

## Appendix

Appendix 1. Calculated free cash flow to the firm of Netflix Inc. 2010-2019, millions USD

FCFF calculation	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Sales	2162,60	3204,60	3609,30	4374,60	5504,70	6779,50	8830,70	11692,70	15794,30	20156,40
EBITDA	622,00	1216,00	1752,00	2470,00	3184,00	3853,00	5305,00	7108,00	9220,00	11924,00
Depreciation	338,7	839,6	1702,1	2241,7	2781,8	3547	4925	6269,7	7615,2	9319,8
EBIT	283,30	376,40	49,90	228,30	402,20	306,00	380,00	838,30	1604,80	2604,20
TAXES on EBIT	26,83	35,65	4,73	21,62	38,09	28,98	35,99	79,39	151,97	246,62
EBIT*(1-t)	256,47	340,75	45,17	206,68	364,11	277,02	344,01	758,91	1452,83	2357,58
Capital expenditures	-34,00	-50,00	-40,00	-54,00	-70,00	-91,25	-107,70	-173,30	-173,90	-253,00
Change in working capital	248,65	605,80	564,87	904,56	1263,90	1902,22	1133,63	2203,66	3206,82	-677,19
Free cash flow to the firm	-26,18	-315,05	-559,69	-751,88	-969,79	-1716,44	-897,32	-1618,05	-1927,89	1427,39

Source: Own calculation, (2020)