# CZECH UNIVERSITY OF LIFE SCIENCES PRAGUE

Faculty of Economics and Management

# Evaluation of the Diploma Thesis by supervisor

| Thesis Title | **Podnikatelský plán** |
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| Name of the student | **Eng. Het Vyas** |
| Thesis supervisor | **Ing. Václav Švec, Ph.D.** |
| Department | **Department of Management** |

| | 1 | 2 | 3 | 4 |
|---|---|---|---|---|
| **Formulation of objectives** | | ■ | | |
| **Choice of appropriate methods and methodology used** | | | ■ | |
| **Logical process being used, work with data and information** | | | ■ | |
| **Theoretical background of an author** | | | ■ | |
| **The structure of paragraphs and chapters** | | ■ | | |
| **Work with scientific literature (quotations, norms)** | | ■ | | |
| **Comprehensibility of the text and level of language** | ■ | | | |
| **Clarity and professionalism of expression in the work** | | ■ | | |
| **Formal presentation of the work, the overall impression** | | ■ | | |
| **Fulfillment of objectives** | | | ■ | |
| **Formulation of conclusions** | | | ■ | |
| **Professional contribution of the work and its practical usage** | | | ■ | |
| **Summary and key-words comply with the content the thesis** | | ■ | | |
| **Author's stance and approach to the addressed problems** | | | ■ | |
| **Author's co-operation with supervisor and department** | | | ■ | |

| **Evaluation of the work by grade (1, 2, 3, 4)** | **3** |
|---|---|

Evaluation: 1 = the best

Date    19/01/2022

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Supervisor signature

**Other comments or suggestions:**

The author of the thesis approached the solution of the qualification work actively and vividly. It was clear from the collaboration that he paid only as much attention to the elaboration of the thesis as was possible at that moment, given the author's other activities. Therefore, the thesis shows a number of errors that could have been eliminated with regular collaboration. These include, for example, errors in the inclusion of strategic management analyses in the marketing part of the plan or in their actual execution. The main shortcoming of the work is the incomplete fulfilment of the objectives. Nevertheless, the thesis can be evaluated positively and as partially beneficial for practice.

I rate the thesis as good and recommend it for defence.

**Plagiarism control:** The system Theses.cz has not assessed the thesis as suspicious.

Date    19/01/2022

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Supervisor signature