

SUPERVISOR'S OPINION OF BACHELOR THESIS

Study programme: Regional Development
Department: Department of Territorial Studies
Author of thesis: Michal Pytlíček
Name of thesis: The perception of the EU policy in the field of protected designation of agricultural products by Czech breweries.
Supervisor of thesis: Mgr. Martin Hrabálek, Ph.D.

ASSESSMENT OF THESIS: (always add verbal comments)

1. COMPLIANCE WITH REQUIRED ASSIGNMENT:

The author has managed to fulfill the objectives of the thesis, although the results were limited due to the factors listed below.

2. WORK WITH ACADEMIC LITERATURE:

I think the author could have used more sources in English, as the thesis is all written in English. Also, more literature could have been used in general...

3. CONTENT LEVEL OF WORK:

The first part of the work is very descriptive. The comparison is good, but more data could have been collected (see below)

The questionnaire the author used was well-built. A little pity is that the author did not manage to gain data from all subjects involved, what a bit undermines the outcome of the research. Michal Pytlíček explains in his thesis, why gathering more data was not possible, but with more time at his side he could have written a better text.

4. FORMAL LAYOUT:

I have no objections in this section.

5. COOPERATION WITH SUPERVISOR:

The circumstances under which I became supervisor of this thesis were rather unusual - I stepped in for another supervisor two weeks before the deadline. During the limited time I was supervising him, Michal Pytlíček consulted his thesis quite often

SPECIFIC REMARKS AND COMMENTS ABOUT THE THESIS:

The thesis of Mr. Pytlíček is just a bit under average. I find a bit problematic that he did not invest more time into it, it could have been a much better text. Mr. Pytlíček just fall bellow his potential in this thesis.

DEFENSE OF THESIS: recommended

FINAL CLASSIFICATION PROPOSAL: D

Date: 17.6.2013

Mgr. Martin Hrabálek, Ph.D.

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Signature of supervisor