 | 2 | 1 |
| 2 | 1 | 2 | 1 |
| 1 | 1 | 2 | 1 |
| 1 | 1 | 1 | 1 |
| 1 | 2 | 2 | 1 |
| 2 | 1 | 1 | 1 |
| 1 | 2 | 2 | 3 |
| 1 | 2 | 2 | 1 |
| 1 | 1 | 1 | 1 |
| 1 | 1 | 1 | 2 |
| 2 | 1 | 1 | 1 |
| 2 | 2 | 2 | 1 |
| 2 | 1 | 1 | 1 |
| 1 | 2 | 2 | 2 |
| 1 | 1 | 2 | 3 |
| 2 | 5 | 5 | 2 |
| 1 | 2 | 1 | 1 |
| 2 | 1 | 2 | 1 |
| 1 | 1 | 3 | 1 |
| 2 | 3 | 2 | 3 |
| 1 | 1 | 1 | 1 |
| 1 | 1 | 1 | 1 |
| 2 | 1 | 1 | 1 |
| 1 | 2 | 1 | 1 |
| 1 | 1 | 1 | 1 |
| 2 | 1 | 2 | 1 |
| 2 | 2 | 2 | 3 |
| 1 | 2 | 2 | 3 |
| 2 | 2 | 2 | 3 |
| 1 | 2 | 2 | 3 |
| 1 | 1 | 1 | 1 |
| 1 | 1 | 1 | 1 |
| 2 | 2 | 2 | 3 |
| 1 | 2 | 3 | 1 |
| 1 | 1 | 1 | 1 |
| 2 | 2 | 2 | 1 |
| 2 | 1 | 1 | 1 |




| 1 | 1 | 1 | 2 |
| :---: | :---: | :---: | :---: |
| 2 | 1 | 1 | 2 |
| 1 | 4 | 5 | 2 |
| 2 | 2 | 1 | 2 |
| 2 | 4 | 5 | 2 |
| 1 | 1 | 1 | 2 |
| 1 | 1 | 1 | 2 |
| 2 | 4 | 5 | 2 |
| 2 | 4 | 5 | 1 |
| 1 | 3 | 2 | 2 |
| 2 | 5 | 5 | 1 |
| 1 | 3 | 2 | 2 |
| 2 | 3 | 2 | 2 |
| 2 | 3 | 2 | 2 |
| 2 | 3 | 2 | 2 |
| 2 | 3 | 2 | 1 |
| 1 | 4 | 2 | 1 |
| 1 | 3 | 2 | 1 |
| 2 | 3 | 2 | 1 |
| 2 | 5 | 5 | 2 |
| 1 | 2 | 2 | 1 |
| 1 | 5 | 5 | 2 |
| 1 | 5 | 5 | 1 |
| 2 | 2 | 3 | 1 |
| 1 | 1 | 1 | 1 |
| 1 | 3 | 2 | 1 |
| 1 | 1 | 1 | 3 |
| 2 | 2 | 1 | 3 |
| 1 | 1 | 1 | 3 |
| 1 | 5 | 5 | 1 |
| 1 | 1 | 1 | 2 |


| Areyouacoffeeperson | Howmanytimesdoyoudrinkcoffeeperday |  |  |
| :---: | :---: | :---: | :---: |
| 3 | 3 ( | 4 | 1 |
| 1 | 1 | 4 | 3 |
| 1 | 1 | 1 | 3 |
| 2 | 2 | 2 | 3 |
| 1 | 1 | 4 | 2 |
| 1 | 1 | 3 | 3 |
| 3 | 3 | 5 | 1 |
| 3 | 3 | 5 | 2 |
| 1 | 1 | 4 | 3 |
| 3 | 3 | 3 | 1 |
| 3 | 3 | 4 | 2 |
| 1 | 1 | 5 | 3 |
| 3 | 3 | 3 | 3 |
| 1 | 1 | 4 | 3 |
| 1 | 1 | 1 | 2 |
| 1 | 1 | 4 | 3 |
| 3 | 3 | 3 | 2 |
| 1 | 1 | 3 | 3 |
| 1 | 1 | 4 | 3 |
| 1 | 1 | 2 | 1 |
| 1 | 1 | 1 | 2 |
| 2 | 2 | 4 | 2 |
| 3 | 3 | 4 | 3 |
| 3 | 3 | 1 | 2 |
| 1 | 1 | 4 | 4 |
| 1 | 1 | 3 | 4 |
| 3 | 3 | 5 | 1 |
| 2 | 2 | 1 | 1 |
| 2 | 2 | 4 | 3 |
| 1 | 1 | 3 | 1 |
| 3 | 3 | 5 | 3 |
| 1 | 1 | 1 | 2 |
| 2 | 2 |  | 2 |
| 3 | 3 | 4 | 2 |
| 1 | 1 | 3 | 1 |
| 1 | 1 | 4 | 2 |
| 3 | 3 | 3 | 4 |
| 2 | 2 | 2 | 4 |
| 1 | 1 | 4 | 4 |
| 2 | 2 | 3 | 3 |
| 1 | 1 | 2 | 4 |
| 1 | 1 | 2 | 2 |
| 1 | 1 | 3 | 2 |
| 3 | 3 | 3 | 3 |
| 1 | 1 | 4 | 1 |
| 1 | 1 | 3 | 2 |
| 3 | 3 | 4 | 3 |
| 3 | 3 | 4 | 2 |



| 3 | 2 | 1 |
| :---: | :---: | :---: |
| 3 | 5 | 3 |
| 1 | 2 | 1 |
| 3 | 2 | 4 |
| 1 | 2 | 2 |
| 3 | 2 | 4 |
| 3 | 1 | 3 |
| 3 | 1 | 4 |
| 1 | 2 | 4 |
| 1 | 5 | 3 |
| 3 | 1 | 3 |
| 3 | 1 | 3 |
| 1 | 2 | 4 |
| 1 | 1 | 2 |
| 3 | 2 | 2 |
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| 3 | 2 | 1 |
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| 1 | 2 | 4 |
| 3 | 2 | 4 |
| 3 | 1 | 4 |
| 1 | 4 | 5 |
| 3 | 1 | 1 |
| 3 | 3 | 1 |
| 1 | 1 | 4 |
| 3 | 5 | 4 |
| 3 | 2 | 1 |
| 1 | 5 | 4 |
| 1 | 3 | 1 |
| 3 | 2 | 1 |
| 1 | 3 | 1 |
| 1 | 3 | 1 |
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| 3 | 3 | 1 |
| 1 | 3 | 1 |
| 1 | 1 | 1 |
| 1 | 2 | 1 |
| 3 | 3 | 1 |
| 3 | 5 | 2 |
| 3 | 5 | 2 |
| 3 | 5 | 2 |
| 3 | 2 | 2 |
| 1 | 3 | 1 |



Whatisyourfavouritecoffee Howmanyhoursadayareyoubeingoutsideofyourhouse
4 4

4 5
1 5
3 5
1 3
3 5
3 1
4 2
2 5
1 4
3 5
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4 3


| 7 | 1 |
| :---: | :---: |
| 1 | 1 |
| 1 | 3 |
| 4 | 5 |
| 1 | 4 |
| 4 | 5 |
| 3 | 1 |
| 4 | 5 |
| 2 | 5 |
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| 3 | 5 |
| 2 | 5 |
| 2 | 3 |
| 7 | 1 |
| 3 | 5 |
| 3 | 4 |
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| 3 | 4 |
| 2 | 3 |
| 2 | 5 |
| 2 | 4 |
| 4 | 4 |
| 3 | 1 |
| 1 | 1 |
| 4 | 1 |
| 4 | 4 |
| 2 | 4 |


| 2 | 4 |
| :--- | :--- |
| 3 | 4 |
| 1 | 1 |
| 3 | 4 |
| 3 | 4 |
| 2 | 1 |
| 2 | 4 |
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| 4 | 1 |
| 5 | 1 |
| 4 | 1 |
| 5 | 5 |
| 4 | 1 |
| 3 | 5 |
| 3 | 5 |
| 5 | 5 |
| 2 | 5 |
| 1 | 5 |
| 3 | 5 |
| 7 | 5 |
| 5 | 5 |
| 6 | 5 |
| 6 | 5 |
| 1 | 2 |
| 1 | 2 |
| 1 | 2 |
| 3 | 4 |
| 1 | 4 |
| 4 | 4 |
| 1 | 4 |

## Taste1stronglyagree2ratheragree3Idonotknow4ratherdisagree5strong

## Taste1stronglyagree2ratheragree3Idonotknow4ratherdisagree5stro_A

## Taste1stronglyagree2ratheragree3Idonotknow4ratherdisagree5stro_B

## Price1stronglyagree2ratheragree3Idonotknow4ratherdisagree5strong

Price1stronglyagree2ratheragree3Idonotknow4ratherdisagree5stro_A

Price1stronglyagree2ratheragree3Idonotknow4ratherdisagree5stro_B

Brand1stronglyagree2ratheragree3Idonotknow4ratherdisagree5stro_A

| Gender | Age | Occupation | Country of origin | Coffe Person | Frequency of drinking coffee |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Male | 15-25 | Student | EU | Yes | 4 Times |
| Male | 26-35 | Full Time | EU | Yes | 4 Times |
| Female | 26-35 | Full Time | CIS | Yes | Once a day |
| Male | 26-35 | Full Time | EU | Hard to say | Two times |
| Female | 15-25 | Student | CIS | Yes | 4 Times |
| Male | 26-35 | Full Time | EU | Yes | 3 Times |
| Male | $55+$ | Retired | CIS | No | Rarely even once a day |
| Male | $55+$ | Retired | CIS | No | Rarely even once a day |
| Female | 26-35 | Full Time | Middle East / Africa | Yes | 4 Times |
| Male | 15-25 | Freelance | EU | Yes | 3 Times |
| Male | 15-25 | Full Time | Middle East / Africa | Yes | 4 Times |
| Female | 36-45 | Full Time | Middle East / Africa | Yes | Rarely even once a day |
| Male | 15-25 | Full Time | Middle East / Africa | Yes | 3 Times |
| Female | 15-25 | Full Time | Middle East / Africa | Yes | 4 Times |
| Female | 15-25 | Student | Middle East / Africa | Yes | Once a day |
| Female | 26-35 | Full Time | EU | Yes | 4 Times |
| Male | 15-25 | Student | EU | Yes | 3 Times |
| Female | 26-35 | Full Time | Middle East / Africa | Yes | 3 Times |
| Female | 26-35 | Full Time | EU | Yes | 4 Times |
| Female | 15-25 | Student | EU | Yes | Two times |
| Female | 15-25 | Student | CIS | Yes | Once a day |
| Male | 15-25 | Student | EU | Hard to say | 4 Times |
| Male | 26-35 | Full Time | EU | Yes | 4 Times |
| Male | 15-25 | Student | EU | Yes | Once a day |
| Female | 26-35 | Full Time | CIS | Yes | 4 Times |
| Female | 15-25 | Full Time | Middle East / Africa | Yes | 3 Times |
| Male | $55+$ | Retired | CIS | No | Rarely even once a day |
| Female | 26-35 | Student | EU | Hard to say | Once a day |
| Male | 15-25 | Full Time | EU | Hard to say | 4 Times |
| Female | 15-25 | Freelance | EU | Yes | 3 Times |
| Male | 36-45 | Full Time | Middle East / Africa | Yes | Rarely even once a day |
| Female | 15-25 | Student | EU | Yes | Once a day |
| Female | 15-25 | Student | EU | Hard to say | 4 Times |
| Male | 15-25 | Student | EU | Yes | 4 Times |
| Female | 26-35 | Student | EU | Yes | 3 Times |
| Female | 15-25 | Student | EU | Yes | 4 Times |
| Male | 15-25 | Full Time | EU | Yes | 3 Times |
| Male | 26-35 | Full Time | Middle East / Africa | Hard to say | Two times |
| Female | 26-35 | Full Time | Middle East / Africa | Yes | 4 Times |
| Male | 26-35 | Full Time | Middle East / Africa | Hard to say | 3 Times |
| Female | 26-35 | Full Time | Middle East / Africa | Yes | Two times |
| Female | 15-25 | Student | EU | Yes | Two times |
| Female | 15-25 | Student | EU | Yes | 3 Times |
| Male | 26-35 | Full Time | Middle East / Africa | Yes | 3 Times |
| Female | 26-35 | Freelance | EU | Yes | 4 Times |
| Female | 15-25 | Student | EU | Yes | 3 Times |
| Male | 26-35 | Full Time | EU | Yes | 4 Times |
| Male | 15-25 | Student | EU | Yes | 4 Times |


| Female | 36-45 | Unemployed | EU | Hard to say | Rarely even once a day |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Male | $55+$ | Retired | CIS | No | Rarely even once a day |
| Male | $55+$ | Retired | CIS | No | Rarely even once a day |
| Female | 46-55 | Retired | EU | Hard to say | Rarely even once a day |
| Male | 36-45 | Full Time | Middle East / Africa | Yes | Rarely even once a day |
| Female | 26-35 | Student | EU | Yes | Two times |
| Female | 15-25 | Student | EU | Yes | 3 Times |
| Male | 15-25 | Student | EU | Yes | 3 Times |
| Female | 15-25 | Student | EU | Yes | Two times |
| Female | 15-25 | Student | EU | Yes | Two times |
| Female | 15-25 | Student | EU | Yes | 3 Times |
| Male | 46-55 | Retired | Middle East / Africa | No | Rarely even once a day |
| Male | 15-25 | Freelance | EU | Yes | 3 Times |
| Female | 36-45 | Full Time | Middle East / Africa | Yes | Rarely even once a day |
| Female | 15-25 | Freelance | Middle East / Africa | Yes | Two times |
| Female | 15-25 | Student | Middle East / Africa | Yes | Two times |
| Female | 15-25 | Student | Middle East / Africa | Yes | 3 Times |
| Female | 15-25 | Student | Middle East / Africa | Yes | Two times |
| Female | 15-25 | Student | CIS | Yes | 3 Times |
| Female | 15-25 | Student | CIS | Yes | Two times |
| Female | 15-25 | Student | Middle East / Africa | Yes | Two times |
| Female | 15-25 | Student | CIS | Yes | 4 Times |
| Female | 15-25 | Student | EU | Yes | 3 Times |
| Male | 15-25 | Unemployed | Middle East / Africa | Yes | 4 Times |
| Male | 15-25 | Student | CIS | Yes | 4 Times |
| Female | 15-25 | Student | Middle East / Africa | Yes | Once a day |
| Female | 15-25 | Student | Middle East / Africa | Hard to say | Once a day |
| Male | 36-45 | Unemployed | CIS | No | Once a day |
| Female | 15-25 | Student | Middle East / Africa | Yes | Once a day |
| Male | 15-25 | Student | CIS | Yes | 4 Times |
| Male | 46-55 | Retired | EU | No | Rarely even once a day |
| Male | 26-35 | Full Time | EU | Yes | 4 Times |
| Female | 26-35 | Freelance | Middle East / Africa | Yes | 4 Times |
| Female | 15-25 | Full Time | Middle East / Africa | Yes | Two times |
| Female | 26-35 | Freelance | Middle East / Africa | Yes | Two times |
| Male | 26-35 | Full Time | Middle East / Africa | Yes | Two times |
| Female | 26-35 | Full Time | Middle East / Africa | Yes | Two times |
| Female | 26-35 | Full Time | Middle East / Africa | Hard to say | Once a day |
| Male | 26-35 | Full Time | Middle East / Africa | Yes | 3 Times |
| Female | 26-35 | Full Time | Middle East / Africa | Yes | Once a day |
| Female | 26-35 | Full Time | Middle East / Africa | Yes | 3 Times |
| Male | 26-35 | Unemployed | Middle East / Africa | No | Once a day |
| Male | 15-25 | Unemployed | Middle East / Africa | No | Once a day |
| Male | 26-35 | Unemployed | Middle East / Africa | No | Once a day |
| Female | 15-25 | Student | Middle East / Africa | Yes | Two times |
| Female | 36-45 | Full Time | Middle East / Africa | Yes | Rarely even once a day |
| Female | 26-35 | Student | Middle East / Africa | Yes | Once a day |
| Male | 15-25 | Unemployed | Middle East / Africa | No | Once a day |


| Male | $26-35$ | Unemployed | EU | No |
| :--- | :--- | :--- | :--- | :--- |
| Female | $55+$ | Retired | EU | Two times |
| Female | $15-25$ | Freelance | Middle East / Africa | Yes |


| Female | 15-25 | Student | CIS | Yes | 3 Times |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Male | 15-25 | Student | CIS | Hard to say | Once a day |
| Female | 46-55 | Retired | CIS | Yes | Rarely even once a day |
| Male | 26-35 | Student | CIS | Yes | Two times |
| Male | 46-55 | Retired | CIS | No | Rarely even once a day |
| Female | 15-25 | Student | CIS | Yes | 4 Times |
| Female | 15-25 | Student | CIS | Yes | 3 Times |
| Male | 46-55 | Retired | CIS | No | Rarely even once a day |
| Male | 46-55 | Retired | EU | Hard to say | Rarely even once a day |
| Female | 36-45 | Full Time | CIS | Yes | Rarely even once a day |
| Male | $55+$ | Retired | EU | No | Rarely even once a day |
| Female | 36-45 | Full Time | CIS | Yes | Rarely even once a day |
| Male | 36-45 | Full Time | CIS | Hard to say | Rarely even once a day |
| Male | 36-45 | Full Time | CIS | Yes | Rarely even once a day |
| Male | 36-45 | Full Time | CIS | Yes | Rarely even once a day |
| Male | 36-45 | Full Time | EU | Yes | Rarely even once a day |
| Female | 46-55 | Full Time | EU | Yes | Rarely even once a day |
| Female | 36-45 | Full Time | EU | Yes | Rarely even once a day |
| Male | 36-45 | Full Time | EU | Yes | Rarely even once a day |
| Male | $55+$ | Retired | CIS | No | Once a day |
| Female | 26-35 | Full Time | EU | Yes | Once a day |
| Female | $55+$ | Retired | CIS | No | Rarely even once a day |
| Female | $55+$ | Retired | EU | No | Rarely even once a day |
| Male | 26-35 | Freelance | EU | No | Two times |
| Female | 15-25 | Student | EU | Yes | Two times |
| Female | 36-45 | Full Time | EU | Yes | Rarely even once a day |
| Female | 15-25 | Student | Middle East / Africa | Yes | 3 Times |
| Male | 26-35 | Student | Middle East / Africa | No | Once a day |
| Female | 15-25 | Student | Middle East / Africa | Yes | Once a day |
| Female | $55+$ | Retired | EU | No | Rarely even once a day |
| Female | 15-25 | Student | CIS | Yes | Two times |

Types of favorite coffee distribution


Time spe
1-2 hours a
4, up to 1 h
up $14,9 \%$

3-5 hours a
$\overline{16,0 \%}$

| Income level | Types of favourite coffee | Time spent outside the | aste pref1 |
| :---: | :---: | :---: | :---: |
| 5000-10000 CZK | Esperesso | 5-8 hours a day | Completely agree |
| 20 000-35 000 CZK | Esperesso | more than 9 hours a day | Completely agree |
| 20 000-35 000 CZK | Dark Coffee | more than 9 hours a day | Completely agree |
| 20 000-35 000 CZK | Americano | more than 9 hours a day | Completely agree |
| 10 001-19999 CZK | Dark Coffee | 3-5 hours a day | Agree |
| 20 000-35 000 CZK | Americano | more than 9 hours a day | Completely agree |
| 5000-10000 CZK | Americano | up to 1h | Disagree |
| 10001-19999 CZK | Esperesso | 1-2 hours a day | Disagree |
| 20000-35 000 CZK | Cappuccino | more than 9 hours a day | Completely agree |
| 5000-10000 CZK | Dark Coffee | 5-8 hours a day | Completely agree |
| 10001-19999 CZK | Americano | more than 9 hours a day | Completely agree |
| 20 000-35 000 CZK | Cappuccino | more than 9 hours a day | Completely agree |
| 20 000-35 000 CZK | Esperesso | 5-8 hours a day | Completely agree |
| 20 000-35 000 CZK | Cappuccino | more than 9 hours a day | Completely agree |
| 10 001-19999 CZK | Cappuccino | 5-8 hours a day | Completely agree |
| 20 000-35 000 CZK | Cappuccino | more than 9 hours a day | Completely agree |
| 10001-19999 CZK | Esperesso | 3-5 hours a day | Agree |
| 20 000-35 000 CZK | Cappuccino | more than 9 hours a day | Completely agree |
| 20 000-35 000 CZK | Cappuccino | more than 9 hours a day | Completely agree |
| 5000-10 000 CZK | Dark Coffee | 3-5 hours a day | Completely agree |
| 10 001-19 999 CZK | Dark Coffee | 3-5 hours a day | Disagree |
| 10001-19999 CZK | Esperesso | 5-8 hours a day | Completely agree |
| 20000-35 000 CZK | Esperesso | more than 9 hours a day | Agree |
| 10001-19999 CZK | Esperesso | 5-8 hours a day | Completely agree |
| 35 001-45 000 CZK | Dark Coffee | more than 9 hours a day | Completely agree |
| 35001-45000 CZK | Dark Coffee | more than 9 hours a day | Agree |
| 5000-10000 CZK | Americano | 1-2 hours a day | Agree |
| 5000-10000 CZK | Cappuccino | 3-5 hours a day | Completely agree |
| 20000-35 000 CZK | Macchiato | more than 9 hours a day | Completely agree |
| 5000-10000 CZK | Americano | 3-5 hours a day | Neutral |
| 20000-35 000 CZK | Esperesso | more than 9 hours a day | Completely agree |
| 10001-19 999 CZK | Dark Coffee | 3-5 hours a day | Completely agree |
| 10001-19 999 CZK | Dark Coffee | 5-8 hours a day | Completely agree |
| 10001-19999 CZK | Esperesso | 5-8 hours a day | Completely agree |
| 5 000-10 000 CZK | Cappuccino | 5-8 hours a day | Completely agree |
| 10 001-19999 CZK | Dark Coffee | more than 9 hours a day | Completely agree |
| 35001-45000 CZK | Cappuccino | more than 9 hours a day | Disagree |
| 35001-45000 CZK | Macchiato | more than 9 hours a day | Completely agree |
| 35 001-45 000 CZK | Dark Coffee | more than 9 hours a day | Completely agree |
| 20000-35000 CZK | Esperesso | more than 9 hours a day | Completely agree |
| 35 001-45 000 CZK | Dark Coffee | more than 9 hours a day | Completely agree |
| 10001-19 999 CZK | Dark Coffee | 3-5 hours a day | Completely agree |
| 10001-19999 CZK | Dark Coffee | more than 9 hours a day | Completely disagree |
| 20 000-35 000 CZK | Macchiato | more than 9 hours a day | Completely agree |
| 5000-10000 CZK | Dark Coffee | 5-8 hours a day | Completely agree |
| 10001-19999 CZK | Dark Coffee | 3-5 hours a day | Completely agree |
| 20 000-35 000 CZK | Americano | more than 9 hours a day | Agree |
| 10 001-19999 CZK | Esperesso | 3-5 hours a day | Completely agree |


| ZK | fee |
| :---: | :---: |
| 5 000-10000 CZK | Esperesso |
| 10001-19999 CZK | Esperesso |
| 35001-45000 CZK | Dark Coffee |
| 20000-35000 CZK | Americano |
| 5 000-10000 CZK | Cappuccino |
| 10001-19999 CZK | Dark Coffee |
| 10001-19999 CZK | Esperesso |
| 5000-10000 CZK | Cappuccino |
| 5 000-10000 CZK | Dark Coffee |
| 5 000-10000 CZK | Dark Coffee |
| 20000-35000 CZK | Americano |
| 10001-19999 CZK | Dark Coffee |
| 20000-35 000 CZK | Dark Coffee |
| 10001-19999 CZK | Cappuccino |
| 10001-19999 CZK | Dark Coffee |
| 10001-19999 CZK | Cappuccino |
| 10001-19999 CZK | Dark Coffee |
| 5 000-10000 CZK | Dark Coffee |
| 5 000-10 000 CZK | Dark Coffee |
| 10001-19999 CZK | Dark Coffee |
| 10001-19999 CZK | Dark Coffee |
| 10001-19999 CZK | Dark Coffee |
| 5 000-10000 CZK | Latte |
| 5 000-10000 CZK | Esperesso |
| 5 000-10000 CZK | Dark Coffee |
| 10001-19999 CZK | Dark Coffee |
| 5 000-10000 CZK | Latte |
| 5 000-10000 CZK | Cappuccino |
| 10001-19999 CZK | Esperesso |
| 35001-45000 CZK | Americano |
| 20000-35000 CZK | Macchiato |
| 5000-10000 CZK | Cappuccino |
| 20000-35000 CZK | Americano |
| 10001-19999 CZK | Dark Coffee |
| 20000-35000 CZK | Macchiato |
| 35001-45000 CZK | Americano |
| 35001-45000 CZK | Dark Coffee |
| 35001-45000 CZK | Macchiato |
| 35001-45000 CZK | Cappuccino |
| 35001-45000 CZK | Cappuccino |
| 5 000-10000 CZK | Latte |
| 5 000-10000 CZK | Latte |
| 10001-19999 CZK | Esperesso |
| 5 000-10000 CZK | Cappuccino |
| 35001-45000 CZK | Cappuccino |
| 5 000-10000 CZK | Dark Coffee |
| 10001-19999 CZK | Esperesso |

up to 1 h
up to 1 h
up to 1 h
1-2 hours a day
more than 9 hours a day 3-5 hours a day
more than 9 hours a day
3-5 hours a day
5-8 hours a day
3-5 hours a day
5-8 hours a day
1-2 hours a day
3-5 hours a day
more than 9 hours a day
5-8 hours a day
more than 9 hours a day more than 9 hours a day more than 9 hours a day
5-8 hours a day
3-5 hours a day
5-8 hours a day
more than 9 hours a day more than 9 hours a day up to 1 h
3-5 hours a day
more than 9 hours a day
3-5 hours a day
1-2 hours a day
3-5 hours a day
more than 9 hours a day up to 1 h
more than 9 hours a day
3-5 hours a day
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| 5 000-10 000 CZK | Latte |
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| 20 000-35 000 CZK | Dark Coffee |
| 5 000-10000 CZK | Dark Coffee |
| 35001-45000 CZK | Esperesso |
| 10001-19999 CZK | Dark Coffee |
| 35 001-45 000 CZK | Esperesso |
| 20 000-35 000 CZK | Americano |
| 35 001-45 000 CZK | Esp |
| 35 001-45 000 CZK | Cappuccino |
| 20 000-35 000 CZK | Esperesso |
| 20 000-35 000 CZK | Esperesso |
| 20 000-35 000 CZK | Americano |
| 35 001-45 000 CZK | Cappuccino |
| 10 001-19999 CZK | Cappuccino |
| 10 001-19999 CZK | Latte |
| 35 001-45 000 CZK | Americano |
| 5 000-10000 CZK | Americano |
| 10001-19999 CZK | Dark Coffee |
| 35 001-45 000 CZK | Dark Coffee |
| 35 001-45000 CZK | Americano |
| 35 001-45000 CZK | Americano |
| 35 001-45000 CZK | Americano |
| 45000 CZK + | Esperesso |
| 5 000-10000 CZK | Americano |
| 5 000-10000 CZK | Americano |
| 35 001-45000 CZK | Dark Coffee |
| 35 001-45000 CZK | Esperesso |
| 5000-10000 CZK | Americano |
| 35001-45000 CZK | Cappuccino |
| 5 000-10000 CZK | Dark Coffee |
| 5 000-10000 CZK | Esperesso |
| 5 000-10000 CZK | Dark Coffee |
| 5 000-10000 CZK | Dark Coffee |
| 5 000-10000 CZK | Americano |
| 5 000-10000 CZK | Dark Coffee |
| 5 000-10000 CZK | Esperesso |
| 5 000-10000 CZK | Dark Coffee |
| 5 000-10000 CZK | Cappuccino |
| 5000-10000 CZK | Americano |
| 5 000-10000 CZK | Cappuccino |
| 5 000-10000 CZK | Cappuccino |
| 5 000-10000 CZK | Cappuccino |
| 5 000-10000 CZK | Esperesso |
| 10001-19999 CZK | Americano |
| 10001-19999 CZK | Dark Coffee |
| 10001-19999 CZK | Esperesso |
| 10 001-19999 CZK | Esperesso |
| 5 000-10000 CZK | Cappuccino |

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| 5 000-10000 CZK | Cappuccino |
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| 10001-19 999 CZK | Americano |
| 10001-19 999 CZK | Dark Coffee |
| 10001-19999 CZK | Americano |
| 20 000-35 000 CZK | Americano |
| 5000-10000 CZK | Cappuccino |
| 5000-10000 CZK | Cappuccino |
| 5 000-10000 CZK | Americano |
| 10 001-19999 CZK | Esperesso |
| 20 000-35 000 CZK | Macchiato |
| 5000-10000 CZK | Esperesso |
| 20000-35000 CZK | Macchiato |
| 20000-35000 CZK | Esperesso |
| 20 000-35 000 CZK | Americano |
| 20 000-35 000 CZK | Americano |
| 20 000-35 000 CZK | Macchiato |
| 20 000-35 000 CZK | Cappuccino |
| 20 000-35 000 CZK | Dark Coffee |
| 20-000-35 000 CZK | Americano |
| 10001-19999 CZK | Latte |
| 20 000-35 000 CZK | Macchiato |
| 10001-19999 CZK | Instant Coffee |
| 10001-19999 CZK | Instant Coffee |
| 10001-19999 CZK | Dark Coffee |
| 5 000-10 000 CZK | Dark Coffee |
| 20 000-35 000 CZK | Dark Coffee |
| 5000-10000 CZK | Cappuccino |
| 10001-19999 CZK | Americano |
| 5 000-10000 CZK | Dark Coffee |
| 5000-10000 CZK | Esperesso |
| 5 000-10000 CZK | Dark Coffee |


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| $3-5$ hours a day | Completely agree |
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ribution


Occupation distributi

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Country of origin distribution

## Middle East /

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| Completely agree | Agree | Completely agree | Completely agree |
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| Neutral | Disagree | Disagree | Disagree |
| Completely agree | Completely agree | Completely agree | Completely agree |
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Brand Perception 3
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