

# CZECH UNIVERSITY OF LIFE SCIENCES PRAGUE

Faculty of Economics and Management

## Evaluation of the Diploma Thesis by supervisor

Thesis Title **Effect of e-commerce on small-sized companies in the Czech Republic**

Name of the student **MSc. Mariya Shin, BA**

Thesis supervisor **doc. Ing. Petr Procházka, MSc., Ph.D.**

Department **Department of Economics**

Formulation of objectives	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Choice of appropriate methods and methodology used	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input checked="" type="checkbox"/> 4
Logical process being used, work with data and information	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input checked="" type="checkbox"/> 4
Theoretical background of an author	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The structure of paragraphs and chapters	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Work with scientific literature (quotations, norms)	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Comprehensibility of the text and level of language	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Clarity and professionalism of expression in the work	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Formal presentation of the work, the overall impression	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Fulfillment of objectives	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Formulation of conclusions	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Professional contribution of the work and its practical usage	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Summary and key-words comply with the content the thesis	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input checked="" type="checkbox"/> 4
Author's stance and approach to the addressed problems	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input checked="" type="checkbox"/> 4
Author's co-operation with supervisor and department	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input checked="" type="checkbox"/> 4
<b>Evaluation of the work by grade (1, 2, 3, 4)</b>				<b>3</b>

Evaluation: 1 = the best

Date 22/01/2021

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Supervisor signature

**Other comments or suggestions:**

The work submitted by Ms. Shin should be matched with the performance of the student during final state examination.

Given my limited contact with the student over the last several years, maybe I am mistaken. Nonetheless, I suggest that the Committee carefully cross-checks the thesis against student's presentation.

English-wise, the thesis is generally well written (high level of English).

I am missing any scientific/research methods applied and explained in the methodological section.

Some parts of the thesis are strangely written (methodology).

What does this mean?

"Theoretical and methodological basis of the research. The theoretical and methodological basis of the master's work was the work of domestic and foreign scientists-economists, as well as specialists in the field of macro and microeconomics" ????

Suddenly, the student talks about beauty industry.

See methodology p.15 "study the theoretical aspects of the influence of the beauty industry on the economy of the Russian Federation;" What does it mean ?

Also, the rest of the thesis does not look very genuine (main parts, results, conclusion).

I do not see any methods applied. The student talks about using economic modelling in the abstract. Where is it?

I am suggesting very low 3 and leave it to the Committee:

- 1) to verify extent of author's own contribution
- 2) let the student describe methods of research

**Plagiarism control:** The system Theses.cz has not assessed the thesis as suspicious.

Date 22/01/2021

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