CZECH UNIVERSITY OF LIFE SCIENCES PRAGUE

Faculty of Economics and Management

Evaluation of the Bachelor Thesis by supervisor

Thesis Title	**Creating the optimal business plan for Prague Start Ups**
Name of the student	**Kerem Berk Erdin**
Thesis supervisor	**John McKeown**
Department	**Department of Languages**

	1	2	3	4
Logical process being used	■	2	3	4
The structure of paragraphs and chapters	■	2	3	4
Formal presentation of the work, the overall impression	1	■	3	4
Formulation of objectives and Choice of appropriatemethods and methodology used	1	■	3	4
Work with data and information	1	■	3	4
Work with scientific literature (quotations, norms)	1	■	3	4
Clarity and professionalism of expression in the thesis	1	■	3	4
Summary and key-words comply with the content the thesis	■	2	3	4
Fulfillment of objectives, formulation of conclusions	1	■	3	4
Comprehensibility of the text and level of language	1	■	3	4

Evaluation of the work by grade (1, 2, 3, 4)	**2**

Evaluation: 1 = the best

Date   04/04/2023

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Supervisor signature

Other comments or suggestions:

It's well-structured, presented clearly, and makes some good points, for example, that the business plan is crucial in securing funding for the start up. The Market Analysis step by step is really good. Also the 'what is important to financiers' section, where the business plan is looked at from 'both ends' : the entrepreneur's and the financiers.

Crucially, the thesis does exactly what it says it's going to do in the introduction: that is, provides a template for anyone who wants to start a business anywhere in the world

Plagiarism control: The system Theses.cz has not assessed the thesis as suspicious.

Date   04/04/2023

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