

CZECH UNIVERSITY OF LIFE SCIENCES PRAGUE

Faculty of Economics and Management

Evaluation of the Diploma Thesis by Opponent

Thesis Title **Corporate Social Responsibility and Organizational Performance, the case study of Nestle Nigeria**

Name of the student **Micheal Dare Oguntuashe, BSc (Hons)**

Thesis supervisor **doc. Ing. Irena Jindřichovská, CSc.**

Department **Department of Trade and Finance**

Opponent **Ing. Dana Kubíčková, CSc.**

Institution **Metropolitní univerzita Praha**

Position **assistant professor**

Evidence of a logical process being used	<input checked="" type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
The structure of paragraphs and chapters	<input checked="" type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Formal presentation of the work, the overall impression	<input checked="" type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Formulation of objectives	<input checked="" type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Choice of appropriate methods and methodology used	<input type="radio"/> 1	<input checked="" type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Professional contribution of the work and its practical usage	<input checked="" type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Work with data and information	<input type="radio"/> 1	<input checked="" type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Work with scientific literature (quotations, norms)	<input checked="" type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Clarity and professionalism of expression in the thesis	<input checked="" type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Summary and key-words comply with the content of thesis	<input checked="" type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Fulfillment of objectives	<input checked="" type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Thesis topic and thesis significance (relevance)	<input checked="" type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Theoretical background of an author	<input checked="" type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Comprehensibility of the text and level of language	<input checked="" type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Formulation of conclusions	<input checked="" type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4
Evaluation of the work by grade (1, 2, 3, 4)				1

Evaluation: 1 = the best

Date 29/04/2024

el. signed by Ing. Dana Kubíčková, CSc. on 29/04/2024 23:16
Signature of Opponent

Other comments or suggestions:

The thesis focuses on the effects of the CSR activities on the organisational performance in Nestle Nigeria. The objectives are clearly and unambiguously formulated and create a good basis both for the choice of method and data processing, as well as for the formulation of conclusions. It is necessary to appreciate the well-crafted summary of existing knowledge on the given issue, including the theoretical background of the entire issue. Although the range of respondents is relatively limited for wider generalization of the results, the knowledge gained can be a good starting point for practical use in corporate policy in this area. A very well done treatise on the subject.

Questions for thesis defence:

1. What are the cultural specifics that need to be respected when implementing CSR activities in a given country?
2. Have you investigated the specific effects of CSR activities on the financial results of the given company (not only via respondents' views)?



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