

What visitors liked about Aruba (in percentages)

Likes	Year 2000	Year 2001	Year 2002	Qtr. 1 2003	Qtr. 2 2003
Beaches	36.5	54.7	52.7	48.8	48.9
People / Hospitality	42.9	55.4	54.4	53.5	47.6
Weather / Climate / Wind	35.6	52.4	56.6	58.1	48.1
Safety / Atmosphere / Quietness / Relaxing	13.7	6.2	9.5	8.2	8.1
Hotel / Restaurant (food)	5.4	3.8	3.8	3.0	2.0
Night life / Entertainmt. / Recreation / Attraction	3.1	2.5	1.2	1.7	1.3
Service	1.5	0.8	0.8	0.4	0.5
Island cleanness	4.6	3.3	2.4	2.8	2.0
Nature/Landscape	2.1	1.3	1.1	1.2	0.6
Casino	2.5	1.1	1.4	0.7	0.7
Downtown area / shopping facilities	2.4	1.3	0.6	0.6	0.7
Watersports	2.6	1.3	1.8	0.9	2.4
Everything	17.3	14.6	16.0	17.3	16.6
Other	n.a.	n.a.	2.4	1.7	1.2
Drinking Water	n.a.	n.a.	0.9	0.8	0.2
Food (in general)	n.a.	n.a.	n.a.	0.2	1.0

Source: Tourist Survey - Central Bureau of Statistics - Aruba

Purpose of Visit (in percentages average of 2010 till 2015)

Purpose of visit	
Vacation	90.28%
Honeymoon	2.44%
Visit friends / relatives	4.76%
Business / leisure	0.58%
Business only	0.80%
Other	0.62%
Wedding	0.40%
Events/Festivals	0.10%
Get Married	0.02%
Total	

Source: Tourist Survey - Central Bureau of Statistics - Aruba

YEARLY HOUSEHOLD INCOME OF THE VISITORS (in percentages)

Yearly household income	Qtr. 1 2009	Qtr. 2 2009	Qtr. 3 2009	Qtr. 4 2009	Year 2009
Less than US\$20,000	5.9	6.2	5.7	5.9	5.9

US\$20,001 - US\$30,000	5.7	5.8	5.1	6.8	5.9
US\$30,001 - US\$50,000	13.6	16.1	15.5	13.7	14.7
US\$50,001 - US\$75,000	30.2	30.6	25.5	25.3	27.9
US\$75,001 - US\$100,000	13.5	13.6	11.7	13.6	13.1
US\$100,001 and over	13.4	10.9	17.3	14.3	14.0
Unknown	17.6	16.9	19.2	20.4	18.5
Total	100%	100%	100%	100%	100%

What visitors disliked about Aruba (in percentages)

Dislikes	Year 2000	Year 2001	Year 2002	Qtr. 1 2003	Qtr. 2 2003
Expensiveness in general (food / beverage)	10.8	10.8	16.6	13.1	13.6
Departure tax (too expensive)	2.6	2.6	1.0	0.3	0.0
Service hotel / restaurant (slow / bad)	3.9	3.9	16.5	2.7	1.7
Service at hotel (slow/bad)	n.a.	n.a.	3.9	1.3	1.2
Service at restaurant (slow/bad)	n.a.	n.a.	1.2	0.4	0.2
Weather / climate / wind	3.7	3.7	1.8	1.8	1.4
Insufficient night life / entertainment	1.3	1.3	0.6	0.3	0.9
Local transportation / traffic	2.1	2.1	0.8	0.5	0.4
Lack of roadsighns and bad condition road	2.6	2.6	1.0	1.2	0.7
Too much litter / garbage	1.4	1.4	0.7	0.4	0.8
Service airport / immigration	1.8	1.8	1.6	1.5	0.9
Shops closing too early and on Sunday	1.8	1.8	0.2	1.1	1.6
Nothing	50.2	50.2	67.7	69.9	70.6
Other	n.a.	n.a.	8.8	7.9	7.5
Taxi (Service / Expensive)	n.a.	n.a.	n.a.	1.3	0.5

Source: Tourist Survey - Central Bureau of Statistics - Aruba

Aruba: Average Length of Stay in Nights

	2017	2016	Percentage
USA	7.26	7.33	
Canada	9.34	9.62	U.S
Venezuela	7.79	7.94	Venezuela
Brazil	7.34	7.31	Canada
Colombia	10.54	11.34	Netherlanc
Argentina	9.48	9.24	Colombia
Chile	8.64	7.68	Brazil
Netherlanc	12.44	14.09	Other cour
Germany	10.58	10.96	Source:
Italy	9.65	9.92	
UK	9.81	11.01	
Sweden	12.83	12.72	

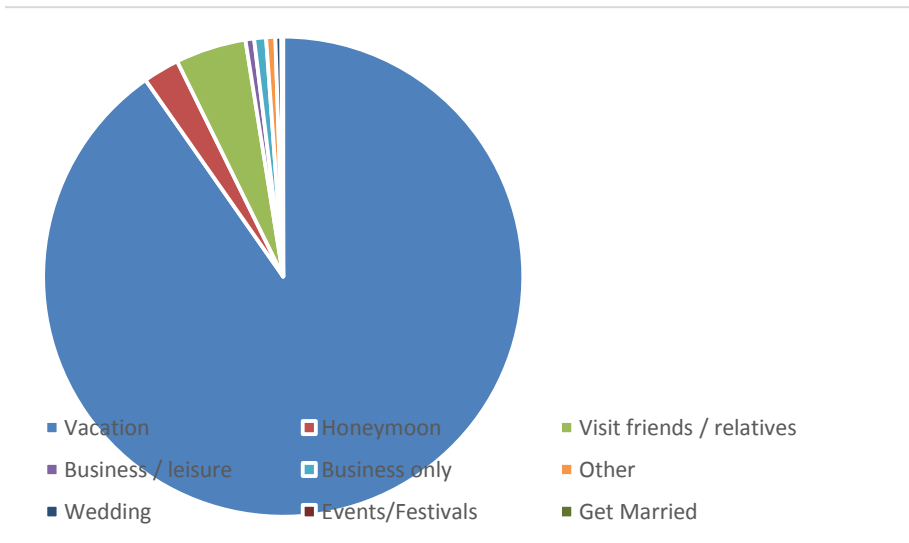
Other	8.51	8.47
Total	9.55	9.82

Source: ATA

	Age of
	20:
0 - 11 yrs	!
12 - 19 yrs	4
20 - 29 yrs	10
30 - 39 yrs	10
40 - 49 yrs	10
50 - 59 yrs	10
60 - 69 yrs	10
70 yrs or more	!
Not Stated	
Total	80

Source: ATA

Qtr. 3 2003	Qtr. 4 2003	Year 2003	Qtr. 1 2004	Qtr. 2 2004	Qtr. 3 2004	Qtr. 4 2004	Year 2004	Qtr. 1 2005	Qtr. 2 2005
54.0	53.2	53.5	46.5	50.6	50.6	45.7	48.3	47.0	49.6
49.9	53.8	53.4	55.8	53.9	51.1	50.8	52.9	46.1	57.1
43.4	45.6	50.8	57.7	50.2	43.0	34.3	46.3	47.6	47.1
7.7	7.8	8.3	5.8	4.8	6.4	9.0	6.5	4.5	5.0
2.1	1.8	2.3	2.7	2.4	2.0	3.1	2.5	1.0	2.4
1.9	2.0	1.8	0.4	0.5	1.2	0.4	0.6	0.3	0.9
0.6	1.2	0.7	0.9	1.6	0.8	1.0	1.1	0.9	1.2
2.3	2.9	2.6	1.5	1.3	1.2	1.7	1.4	0.4	0.9
0.2	0.7	0.7	0.5	1.0	0.4	0.8	0.7	0.9	0.2
1.0	0.7	0.8	0.4	0.5	0.5	0.9	0.6	0.1	0.2
1.5	0.6	0.9	0.4	0.3	1.0	0.8	0.6	0.1	0.3
2.0	1.7	1.9	1.4	1.6	0.4	1.0	1.1	0.3	1.8
15.9	19.3	18.0	21.9	26.1	29.2	29.4	26.7	34.5	29.4
1.0	0.9	1.2	3.1	2.2	1.3	1.5	2.0	1.4	1.4
1.4	2.4	1.2	1.1	2.0	1.9	1.4	1.6	0.3	1.3
0.8	1.2	0.8	0.4	0.8	1.2	1.1	0.9	0.5	0.3



Qtr. 1 2010	Qtr. 2 2007	Qtr. 3 2010	Qtr. 4 2010	Year 2010	Qtr. 1 2011	Qtr. 2 2011	Qtr. 3 2011	Qtr. 4 2011	Year 2011
4.1	5.1	6.7	5.2	5.3	4.8	5.9	8.2	8.2	6.8

5.1	4.8	6.4	5.7	5.5	4.9	8.4	11.9	6.8	8.0
13.3	14.1	13.3	16.4	14.3	13.9	14.9	17.1	18.5	16.2
28.6	31.0	28.8	31.7	30.0	28.6	22.9	24.0	23.8	25.0
15.6	15.6	16.9	13.0	15.3	16.9	14.3	10.0	9.4	12.7
16.4	15.8	11.7	13.0	14.2	15.4	15.8	13.8	15.1	15.1
16.9	13.7	16.1	15.0	15.4	15.6	17.9	14.9	18.3	16.2
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Qtr. 3 2003	Qtr. 4 2003	Year 2003	Qtr. 1 2004	Qtr. 2 2004	Qtr. 3 2004	Qtr. 4 2004	Year 2004	Qtr. 1 2005	Qtr. 2 2005
13.4	10.8	12.7	9.5	13.0	12.5	10.1	11.3	12.3	12.4
0.0	0.3	0.1	0.0	0.0	0.3	0.2	0.1	0.0	0.1
2.8	4.6	3.0	5.1	3.3	2.8	3.1	3.6	5.0	3.9
1.3	3.2	1.8	1.5	2.0	1.5	0.6	1.4	1.2	1.1
0.3	0.6	0.4	0.0	1.4	0.3	0.4	0.5	0.7	0.7
1.8	3.5	2.1	1.1	2.8	2.1	1.7	6.8	7.5	5.6
0.8	0.9	0.7	0.4	0.5	0.8	0.5	0.6	0.1	0.1
0.6	0.3	0.5	0.6	0.6	0.4	0.7	0.6	1.2	0.9
0.5	0.5	0.7	0.5	1.2	1.8	2.0	1.4	1.8	1.3
0.0	0.8	0.5	0.7	0.5	0.9	0.7	0.7	0.3	0.3
0.7	1.9	1.2	1.1	2.8	2.1	1.7	1.9	1.8	1.2
1.1	0.8	1.1	0.7	0.6	1.3	0.3	0.8	0.4	0.3
70.5	65.9	69.2	67.2	62.8	63.7	57.3	62.7	59.2	67.2
8.3	8.8	8.1	11.6	9.3	9.3	12.2	10.6	12.8	11.5
0.3	1.2	0.8	0.8	1.2	1.0	1.3	1.1	0.9	0.3

of visitors per country

2018	2017	2016	2015	2014	2013	Average
68.60%	65.00%	57.10%	50.70%	53.80%	56.80%	59%
4.70%	9.00%	19.00%	28.60%	23.30%	19.20%	17%
4.70%	4.40%	3.80%	3.60%	4.10%	4.50%	4%
3.70%	3.50%	3.30%	2.90%	3.50%	3.90%	3%
3.40%	3.10%	2.60%	1.70%	2.20%	2.00%	3%
1.30%	1.40%	1.20%	1.60%	2.30%	2.40%	2%
13.60%	13.60%	13.00%	10.80%	10.90%	11.20%	12%

statista

All Stopover Visitors January 2017

17	% share	2016	% share	% change
5,943	6.7%	8,757	8.4%	-32.1%
4,178	4.7%	4,648	4.5%	-10.1%
0,637	11.9%	14,421	13.9%	-26.2%
2,233	13.7%	17,473	16.8%	-30.0%
3,376	15.0%	15,296	14.7%	-12.6%
8,669	20.9%	19,530	18.8%	-4.4%
5,994	17.9%	16,228	15.6%	-1.4%
8,238	9.2%	7,718	7.4%	6.7%
1	0.0%	1	0.0%	0.0%
9,269	100.0%	104,072	100.0%	-14.2%

Age of All Stopover Visitors

	2017	2016
0-11 years	6.7%	8.4%
12-19 year	4.7%	4.5%
20-29 year	11.9%	13.9%
30-39 year	13.7%	16.8%
40-49 year	15.0%	14.7%
50-59 year	20.9%	18.8%
60-69 year	17.9%	15.6%
70 or more	9.2%	7.4%

Qtr. 3 2005	Qtr. 4 2005	Year 2005	Qtr. 1 2006	Qtr. 2 2006	Qtr. 3 2006	Qtr. 4 2006	Year 2006
56.0	46.8	49.9	49.0	50.5	52.5	50.2	50.1
55.7	56.5	54.0	56.6	51.9	44.2	50.1	49.4
48.4	41.3	46.1	51.8	48.7	39.4	40.7	45.1
3.5	6.5	4.9	3.4	4.2	8.9	8.0	6.1
1.0	2.0	1.6	1.8	0.9	1.1	2.5	1.5
0.5	1.0	0.7	1.8	0.9	1.1	2.5	1.5
0.8	0.8	0.9	1.1	0.7	0.5	0.3	0.6
0.5	0.3	0.5	0.8	0.5	1.2	1.9	1.1
0.5	0.3	0.5	0.2	0.2	0.4	0.4	0.3
0.4	0.4	0.3	0.0	0.4	0.7	0.5	0.4
0.3	0.5	0.3	0.3	0.1	0.8	0.9	0.5
0.4	1.0	0.9	0.6	1.0	1.1	0.9	0.8
32.2	30.2	31.6	31.1	36.9	29.7	31.4	32.3
1.3	1.5	1.4	1.3	1.2	1.0	1.6	1.3
1.3	1.2	1.0	0.9	0.4	1.0	0.4	0.7
0.6	1.0	0.6	0.6	0.9	1.3	1.9	1.2

Qtr. 1 2012	Qtr. 2 2012	Qtr. 3 2012	Qtr. 4 2012	Year 2012	Qtr. 1 2013	Qtr. 2 2013	Qtr. 3 2013	Qtr. 4 2013	Year 2013
5.3	5.9	9.2	7.5	7.0	4.2	4.1	7.3	5.1	5.1

6.9	7.6	12.8	8.7	9.0	6.0	7.8	6.7	4.6	6.3
20.4	20.1	21.6	19.0	20.3	15.4	16.7	20.2	14.3	16.6
26.0	21.2	18.3	21.4	21.7	26.4	26.5	24.6	22.5	25.0
11.0	9.2	12.8	13.4	11.6	17.0	17.3	13.6	15.6	15.9
14.2	14.8	9.5	11.4	12.5	15.6	11.3	13.4	16.1	14.1
16.1	21.2	15.8	18.6	17.9	15.4	16.3	13.2	21.8	17.0
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Qtr. 3 2005	Qtr. 4 2005	Year 2005	Qtr. 1 2006	Qtr. 2 2006	Qtr. 3 2006	Qtr. 4 2006	Year 2006
17.2	13.2	13.8	16.2	15.1	13.1	14.9	14.8
0.5	0.0	0.1	0.2	0.3	0.0	0.0	0.1
2.9	1.5	3.4	2.2	3.7	2.7	2.4	2.8
1.9	1.7	1.5	1.3	1.9	1.6	1.7	1.6
0.4	0.7	0.6	0.7	0.4	1.6	0.5	0.8
2.3	8.6	6.0	4.2	2.8	1.8	4.3	3.3
0.4	0.7	0.3	0.1	0.3	1.0	0.6	0.5
0.8	0.9	0.9	0.5	0.2	0.4	0.8	0.5
0.8	0.4	1.1	1.5	1.8	1.2	1.3	1.5
1.9	1.7	1.0	0.7	1.2	1.3	1.2	1.1
1.0	1.0	1.2	1.6	3.0	1.8	3.5	2.5
0.4	0.7	0.4	1.0	0.4	1.0	0.6	0.7
66.8	60.6	63.5	65.5	66.3	66.8	65.7	66.1
8.1	12.3	11.2	10.7	9.0	11.1	7.6	9.6
0.3	1.1	0.6	1.0	0.5	0.4	0.6	0.6

***Year 2014 is Provisional**

