

CZECH UNIVERSITY OF LIFE SCIENCES PRAGUE

Faculty of Tropical AgriSciences

Evaluation of the Diploma Thesis by supervisor

Thesis Title **Consumer's attitudes and purchase intentions in relation to organic foods in Indonesia**

Name of the student **Riski Ulina Sianturi**

Thesis supervisor **Ing. Petra Chaloupková, Ph.D., dr. h. c.**

Department **Department of Economics and Development**

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|---|---------------------------------------|---------------------------------------|---------------------------------------|----------------------------|
| Cooperation and communication with the supervisor | <input checked="" type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Schedule and timing of the research process | <input type="checkbox"/> 1 | <input checked="" type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Engagement of the student | <input checked="" type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Choice of suitable methods | <input type="checkbox"/> 1 | <input checked="" type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Fulfilment of the aims | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input checked="" type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Scientific contribution of the thesis | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input checked="" type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Theoretical background of the author | <input type="checkbox"/> 1 | <input checked="" type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Handling with data and information | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input checked="" type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Handling with scientific literature (citations) | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input checked="" type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Argumentation and critical thinking | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input checked="" type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Abstract and keywords | <input type="checkbox"/> 1 | <input checked="" type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Structure of the chapters and paragraphs | <input type="checkbox"/> 1 | <input checked="" type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Comprehensibility of the text | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input checked="" type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Accuracy of the terminology | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input checked="" type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Quality of scientific language | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input checked="" type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Formatting, layout and general impression | <input type="checkbox"/> 1 | <input checked="" type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Evaluation of the work by grade (1, 2, 3, 4) | | | | 3 |

Evaluation: 1 = the best

Date 25/05/2022

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Supervisor signature

Other comments or suggestions:

The thesis is focused on the analysis of the relationship of consumers to organic food and identify factors (interest in health, knowledge and the environment) that to influence consumers' attitudes towards organic food and their purchasing intention in Indonesia. The topic is very interesting and current, especially in the Asian context. The process of data collection in the study area was significantly affected by the Covid-19 pandemic and the student therefore collected data in the form of an online questionnaire. There was also a delay in data collection, which resulted in a lack of time for data analysis. I would recommend focusing more on both the analysis of the data obtained and the description of the results. Despite these shortcomings, I appreciate the student's efforts and her activity.



Plagiarism control: The system Theses.cz has not assessed the thesis as suspicious.

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