

APPENDIX I

FORM OF QUESTIONNAIRE

1) Are you local resident of Chania?						
Yes			No			
2) Do you believe you understand the concept of Sustainable tourism?						
Very familiar		I am not sure			Unfamiliar	
3) Where do you spend the most of your time in Chania?						
Bars, Restaurants, ect		Museums, Historical center, etc			Mountains, Parks, Beaches, ect	
4) Did you make an effort to consume locally produced food and drinks instead of imported goods?						
Yes			No			
5) Do you use local transportation for your excursions?						
Yes		Sometimes			No	
6) Where did you select to stay in Chania?						
Resort, Hotel	Apartment	Bed&Breakfast	Hostel	Cottage, Villa	Camping	With friends or family
7) Do you believe natural resource protection and tourism can be compatible?						
Agree		Don't know			Disagree	
8) Do you believe the community of Chania would benefit from developing a sustainable tourism framework?						
Agree		Don't know			Disagree	
9) Have you ever considered the environmental impact as a consequence of your travels?						
Yes			No			
10) Do you think sustainability is ever fully achievable in Chania?						
Yes		I am not sure			No	
11) Write your favourite place.						
12) Write something that you do not like or miss from the region.						

RESULTS FROM QUESTIONNAIRE

1	2	3	4	5	6	7	8	9	10	Favorite place	Dislikes
Locals	Very familiar	Mountains,Parks,Beaches,ect	Yes	Yes	With friends or family	Agree	Agree	Yes	Yes	Falasarua	Information/infocenter
Locals	I am not sure	Bars,Restaurants,ect	Yes	No	Apartment	Don't know	Don't know	No	I am not sure	Falasarua	Transportation
Tourists	Very familiar	Bars,Restaurants,ect	Yes	Sometimes	Cottage,Villa	Agree	Agree	Yes	Yes	Gramvousa	Information/infocenter
Tourists	Very familiar	Museums,Historical center,etc	Yes	Sometimes	With friends or family	Agree	Agree	Yes	Yes	Elafonhsi	Information/infocenter
Tourists	Very familiar	Bars,Restaurants,ect	Yes	Sometimes	Bed&Breakfast	Agree	Agree	Yes	Yes	Falasarua	Information/infocenter
Tourists	Very familiar	Bars,Restaurants,ect	Yes	Sometimes	Apartment	Agree	Agree	Yes	Yes	Paleochora	Information/infocenter
Tourists	Very familiar	Mountains,Parks,Beaches,ect	Yes	Sometimes	Camping	Agree	Agree	Yes	Yes	Paleochora	Information/infocenter
Tourists	Unfamiliar	Bars,Restaurants,ect	No	Sometimes	Resort,Hotel	Don't know	Agree	No	I am not sure	Elafonhsi	Transportation
Tourists	I am not sure	Bars,Restaurants,ect	No	No	Apartment	Agree	Agree	No	I am not sure	Falasarua	Transportation
Tourists	Very familiar	Mountains,Parks,Beaches,ect	Yes	Yes	Apartment	Agree	Agree	Yes	I am not sure	Falasarua	Green parks
Locals	Very familiar	Bars,Restaurants,ect	Yes	Sometimes	With friends or family	Agree	Agree	Yes	Yes	Gavdos	Transportation
Locals	Very familiar	Museums,Historical center,etc	Yes	No	With friends or family	Agree	Agree	Yes	Yes	Falasarua	Information/infocenter
Locals	Very familiar	Mountains,Parks,Beaches,ect	Yes	No	With friends or family	Agree	Agree	Yes	Yes	Elafonhsi	Navigation system
Locals	I am not sure	Bars,Restaurants,ect	Yes	No	With friends or family	Don't know	Don't know	No	I am not sure	Gavdos	Transportation
Tourists	Very familiar	Bars,Restaurants,ect	Yes	No	Camping	Agree	Agree	Yes	Yes	Gavdos	Information/infocenter
Tourists	Very familiar	Bars,Restaurants,ect	Yes	No	Camping	Agree	Agree	Yes	Yes	Gavdos	Information/infocenter
Tourists	Unfamiliar	Bars,Restaurants,ect	No	No	Apartment	Don't know	Don't know	No	I am not sure	Gavdos	Transportation
Tourists	Unfamiliar	Bars,Restaurants,ect	No	No	Bed&Breakfast	Disagree	Don't know	No	Yes	Gavdos	Information/infocenter
Tourists	Very familiar	Museums,Historical center,etc	Yes	No	Camping	Agree	Agree	Yes	Yes	Gavdos	Green parks
Tourists	Very familiar	Mountains,Parks,Beaches,ect	Yes	No	Camping	Agree	Agree	Yes	Yes	Samaria Gorge	Information/infocenter
Tourists	Very familiar	Mountains,Parks,Beaches,ect	No	No	Camping	Agree	Agree	Yes	Yes	Falasarua	Information/infocenter
Tourists	Very familiar	Bars,Restaurants,ect	Yes	No	Bed&Breakfast	Agree	Agree	Yes	Yes	Gavdos	Information/infocenter
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Locals	Very familiar	Bars,Restaurants,ect	Yes	No	Apartment	Agree	Agree	Yes	Yes	Gramvousa	Transportation
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Locals	Very familiar	Mountains,Parks,Beaches,ect	Yes	Yes	Hostel	Agree	Agree	Yes	Yes	Elafonhsi	Cleanliness
Tourists	Unfamiliar	Bars,Restaurants,ect	Yes	Yes	Resort,Hotel	Don't know	Don't know	No	No	Falasarua	Green parks
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Tourists	Very familiar	Mountains,Parks,Beaches,ect	Yes	Yes	Apartment	Don't know	Agree	Yes	Yes	Elafonhsi	Information/infocenter
Tourists	Very familiar	Bars,Restaurants,ect	Yes	No	Bed&Breakfast	Agree	Agree	Yes	Yes	Elafonhsi	Transportation
Tourists	Very familiar	Mountains,Parks,Beaches,ect	Yes	Yes	Cottage,Villa	Agree	Agree	Yes	Yes	Falasarua	Information/infocenter
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	City	Suburban	Locals	Tourists	Summary	On line survey
Question 1						
Tourists	133	59	0	192	108	45
Locals	91	17	108	0	192	55
Question 2						

I am not sure	38	12	24	26	50	43
Unfamiliar	66	14	37	43	80	6
Very familiar	120	50	47	123	170	51
Question 3						
Bars,Restaurants,ect	121	44	71	97	165	58
Mountains,Parks,Beaches,ect	91	24	34	81	115	33
Museums,Historical center,etc	12	8	3	17	20	9
Question 4						
Yes	184	63	99	148	247	90
No	40	13	9	44	53	10
Question 5						
Yes	97	19	44	72	116	35
Sometimes	82	15	38	59	97	42
No	45	42	26	61	87	23
Question 6						
Apartment	116	14	35	95	130	43
Bed&Breakfast	6	13	0	19	19	3
Camping	0	6	0	6	6	4
Cottage,Villa	23	4	0	27	27	0
Hostel	3	2	1	4	5	0
Resort,Hotel	15	23	1	37	38	3
With friends or family	61	14	71	4	75	47
Question 7						
Agree	143	56	62	137	199	79
Don't know	55	17	34	38	72	17
Disagree	26	3	12	17	29	4
Question 8						
Agree	181	59	97	143	240	88
Don't know	40	16	11	45	56	12
Disagree	3	1	0	5	4	0
Question 9						
Yes	140	46	63	123	186	63
No	84	30	45	69	144	37
Question 10						
Yes	181	50	89	142	231	48
I am not sure	40	22	17	45	62	46
No	3	4	2	5	7	6
Favorite place						
Elafonhsi	137	30	72	95	167	No results
Falasarna	45	19	14	50	64	No results
Paleochora	23	9	12	20	32	No results
Balos	4	0	1	3	4	No results
Gavdos	1	9	3	7	10	No results
Gramvousa	9	7	3	13	16	No results
Samaria Gorge	5	2	3	4	7	No results
Disfavors						
Cleanliness	39	3	10	32	42	No results
Navigation system	45	4	33	16	49	No results

Transportation	78	15	18	20	38	No results
Green parks	39	16	29	26	55	No results
Information/infocenter	23	38	18	98	116	No results

APPENDIX II

STATISTICAL ANALYSIS IN R STUDIO

COMPARISON BETWEEN CITY CENTER AND SUBURBAN

```
ur <- read.table("finale2.txt", header=T, sep="\t")
```

1) Question 1

```
t <- table(ur$Question.1, ur$city)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=city, fill=Question.1)) + geom_bar(position="dodge")
```

```
ggsave("Question.1.png", dpi=300, height = 10, width = 20, units = "cm")
```

```
X-squared = 7.4359, df = 1, p-value = 0.006394
```

2) Question 2

```
t <- table(ur$Question.2, ur$city)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=city, fill=Question.2)) + geom_bar(position="dodge")
```

```
ggsave("Question.2.png", dpi=300, height = 10, width = 20, units = "cm")
```

```
X-squared = 4.1371, df = 2, p-value = 0.1264
```

3) Question 3

```
t <- table(ur$Question.3, ur$city)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=city, fill=Question.3)) + geom_bar(position="dodge")
```

```
ggsave("Question.3.png", dpi=300, height = 10, width = 20, units = "cm")
```

```
X-squared = 3.6409, df = 2, p-value = 0.162
```

4) Question 4

```
t <- table(ur$Question.4, ur$city)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=city, fill=Question.4)) + geom_bar(position="dodge")
```

```
ggsave("Question.4.png", dpi=300, height = 10, width = 20, units = "cm")
```

```
X-squared = 1.1366e-30, df = 1, p-value = 1
```


5) Question 5

```
t <- table(ur$Question.5, ur$city)
chisq.test(t)
ggplot(ur, aes(x=city, fill=Question.5)) + geom_bar(position="dodge")
ggsave("Question.5.png", dpi=300, height = 10, width = 20, units = "cm")
X-squared = 34.121, df = 2, p-value = 3.897e-08
```

6) Question 6

```
t <- table(ur$Question.6, ur$city)
chisq.test(t)
ggplot(ur, aes(x=city, fill=Question.6)) + geom_bar(position="dodge")
ggsave("Question.5.png", dpi=300, height = 10, width = 20, units = "cm")
X-squared = 79.702, df = 6, p-value = 4.117e-15
```

7) Question 7

```
t <- table(ur$Question.7, ur$city)
chisq.test(t)
ggplot(ur, aes(x=city, fill=Question.7)) + geom_bar(position="dodge")
ggsave("Question.7.png", dpi=300, height = 10, width = 20, units = "cm")
X-squared = 4.3863, df = 2, p-value = 0.1116
```

8) Question 8

```
t <- table(ur$Question.8, ur$city)
chisq.test(t)
ggplot(ur, aes(x=city, fill=Question.8)) + geom_bar(position="dodge")
ggsave("Question.8.png", dpi=300, height = 10, width = 20, units = "cm")
X-squared = 0.38202, df = 2, p-value = 0.8261
```

9) Question 9

```
t <- table(ur$Question.9, ur$city)
chisq.test(t)
ggplot(ur, aes(x=city, fill=Question.9)) + geom_bar(position="dodge")
ggsave("Question.9.png", dpi=300, height = 10, width = 20, units = "cm")
```

X-squared = 0.028752, df = 1, p-value = 0.8654

10) Question 10

```
t <- table(ur$Question.10, ur$city)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=city, fill=Question.10)) + geom_bar(position="dodge")
```

```
ggsave("Question.10.png", dpi=300, height = 10, width = 20, units = "cm")
```

X-squared = 8.7829, df = 2, p-value = 0.01238

11) Favorite place

```
t <- table(ur$Favourite.place, ur$city)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=city, fill=Favourite.place)) + geom_bar(position="dodge")
```

```
ggsave("Favourite.place.png", dpi=300, height = 10, width = 20, units = "cm")
```

X-squared = 31.94, df = 6, p-value = 1.675e-05

12) Disfavors

```
t <- table(ur$Disfavors, ur$city)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=city, fill=Disfavors)) + geom_bar(position="dodge")
```

```
ggsave("Disfavors.png", dpi=300, height = 10, width = 20, units = "cm")
```

X-squared = 22.793, df = 4, p-value = 0.0001393

COMPARISON BETWEEN LOCALS AND TOURISTS

1) Question 1

```
t <- table(ur$Question.1, ur$Question.1)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=Question.1, fill=Question.1)) + geom_bar(position="dodge")
```

```
ggsave("Question.1.png", dpi=300, height = 10, width = 20, units = "cm")
```

X-squared = 295.68, df = 1, p-value < 2.2e-16

2) Question 2

```
t <- table(ur$Question.2, ur$Question.1)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=Question.1, fill=Question.2)) + geom_bar(position="dodge")
```

```
ggsave("Question.2.png", dpi=300, height = 10, width = 20, units = "cm")
```

```
X-squared = 11.921, df = 2, p-value = 0.002579
```

3) Question 3

```
t <- table(ur$Question.3, ur$Question.1)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=Question.1, fill=Question.3)) + geom_bar(position="dodge")
```

```
ggsave("Question.3.png", dpi=300, height = 10, width = 20, units = "cm")
```

```
X-squared = 9.4344, df = 2, p-value = 0.00894
```

4) Question 4

```
t <- table(ur$Question.4, ur$Question.1)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=Question.1, fill=Question.4)) + geom_bar(position="dodge")
```

```
ggsave("Question.4.png", dpi=300, height = 10, width = 20, units = "cm")
```

```
X-squared = 9.1284, df = 1, p-value = 0.002517
```

5) Question 5

```
t <- table(ur$Question.5, ur$Question.1)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=Question.1, fill=Question.5)) + geom_bar(position="dodge")
```

```
ggsave("Question.5.png", dpi=300, height = 10, width = 20, units = "cm")
```

```
X-squared = 9.1284, df = 1, p-value = 0.002517
```

6) Question 6

```
t <- table(ur$Question.6, ur$Question.1)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=Question.1, fill=Question.6)) + geom_bar(position="dodge")
```

```
ggsave("Question.6.png", dpi=300, height = 10, width = 20, units = "cm")
```

```
X-squared = 164.86, df = 6, p-value < 2.2e-16
```

7) Question 7

```
t <- table(ur$Question.7, ur$Question.1)
chisq.test(t)
ggplot(ur, aes(x=Question.1, fill=Question.7)) + geom_bar(position="dodge")
ggsave("Question.7.png", dpi=300, height = 10, width = 20, units = "cm")
X-squared = 6.3266, df = 2, p-value = 0.04229
```

8) Question 8

```
t <- table(ur$Question.8, ur$Question.1)
chisq.test(t)
ggplot(ur, aes(x=Question.1, fill=Question.8)) + geom_bar(position="dodge")
ggsave("Question.8.png", dpi=300, height = 10, width = 20, units = "cm")
X-squared = 10.785, df = 2, p-value = 0.00455
```

9) Question 9

```
t <- table(ur$Question.9, ur$Question.1)
chisq.test(t)
ggplot(ur, aes(x=Question.1, fill=Question.9)) + geom_bar(position="dodge")
ggsave("Question.9.png", dpi=300, height = 10, width = 20, units = "cm")
X-squared = 0.73515, df = 1, p-value = 0.3912
```

10) Question 10

```
t <- table(ur$Question.10, ur$Question.1)
chisq.test(t)
ggplot(ur, aes(x=Question.1, fill=Question.10)) + geom_bar(position="dodge")
ggsave("Question.10.png", dpi=300, height = 10, width = 20, units = "cm")
X-squared = 2.7898, df = 2, p-value = 0.2479
```

11) Favorite place

```
t <- table(ur$Favourite.place, ur$Question.1)
chisq.test(t)
ggplot(ur, aes(x=Question.1, fill=Favourite.place)) + geom_bar(position="dodge")
ggsave("Favourite.place.png", dpi=300, height = 10, width = 20, units = "cm")
X-squared = 11.817, df = 6, p-value = 0.06618
```

12) Disfavors

```
t <- table(ur$Disfavors, ur$Question.1)
chisq.test(t)
ggplot(ur, aes(x=Question.1, fill=Disfavors)) + geom_bar(position="dodge")
ggsave("Disfavors.png", dpi=300, height = 10, width = 20, units = "cm")
X-squared = 53.541, df = 4, p-value = 6.567e-11
```

SUMMARY OF THE PEOPLE

1) Question 1

```
t <- table(ur$Question.1)
chisq.test(t)
ggplot(ur, aes(x=Question.1, fill=Question.1)) + geom_bar(position="dodge")
X-squared = 23.52, df = 1, p-value = 1.236e-06
```

2) Question 2

```
t <- table(ur$Question.2)
chisq.test(t)
ggplot(ur, aes(x=Question.2, fill=Question.2)) + geom_bar(position="dodge")
X-squared = 78, df = 2, p-value < 2.2e-16
```

3) Question 3

```
t <- table(ur$Question.3)
chisq.test(t)
ggplot(ur, aes(x=Question.3, fill=Question.3)) + geom_bar(position="dodge")
X-squared = 108.5, df = 2, p-value < 2.2e-16
```

4) Question 4

```
t <- table(ur$Question.4)
chisq.test(t)
ggplot(ur, aes(x=Question.4, fill=Question.4)) + geom_bar(position="dodge")
X-squared = 125.45, df = 1, p-value < 2.2e-16
```

5) Question 5

```
t <- table(ur$Question.5)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=Question.5,fill=Question.5)) + geom_bar(position="dodge")
```

X-squared = 4.34, df = 2, p-value = 0.1142

6) Question 6

```
t <- table(ur$Question.6)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=Question.6,fill=Question.6)) + geom_bar(position="dodge")
```

X-squared = 286.13, df = 6, p-value < 2.2e-16

7) Question 7

```
t <- table(ur$Question.7)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=Question.7,fill=Question.7)) + geom_bar(position="dodge")
```

X-squared = 156.26, df = 2, p-value < 2.2e-16

8) Question 8

```
t <- table(ur$Question.8)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=Question.8,fill=Question.8)) + geom_bar(position="dodge")
```

X-squared = 307.52, df = 2, p-value < 2.2e-16

9) Question 9

```
t <- table(ur$Question.9)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=Question.9,fill=Question.9)) + geom_bar(position="dodge")
```

X-squared = 17.28, df = 1, p-value = 3.226e-05

10) Question 10

```
t <- table(ur$Question.10)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=Question.10,fill=Question.10)) + geom_bar(position="dodge")
```

X-squared = 272.54, df = 2, p-value < 2.2e-16

11) Favorite place

```
t <- table(ur$Favourite.place)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=Favourite.place,fill=Favourite.place)) + geom_bar(position="dodge")
```

X-squared = 480.03, df = 6, p-value < 2.2e-16

12) Disfavors

```
t <- table(ur$Disfavors)
```

```
chisq.test(t)
```

```
ggplot(ur, aes(x=Disfavors,fill=Disfavors)) + geom_bar(position="dodge")
```

X-squared = 68.167, df = 4, p-value = 5.532e-14