

# CZECH UNIVERSITY OF LIFE SCIENCES PRAGUE

Faculty of Economics and Management

## Evaluation of the Diploma Thesis by Opponent

Thesis Title **Effect of e-commerce on small-sized companies in the Czech Republic**

Name of the student **MSc. Mariya Shin, BA**

Thesis supervisor **doc. Ing. Petr Procházka, MSc., Ph.D.**

Department **Department of Economics**

Opponent **Edmond Clement Grady**

Thesis topic and thesis significance (relevance)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Formulation of objectives	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Choice of appropriate methods and methodology used	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input checked="" type="checkbox"/> 4
Work with data and information	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Evidence of a logical process being used	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Theoretical background of an author	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
The structure of paragraphs and chapters	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Work with scientific literature (quotations, norms)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Comprehensibility of the text and level of language	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Clarity and professionalism of expression in the thesis	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Formal presentation of the work, the overall impression	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Fulfillment of objectives	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Formulation of conclusions	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Professional contribution of the work and its practical usage	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Summary and key-words comply with the content of thesis	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input checked="" type="checkbox"/> 4
<b>Evaluation of the work by grade (1, 2, 3, 4)</b>				<b>3</b>

Evaluation: 1 = the best

Date 25/01/2021

Signature of Opponent

**Other comments or suggestions:**

1. Thesis is extremely well written, and almost grammatically perfect. I concur with the supervisor, that the performance of the student during the final state examinations should reflect a very high level of English language fluency. The thesis seems to have been written by someone with fluency that would indicate that of a native speaker. The sentence below is an example of an extremely well written and complex sentence that would indicate a very high level of English comprehension.

“Any manifestation of technological development is associated with both positive advantages that economic entities receive, and negative aspects that are associated with a change in the previous way of life of society.

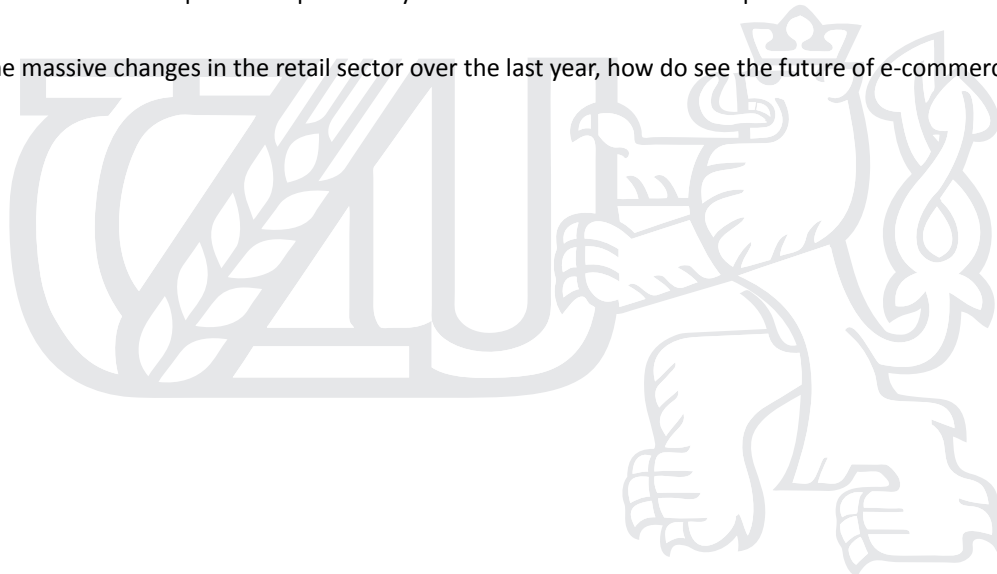
2. Thesis is missing appropriate methodology.

3. Summary does not correlate well with the thesis itself.

**Questions for thesis defence:**

1. How could the Covid-19 pandemic potentially influence small business enterprises?

2. With the massive changes in the retail sector over the last year, how do you see the future of e-commerce?



Date 25/01/2021

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