Czech University of Life Sciences Prague

Faculty of Economics and Management

Department of Management



Thesis Appendix

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**Appendices**

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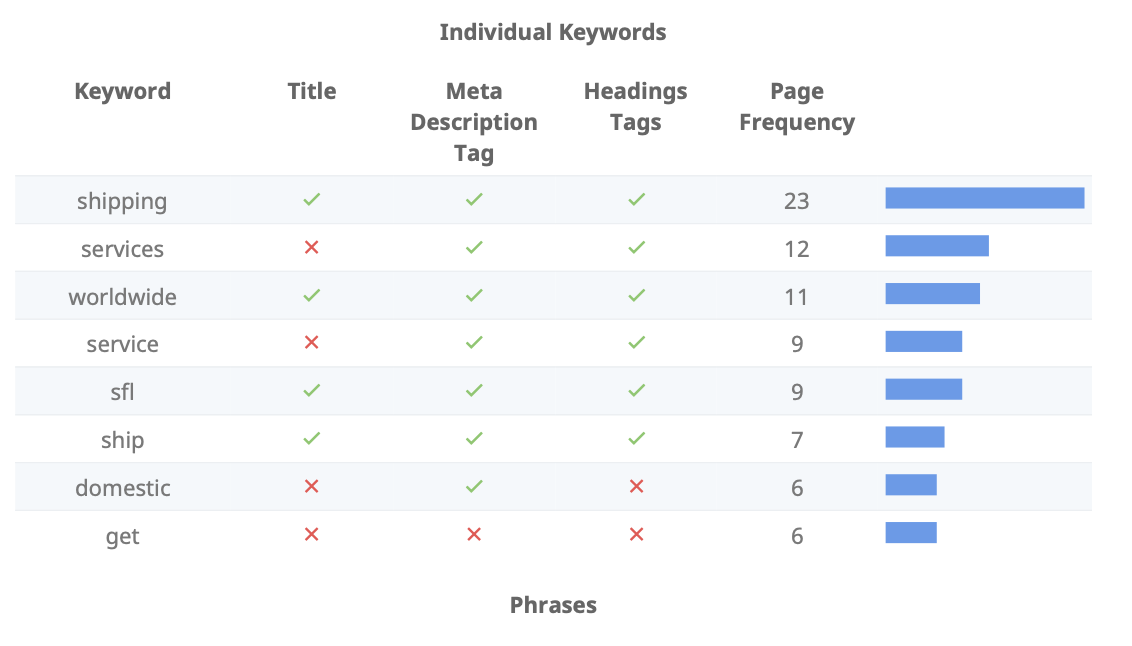
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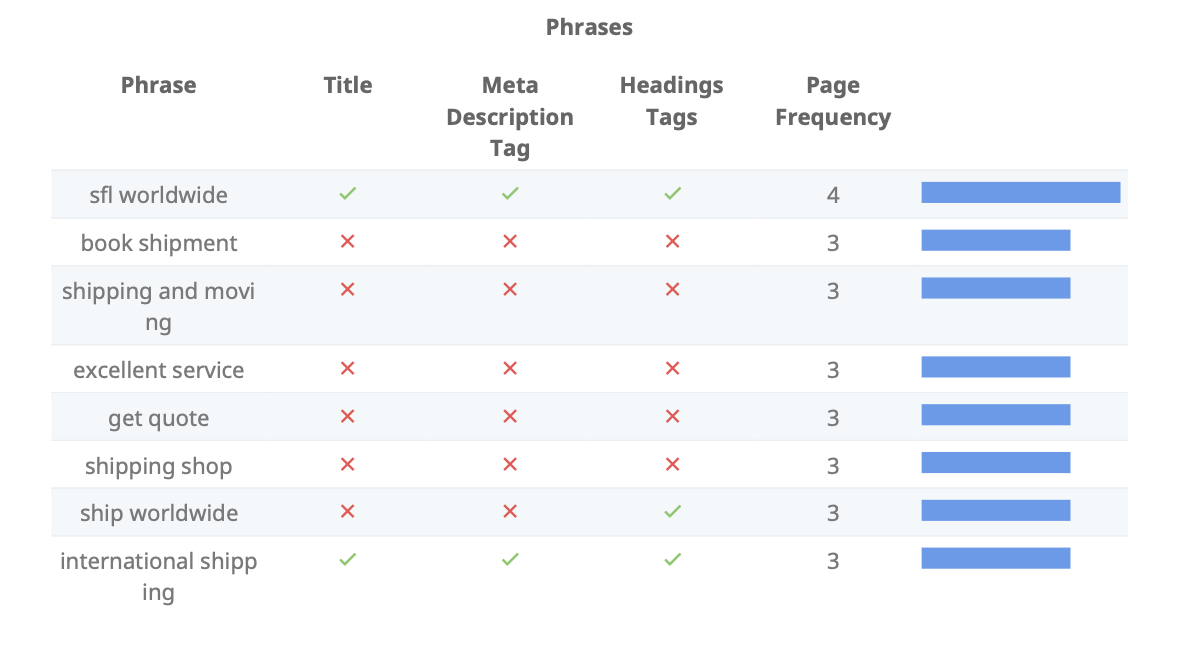
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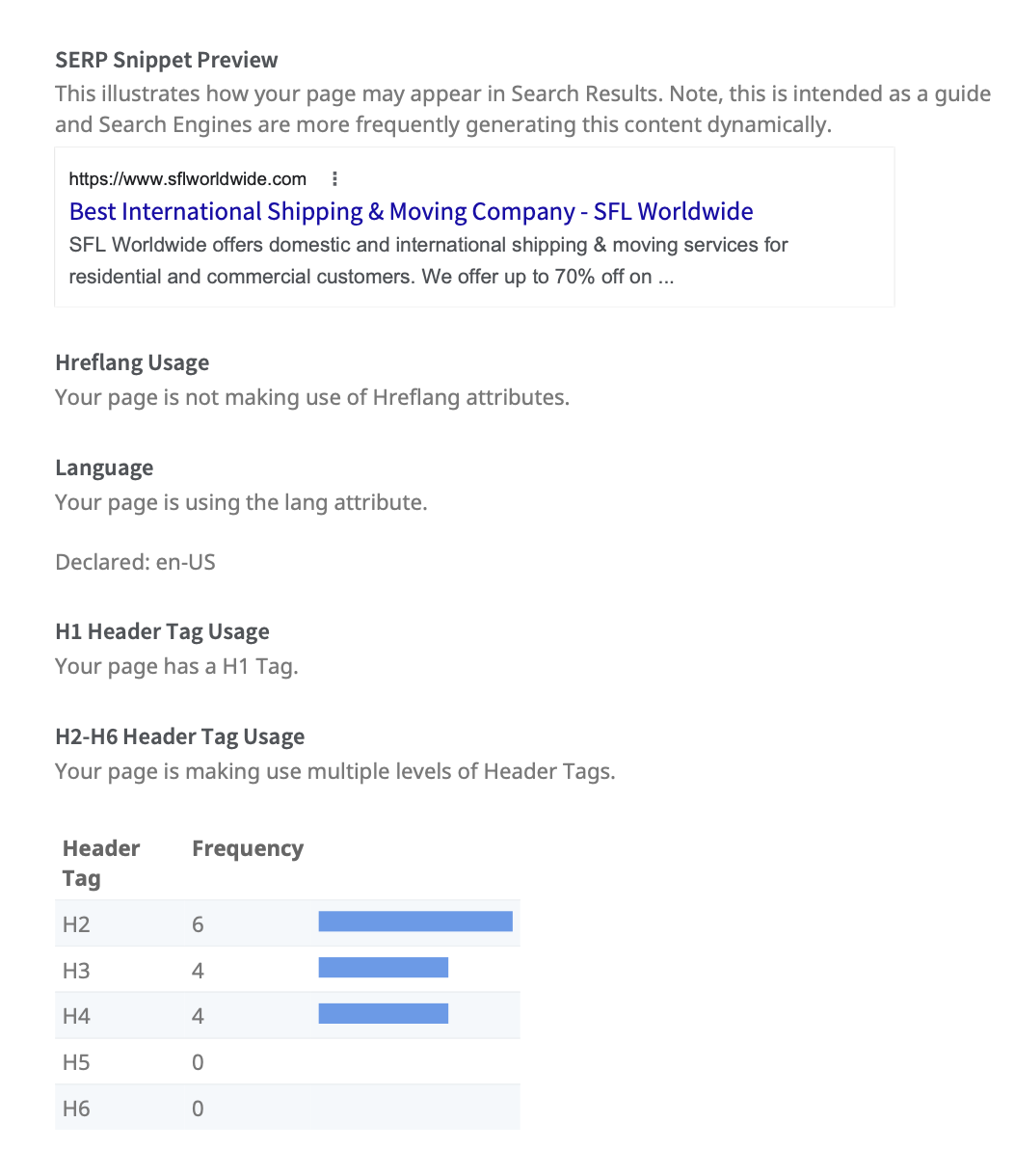
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**Individual keyword check (SEMRUSH)**

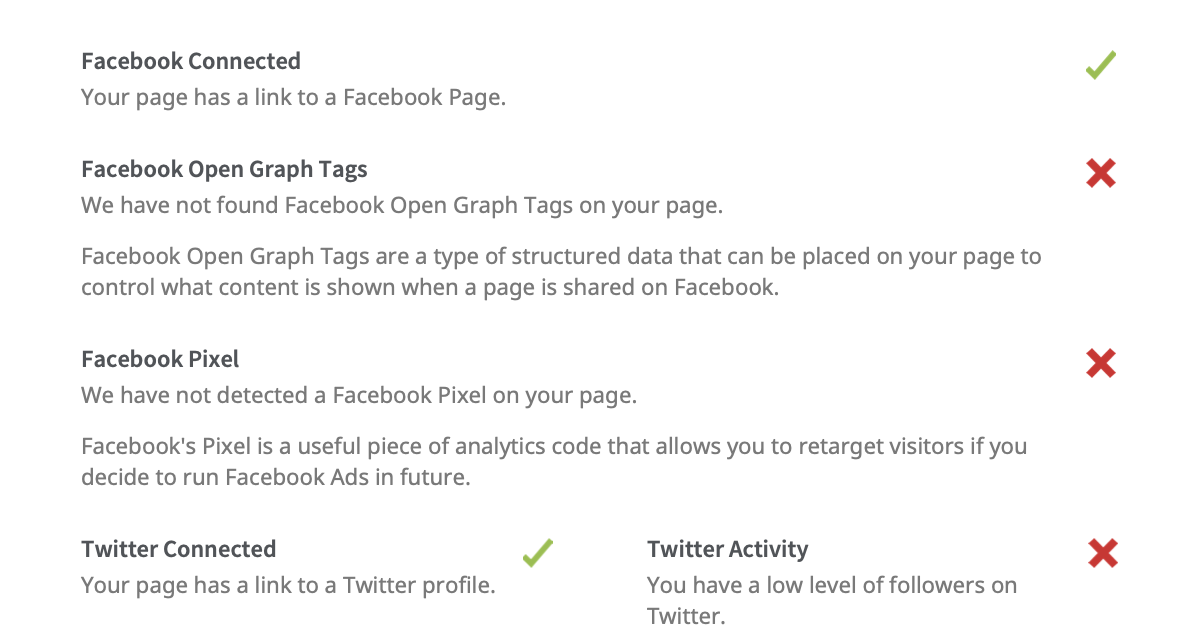


**Phrases keyword check (SEMRUSH)**

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**SERP check (SEO Optimzer)**

**Social Platforms Connectivity and Tags**

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**Website-social connectibity check (SEO Optimzer)**