

Supervisor's Assessment of Diploma Thesis

Student's Name: Mohammad Ali Mohammad Fadi

Title of Thesis: The role of Strategic Control over the efficiency and effectiveness of

performance

ThesisSupervisor: doc. Ing. Hana Mohelská, Ph.D.

Goal of Thesis: To improve the effectiveness of strategic control in hospitals in the Middle

East

Criterion of Thesis Assessment	Grade			
	Α	С	Ε	F
Originality of topic	V			
Goal definition and its realization		V		
Selection of appropriate methods and their application		V		
Literature review quality and its extent	~			
Depth and correctness of realized analysis		V		
Formal layout and other requisite(consistency, structure, language quality)	V			
Possibility to use results in practice/theory		V		
Proper student's contribution		V		

Partial Comments and Suggestions

The strategic control is very important, especially that the organizations are currently facing a changeable environment constantly, either as an internal or external environment. The success of an organization is not considered as a guarantee to futuristic success which leads to a difficulty in controlling and strategic assessment in these days. The problem of the research is to find out if the concept of strategic control has obtained the interests up to date hospitals in United Arab Emirates (Al Noor hospital in particular). The results show us that the strategic control process is efficient and effective and proper measuring techniques are used for assessing the performance. However, there was some room for improvements so some recommendations were made.

The author has worked on the Diploma Thesis systematically, correctly interpreting the obtained results, and with regard to the theoretical knowledge of the given subject. The author has worked independently, focusing on the selected topic. The chosen methods, as well as their application, are adequate.



Based on the above mentioned, I can claim that the aim of the work has been fulfilled, and the Diploma Thesis is in accordance with the guidelines for authors.

Total Assessment of Thesis and Final Grade Justification

Based on the above mentioned, I can claim that the aim of the work has been fulfilled, and the Diploma Thesis is in accordance with the guidelines for authors.

I do recommend this thesis to defend.

Questions to Discuss:

On the pages 42-43 is described the business vision and also mission of a selected hospital. For which target groups are these concepts dedicated?

Suggested Grade: C

In Hradec Králové on August 30, 2016

Supervisor`s signature