Appendix 1: The assets of the 10 largest non-financial transnational corporations in the world (in mln dollars)

Ŋ	TNC	2008		2009		2010		2011		2012		2013		2014	
					Assets										
		Invest ments	Total	Invest ments	Total	Invest ments	Total	Invest ments	Total	Invest ments	Total	Invest ments	Total	Invest ments	Total
1	General	180,03	495,21	229,00	57524	258,90	647,48	44890	750,50	412,69	673,34	442,27	697,23	430,30	795,33
	Electric	1	0	1	4	0	3	1	7	2	2	8	9	0	7
2	Vodafon	187,79	207,45	207,62	23287	243,83	262,58	24781	258,62	196,39	220,49	126,19	144,36	230,60	254,94
	e Group Plc	2	8	2	0	9	1	5	6	6	9	0	6	0	8
3	Royal	73,492	111,54	94,402	14539	112,58	168,09	12993	192,81	151,32	219,51	181,12	235,27	196,82	269,47
	Dutch/S hell Group		3		2	7	1	9	1	4	6	2	6	8	0
4	British	111,20	141,15	126,10	15912	141,55	177,57	15451	193,21	161,17	206,91	170,32	217,60	185,32	236,07
	Petroleu	7	8	9	5	1	2	3	3	4	4	6	1	3	6
	m Compan														
Н	y														
	ExxonM obil	89,426	143,17 4	60,802	94940	116,85 3	174,27 8	13492	195,25 6	143,81 6	208,33 5	154,99 3	219,01 5	174,72 6	242,08 2
6	Toyota	68,400	144,79	79,433	16727	94,164	189,50	12296	233,72	131,67	244,39	164,62	273,85	153,40	284,72
	Motor Corp		3		0		3	7	1	6	1	7	3	6	2
7	Total	70,030	78500	79,032	89450	87,840	100,98	98719	114,63	108,09	125,71	126,45	138,57	143,81	167,14
							9		6	8	7	0	9	4	4
8	Electrici	28,141	120,12	47,385	15183	67,069	185,52	65365	200,09	91,478	202,43	111,91	235,85	128,97	274,03
	te de France		4		5		7		3		1	6	7	1	1
9	Ford	81,169	276,54	165,02	29522	173,88	304,59	17985	305,34	119,13	269,47	131,06	278,55	127,85	276,45
	Motor Compan		3	4	2	2	4	6	1	1	6	2	4	4	9
	y														
1	E.ON	33,990	87,755	52,294	11852	64,033	141,26	72726	155,36	80,941	149,90	94,304	167,56	123,44	202,11
	AG				6		0		4	ĺ	0		5	3	1

Source: made by author with data UNCTAD: official website - http://unctadstat.unctad.org

Appendix 2: Division of financial ratios

The division into groups of financial ratios that characterize the activities of the company 1. Operational analysis: 5. Pprofitability indicators: Rate of change in gross sales Return on working capital ➤ Gross profit ratio Return on assets Operating profit ratio Return on equity ➤ Net profit ratio Return on capital use (return on net assets) 2. Analysis of operating costs: ➤ Ratio for production cost of goods sold > Ratio for the implementation of cost 6. Indicators of capital structure: > Ratio of general and administrative costs Ratio of debt to assets > Ratio of interest payments Ratio debt to capitalization Ratio of debt to equity Capitalization ratio 3. Asset Management: Asset turnover Turnover of fixed assets Net assets turnover 7. Debt service indicators: Accounts receivable turnover Indicator ensure percent Average period of repayment of the debt Indicator ensure interest and principal Turnover of inventories debt Turnover inventories at cost Accounts payable turnover Average maturity of accounts payable 8. Market Indicators: Earnings per share The growth of the stock price Dividend Act ➤ The total yield of ordinary shares > Payment ratio Ratio price / earnings per share 1 4. Liquidity indicators: Current ratio Quick Ratio Absolute liquidity ratio

Source: Tshenin, R. (2006). International economy and international business. Moscow: KRONUS