



► FOR IMMEDIATE USE

27/11/2015

NEWS RELEASE

SHELL LOOKS BACK AT A RECORD BREAKING 2015

SHELL DELIVERED 25% OF SCUDERIA FERRARI'S POWER UNIT PERFORMANCE GAIN IN 2015

- Shell V-Power race fuel and Shell Helix Ultra with PurePlus Technology lubricant delivered an unparalleled 25% of total performance gain to the SF15-T Formula 1® power unit in 2015, giving almost half a second per lap, equating to an average of 30 seconds over a race distance
- Five new powerful blends of Shell V-Power race fuel were introduced to Sebastian Vettel and Kimi Raikkonen's cars throughout the 2015 season
- As part of a relentless, aggressive pursuit of performance this year, the fuel upgrades represent one of the greatest step changes offered by Shell in the history of the Technical Partnership with Scuderia Ferrari
- Shell Helix Ultra with PurePlus Technology, the first motor oil made from natural gas, helped to ensure the Ferrari V6 turbo-charged power unit was one of the most reliable on the grid in 2015
- Significant performance gain helped power Scuderia Ferrari to 14 podiums, three victories and second in the 2015 Formula 1 Constructors' Championship

"It was always our plan to adopt a more aggressive strategy in 2015 with the development of our Shell V-Power race fuel in comparison to previous years. We really applied our learnings from 2014, a year of new and innovative hybrid technology, to our 2015 race fuel, of which we introduced five new powerful blends. We worked closer than ever with our colleagues in Maranello where we fully integrated our development plans to optimise the fuel-engine package and it was great to see that our hard work paid off, helping to power the team back to winning ways. Now the hard work continues ahead of 2016."

Guy Lovett, Innovation Manager, Motorsport, Shell

"2015 was a really positive year for Scuderia Ferrari and we made great strides in performance, particularly with the power unit, compared to last year. The considerable improvements Shell made with its Shell V-Power race fuel and Shell Helix Ultra with PurePlus Technology lubricant really did contribute to our own improvements on the race track, not only helping to deliver greater horsepower but reliability as well. Our Technical Partnership with Shell has never been stronger and we look forward to continuing our work with them for

at least the next five years with the aim of winning more races and championships."

James Allison, Technical Director, Scuderia Ferrari

-ends-

MEDIA ENQUIRIES

Media interviews will be available with Guy Lovett in the Shell F1 Trackside Laboratory, F1 Paddock, throughout the Abu Dhabi Grand Prix weekend. Please contact Nick Totten with your request.

Nick Totten, Shell Motorsport Press Office

Phone: +44 7585 331 604

Email: nick.totten@crunchcommunications.co.uk

About Shell's Technical Partnership with Ferrari

Shell's Technical Partnership with Ferrari dates back to the 1930s and is considered one of the most technically advanced and successful in the history of motorsport. In Formula One™, the Technical Partnership with Scuderia Ferrari has amassed 12 Drivers' Titles and 10 Constructors' Championships.

Formula One allows Shell to test its Shell V-Power race fuel and Shell Helix Ultra with PurePlus Technology lubricant under the most demanding and controlled conditions. The learnings gained from working with Scuderia Ferrari are transferred directly to the development of Shell's premium commercial products for the road.

Up to 50 people in Shell labs and facilities around the world invest over 21,000 hours each year on research and development for the Technical Partnership. Furthermore, every new Ferrari road car leaves Maranello with a full tank of Shell V-Power fuel and is prepared with Shell Helix Ultra with PurePlus Technology lubricant.

About Shell V-Power

Shell V-Power race fuel supplied to Scuderia Ferrari contains at least 99% of the same types of compounds used in Shell V-Power unleaded fuels for the road.

About Shell Helix Ultra with PurePlus Technology

Shell Helix Ultra with PurePlus Technology lubricant plays a vital role in powering, protecting and cooling the entire SF15-T Formula One power train, including the ERS and turbocharger, which can reach temperatures between 800–1,000 °C.



[Shell and Scuderia Ferrari in 2015.jpg](#)
1200 x 1200 - 0.64 MB



[Eau Rouge at the 2015 F1 SHELL BELGIAN GP.JPG](#)
5284 x 3524 - 2.96 MB



[Shell and Scuderia Ferrari Innovation Partnership.JPG](#)
4650 x 3100 - 2.2 MB



[Shell V-Power and Scuderia](#)

[Ferrari.JPG](#)

4096 x 2731 - 1 MB



[Vettel and Shells chief scientist in](#)
[Shells trackside laboratory.JPG](#)

4147 x 2765 - 2.11 MB

[Shell Helix Ultra and Scuderia](#)

[Ferrari.JPG](#)

3671 x 2313 - 1.73 MB

[Vettel celebrates his race win in](#)

[Singapore.JPG](#)

2972 x 1981 - 1.65 MB

Registered in England number 228931
Registered office: Shell Centre London SE1 7NA

Shell International Limited
Shell Centre
York Road
London SE1 7NA
Internet: www.shell.com