7.1 Appendix A

- The plan begins with a project essence statement, for example "creation of private school of a full cycle for 1-11 classes".

- On the second place designate the short-term and long-term goals set for school.
- Specify terms for which the project will be counted and incarnate.

- Marketing description. In detail specify in this section, which educational services will be rendered, register financing sources, a total cost of the project.

- Advantages of this educational institution. Usually here specify opportunity to change number of subject hours at the request of pupils, atypical subjects, author's techniques etc.

- Risks of the project. When founder laymans think how to open private school in Russia, these risks consider not always. But they are capable not only to make future business unprofitable, but also to lead to closing of school. Treat risks: decrease in demand for education in connection with crisis, opening of the competing institutions etc.

7.2 Appendix B

School bus



Color of a body – yellow. The speed limiter to 60 km/h Lamp of external lighting over a movable door The ventilating hatch in forward part of salon Footboard side with an additional step The device interfering a bus start of motion at an open door Hand-rail in passes

The heater working from the engine cooling system

The external and external loud-speaking device at the driver

The alarm button "A request is provided in each cross row of seats about to stop"

The workplace of the driver is equipped sound and light with signals of need stops, included from locations of children

Compartment in back part for placement of hand luggage and (or) baggage Two seats for the adult passenger accompanying children in salon with belts safety (also two at the driver)

Two places for installation of fire extinguishers (one of places is near the driver's seat) Two medical first-aid kits

The device providing automatic giving of a sound signal at the movement backing

The thermo - a noise isolation of a ceiling, walls, doors

Ceiling - skin. deputy, (plastic)

Floor covering with a waterproofing of all seams.

School double desk with the screen

