

Appendix

1 /You are : Man woman

2/ I know Phuong SaiGon coffee through ?

friend ,family internet ,magazine ..

3/ You usually choose a cafe for your personal or group preferences ?

personal group preferences

4/ The cafeteria you choose is the place to create the ideal environment for you to assert yourself ?

Yes No

5/ You like space café quiet or bustling ?

Quiet bustling

6/ You like traditional or imported drinks ?

Traditional imported

7/ You have some knowledge about traditional Vietnamese tea ?

Yes No

8/How many times you will go café in weeks ?

Under one times Over three times

9/Are you satisfied with the quality of service of Phuong SaiGon café ?

Yes No

10/ Do you like Phuong SaiGon café's service space?

Yes No .

Thank you for your cooperation