

CZECH UNIVERSITY OF LIFE SCIENCES PRAGUE

Faculty of Economics and Management

Evaluation of the Bachelor Thesis by supervisor

Thesis Title **Development of Tourism and Hotel industry in Kazakhstan**

Name of the student **Beksultan Kuandykuly**

Thesis supervisor **Ing. Pavel Kotyza, Ph.D.**

Department **Department of Economics**

Formulation of objectives and Choice of appropriate methods and methodology used	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Work with data and information	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Logical process being used	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
The structure of paragraphs and chapters	<input checked="" type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Work with scientific literature (quotations, norms)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Comprehensibility of the text and level of language	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Clarity and professionalism of expression in the thesis	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Formal presentation of the work, the overall impression	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input checked="" type="checkbox"/> 3	<input type="checkbox"/> 4
Fulfillment of objectives, formulation of conclusions	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Summary and key-words comply with the content the thesis	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Evaluation of the work by grade (1, 2, 3, 4)				3

Evaluation: 1 = the best

Date 17/01/2020

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Supervisor signature

Other comments or suggestions:

Beksultan presents interesting overview of hotel and tourism development in Kazakhstan. He worked continuously and consulted regularly. However, some of supervisors comments were not observed (better interpretation of the data, improved referencing, etc.).

On the other hand, I need to highlight Beksultans ability to dig for data which were not easy to get (i.e. data from Booking.com – own collection or data from UNWTO, which were not opened and had to be acquired by author.)

Even if the theses comes with valuable conclusions, there are problems to be mentioned:

- a) Graphs, tables and numbers does not follow required format
- b) Graphical quality of some tables is questionable
- c) Some information could be analysed more in detail (references from Booking.com)
- d) Impact of EXPO on Kazakh tourism could be analysed by Author himself (using available data), not to quote results of official governmental reports. Data for that were available.

In general, I can conclude, that the theses has its quality, presents certain value added, author collected, processed and analysed a lot of data. However, the theses has some imperfections. I propose to be evaluated as =GOOD=.

Plagiarism control: The system Theses.cz has assessed the thesis as original.

Date 17/01/2020

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