

Czech University of Life Sciences Prague

Faculty of Economics and Management

Department of Economic Theories



Bachelor Thesis - Appendix

Chinese Consumer Decision Analysis in The New Era

-- Results for each sample in the questionnaire

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All sample data of the questionnaire in the practical part of the thesis are listed below:

Sample	Q 1	Q 2	Q 3	Q 4	Q 5	Q 6	Q 7	Q 8	Q 9	Q 10
1	A	A	A	A	A	A	B	A	B	A
2	A	A	A	A	A	A	A	A	A	A
3	A	A	A	A	A	A	A	A	B	B
4	A	A	A	A	A	A	A	A	A	A
5	A	A	A	A	A	B	B	A	A	A
6	A	A	A	A	A	A	B	B	A	A
7	A	A	A	A	A	B	A	A	A	A
8	A	A	A	A	A	A	A	A	A	A
9	B	A	B	B	B	A	A	A	A	A
10	A	A	A	A	A	A	A	A	A	A
11	A	A	A	A	A	A	A	A	A	A
12	A	A	A	A	A	A	A	A	A	A
13	A	A	B	A	B	A	B	B	A	A
14	A	A	A	A	A	A	A	A	A	A
15	A	A	A	A	A	A	B	A	A	A
16	A	A	A	B	A	B	A	A	B	A
17	A	A	A	A	A	A	A	A	B	A
18	B	A	B	A	B	A	A	A	A	A
19	A	A	A	A	A	B	A	A	B	A
20	A	A	B	A	B	B	B	B	A	A
21	A	A	A	A	A	A	A	A	A	A
22	A	A	A	A	A	B	A	A	A	A
23	A	A	B	A	B	B	A	B	A	A
24	A	A	B	A	B	A	A	A	B	A
25	A	A	A	A	B	A	A	A	A	A
26	A	A	A	A	A	B	A	A	A	A
27	B	B	A	A	A	A	B	B	B	A

28	A	A	A	A	A	B	A	A	A	A
29	A	A	A	A	A	B	A	A	A	A
30	A	A	A	A	A	B	A	A	A	A
31	A	A	A	A	B	A	B	A	B	A
32	A	A	A	A	A	A	A	A	A	A
33	A	A	A	A	A	A	A	B	A	A
34	A	A	B	A	B	A	A	A	A	A
35	A	A	A	A	A	A	A	A	A	A
36	A	A	A	A	A	A	A	A	A	A
37	A	A	A	A	A	B	A	A	A	A
38	A	A	A	A	A	B	B	B	B	A
39	B	A	A	A	A	B	A	A	A	A
40	A	A	A	A	A	A	A	A	A	A
41	A	A	A	A	A	B	A	A	B	B
42	A	A	A	A	A	A	A	A	A	A
43	B	A	A	A	A	A	B	A	A	A
44	A	A	B	A	B	A	A	A	B	A
45	A	A	A	A	A	A	A	A	A	A
46	A	A	B	A	B	B	A	A	A	A
47	A	A	B	A	B	A	A	A	A	A
48	A	A	A	A	B	A	A	A	A	A
49	A	A	A	A	A	A	A	A	A	A
50	A	A	A	A	A	B	B	B	A	A
51	A	A	A	A	A	A	A	A	A	A
52	A	A	A	A	A	A	B	A	A	A
53	A	A	A	A	A	B	A	A	A	A
54	A	A	A	A	A	A	A	A	A	A
55	A	A	B	A	B	A	A	A	A	A
56	A	A	A	A	A	A	A	A	A	A
57	B	B	A	A	A	B	A	A	A	A
58	A	A	B	A	B	A	B	B	A	A

59	A	A	B	B	B	B	A	A	A	A
60	A	A	A	A	A	A	A	A	A	A
61	A	A	A	A	A	A	A	A	A	A
62	A	A	A	A	A	B	A	A	B	A
63	A	A	B	A	B	A	A	A	A	A
64	A	A	B	B	B	A	A	A	B	A
65	A	A	A	A	A	A	A	A	A	A
66	A	A	A	A	A	A	A	A	A	A
67	B	A	A	A	A	A	A	A	A	A
68	A	A	B	A	B	A	A	A	B	A
69	A	B	A	A	A	B	B	B	A	A
70	A	A	A	A	A	A	B	B	A	A
71	A	A	B	B	B	B	A	A	A	A
72	A	A	A	A	A	B	B	A	A	A
73	A	A	A	A	A	A	A	A	A	A
74	A	A	A	A	A	A	B	A	A	A
75	A	A	A	A	A	A	A	A	A	A
76	A	A	B	B	B	A	A	A	A	A
77	A	A	A	A	A	A	A	B	B	A
78	A	A	B	A	B	A	A	A	A	A
79	A	B	A	A	A	A	B	B	B	A
80	A	A	B	A	B	A	A	A	A	A
81	A	A	A	A	A	A	A	A	A	A
82	A	A	A	A	A	A	A	A	B	A
83	A	A	A	A	A	B	A	A	A	A
84	A	A	A	A	A	A	B	B	A	A
85	A	A	A	A	A	A	A	A	A	A
86	A	B	A	A	A	A	A	A	A	A
87	A	B	A	A	A	A	B	A	A	A
88	A	A	A	A	B	A	A	A	A	A
89	A	A	B	A	B	A	A	A	A	A

90	A	A	A	A	A	A	A	A	A	A
91	A	A	A	A	A	A	A	A	A	A
92	A	A	A	A	A	A	A	A	A	A
93	A	A	A	A	A	A	A	A	A	A
94	A	A	A	A	A	A	B	B	B	A
95	A	A	A	A	B	A	A	A	B	B
96	A	A	A	A	A	B	B	A	A	A
97	A	A	A	A	A	A	A	A	A	A
98	A	A	A	A	A	B	A	A	B	A
99	A	A	A	A	A	A	B	B	A	A
100	A	A	A	A	A	A	A	A	B	A
101	A	A	A	A	A	A	B	B	B	A
102	A	A	A	A	A	A	A	A	A	A
103	A	B	A	A	A	A	A	A	A	A
104	A	A	A	A	A	A	A	A	A	A
105	A	A	A	A	B	B	A	A	A	A
106	A	A	A	B	A	A	B	B	A	A
107	A	A	A	A	A	A	A	A	A	A
108	B	A	B	A	B	B	A	A	B	A
109	A	A	A	A	A	A	A	A	B	A
110	A	A	A	A	B	A	B	B	A	A
111	A	A	A	A	A	A	A	A	A	A
112	B	B	A	A	A	B	A	A	A	A
113	A	A	A	A	A	A	B	B	A	A
114	A	A	A	A	A	B	A	A	A	A
115	B	A	A	A	A	A	B	B	A	A
116	A	A	B	A	B	A	A	A	A	A
117	A	A	A	A	A	A	A	A	A	A
118	A	A	B	A	B	A	A	A	A	A
119	A	A	A	A	A	A	A	A	B	A
120	A	A	A	A	A	A	B	A	A	A

152	B	A	B	A	B	A	A	A	B	A
153	A	A	B	A	B	B	B	B	A	A
154	A	A	A	A	A	A	A	A	B	A
155	A	A	A	A	A	A	A	A	B	A
156	A	A	A	A	A	A	A	A	A	A
157	A	A	A	A	A	A	A	A	A	A
158	A	A	A	A	A	B	A	A	B	A
159	A	A	A	A	A	A	A	A	A	A
160	A	A	A	A	A	B	A	A	A	A
161	A	A	A	A	A	B	A	A	A	A
162	A	A	B	B	B	B	A	A	A	A
163	A	A	B	A	B	A	B	B	A	A
164	A	A	A	A	A	A	A	A	A	A
165	A	A	B	B	B	A	A	A	A	A
166	A	A	A	A	A	A	B	A	A	A
167	B	A	A	A	A	B	A	A	B	A
168	A	A	A	A	A	A	A	A	A	A
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171	B	B	A	A	A	A	B	B	A	A
172	A	A	A	A	B	A	A	A	A	A
173	A	A	A	A	A	A	B	B	A	A
174	A	A	B	B	B	A	A	A	A	A
175	B	B	B	B	B	A	A	A	A	A
176	B	B	B	A	B	A	A	A	A	A
177	A	B	A	A	A	A	A	A	B	A
178	A	A	A	A	A	B	A	A	A	A
179	A	A	A	A	A	B	A	A	A	A
180	A	A	A	A	A	B	A	A	A	A
181	A	A	B	A	B	B	B	B	B	A
182	A	A	A	B	A	A	A	A	A	A

183	A	A	A	A	A	A	A	A	A	A
184	A	A	A	A	A	A	A	A	A	A
185	A	A	A	A	A	A	A	A	B	A
186	A	A	A	A	A	A	A	A	A	A
187	A	A	A	A	A	A	A	A	A	A
188	A	A	A	B	A	A	A	A	A	A
189	A	A	A	A	A	A	A	A	A	A
190	B	B	A	A	B	B	A	A	A	A
191	A	A	A	A	A	A	A	A	A	A
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193	A	A	A	A	A	A	A	A	A	A
194	B	B	A	A	A	B	A	A	A	A
195	A	A	A	B	A	A	A	A	A	A
196	A	A	A	A	B	B	A	A	A	A
197	A	A	A	A	A	A	A	A	A	A
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199	A	B	A	A	A	A	A	A	A	A
200	A	A	A	B	A	A	A	A	A	A
201	B	A	B	A	B	B	A	A	A	A
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203	A	A	A	A	A	A	A	A	A	A
204	A	A	A	A	A	A	A	A	B	A
205	A	A	A	A	A	B	A	A	A	A
206	A	A	B	B	B	A	A	A	A	A
207	B	B	A	A	A	A	A	A	A	A
208	A	A	A	A	A	A	A	A	A	A
209	A	B	A	A	B	A	A	A	B	A
210	A	A	A	A	A	A	A	A	A	A
211	A	A	A	A	A	A	B	A	A	A
212	A	A	A	A	B	A	A	A	A	A
213	A	A	A	A	A	A	B	A	A	A

245	A	A	A	A	A	B	A	A	B	A
246	A	A	A	A	A	A	A	A	A	A
247	A	A	B	A	B	A	B	B	A	A
248	A	A	A	A	A	A	A	A	A	A
249	B	B	A	A	A	A	A	A	A	A
250	A	A	A	A	A	A	A	A	B	B
251	A	A	A	A	A	B	A	A	A	A
252	A	A	A	A	A	B	A	A	A	A
253	A	A	A	A	A	A	A	A	A	A
254	A	A	A	A	A	A	A	A	A	A
255	A	A	A	A	A	A	A	A	B	A
256	A	A	A	A	B	B	A	A	A	A
257	A	A	A	A	B	B	B	A	A	A
258	A	A	A	A	A	A	A	A	A	A
259	A	A	A	A	B	B	A	A	A	A
260	A	A	A	A	A	A	A	A	A	A
261	A	A	B	A	B	A	A	A	A	A
262	A	A	A	A	A	A	A	A	A	A
263	A	A	B	A	B	A	A	A	B	B
264	A	A	B	A	B	A	A	A	A	A
265	A	A	A	A	A	B	A	A	A	A
266	A	A	B	A	B	A	A	B	A	A
267	A	A	A	A	A	A	A	A	A	A
268	A	A	A	A	A	B	A	A	A	A
269	A	A	A	A	A	A	A	A	B	A
270	A	A	A	A	A	B	A	A	A	A
271	A	A	A	A	B	A	A	A	A	A
272	A	A	A	A	A	A	A	A	A	A
273	B	A	A	A	A	A	B	A	A	A
274	A	B	A	A	A	A	A	A	A	A
275	A	A	A	A	B	A	A	A	A	A

Analysis

	A	B	Check
Question 1	274	26	300
Question 2	277	23	300
Question 3	245	55	300
Question 4	274	26	300
Question 5	223	77	300
Question 6	230	70	300
Question 7	245	55	300
Question 8	259	41	300
Question 9	238	62	300
Question 10	293	7	300