

# Economic Analysis of Facebook stock

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# Goals of this thesis paper

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Give the reader a general background of economics (stock), and social media (Facebook)

Then give the reader more in depth information on these topics

Help the reader decide if Facebook stock was/is/will be a good choice as an investment

# How the goals were achieved

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Both general and specific topics were explained



Multiple criteria in the analytical section were set to help the reader make a decision

The analytical section used detailed evidence to help the reader make a conclusion

# What was found

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Facebook was not a good investment in the beginning (From its IPO to its 1<sup>st</sup> year)

Facebook has been found to be a good choice as an investment currently

Facebook has been found to be a good investment in the future

# Thank you for your attention

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A few sources:

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