

# CZECH UNIVERSITY OF LIFE SCIENCES PRAGUE

Faculty of Economics and Management

## Evaluation of the Bachelor Thesis by supervisor

Thesis Title **Benefits and barriers of mobile application use in Nepal**

Name of the student **Asmit Subedi**

Thesis supervisor **John Phillip Sabou, Ph.D.**

Department **Department of Information Technologies**

Logical process being used	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The structure of paragraphs and chapters	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Formal presentation of the work, the overall impression	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Formulation of objectives and Choice of appropriate methods and methodology used	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Work with data and information	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Work with scientific literature (quotations, norms)	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Clarity and professionalism of expression in the thesis	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Summary and key-words comply with the content the thesis	<input checked="" type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Fulfillment of objectives, formulation of conclusions	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Comprehensibility of the text and level of language	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Evaluation of the work by grade (1, 2, 3, 4)				<b>2</b>

Evaluation: 1 = the best

Date 06/04/2023

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Supervisor signature

**Other comments or suggestions:**

This thesis examines the impact of mobile applications on crisis management in Nepal after the 2015 earthquake. The study investigates the benefits and barriers of mobile application use for crisis management and analyses the impact of mobile applications on communication, mapping, donations, and information dissemination in Nepal. It also explores the relationship between mobile application use and consumer behavior. The research methodology includes a survey, semi-structured Interviews and the data collected is analyzed and discussed with the aim of conducting a SWOT Analysis. The study identifies the challenges of using mobile applications in Nepal for better crisis management, such as poor digital literacy, infrastructure development, data and security, linguistic factors, and investment. The thesis concludes that mobile applications have significant potential for improving crisis management in Nepal, but several challenges must be overcome to maximize their effectiveness. The study provides valuable insights into the use of mobile applications for crisis management in Nepal and suggests directions for future research.

Question for the committee: If you would be recruited by an NGO, what challenges would you highlight in terms of digitalizing Nepal and increasing digital literacy? What solutions would you propose?



**Plagiarism control:** The system Theses.cz has not assessed the thesis as suspicious.

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