

# Tourist attitudes toward natural reserves in Senegal

Research organized by

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## Objective of the Study:

This is a study by CULS Prague designed to understand the tourist's preferences and recommendations about natural reserves in Senegal. The information gathered will be used to improve natural reserves tourism and provide a better quality of information to visitors willing to have a good touristic experience in Senegal. Your sincere response will be very much appreciated.

### 1. Would you like to observe / have you observed any animals during your stay?

- A. Yes    B. No (please continue with question n. 4)

### 2. Can you please select local animals which you know, would like to see and/or have seen?

Name of the animal	I know	I have seen	I would like to see	I would like to see again
Derby Eland	Yes / No	Yes / No	Yes / No	Yes / No
Warthog	Yes / No	Yes / No	Yes / No	Yes / No
White Rhinoceros	Yes / No	Yes / No	Yes / No	Yes / No
Giraffe	Yes / No	Yes / No	Yes / No	Yes / No
West African Crocodile	Yes / No	Yes / No	Yes / No	Yes / No
Red Patas Monkey	Yes / No	Yes / No	Yes / No	Yes / No
Ostrich	Yes / No	Yes / No	Yes / No	Yes / No
Giant Turtle	Yes / No	Yes / No	Yes / No	Yes / No
Zebra	Yes / No	Yes / No	Yes / No	Yes / No
Other (please specify):				

### 3. What influenced you to choose the above-mentioned animals?

- A. Interest to discover exotic animals
- B. My interest to having new experiences
- C. Recommendation from a friend/other tourist/local person
- D. Other (please specify) .....

### 4. What is your reason not to visit any local wildlife reserves?

- A. Fear of possible dangers
- B. Fear of trying new experiences
- C. Lack of time
- D. Price
- E. Other (please specify) .....

**5. How did you get to know about natural reserves and the wildlife in Senegal?**

- A. Advertisement/promotional material (leaflet, billboard, internet etc.)
- B. Recommendation by local person
- C. Recommendation from a friend, family, other tourists
- D. Recommendation/offer by hotel, restaurant, tour guide
- E. Other (please specify) .....

**6. Are you satisfied with the information provided to you about Senegalese wildlife?**

- A. Strongly satisfied
- B. Satisfied
- C. Neutral
- D. Not satisfied
- E. Strongly not satisfied

**7. In case not, what information is missing?**

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**8. Would you be willing to pay additional fees to have more information about tourism in natural reserves (book, more competent guides etc.)?**

- A. Yes
- B. No (please continue with question n. 10)

**9. How much would you be willing to pay to have more accurate information?**

- A. 1-4 USD
- B. 5-10 USD
- C. 11-20 USD
- D. 21-30 USD
- E. 31-40 USD
- F. More than 41 USD

**10. Gender**

- A. Male
- B. Female

**11. Age**

- A. under 18 years
- B. 19-29
- C. 30-39
- D. 40-49
- E. 50-59
- F. 60 and above

**12. Marital status**

- A. Married
- B. Single

**13. Children**

- A. 0
- B. 1
- C. 2
- D. >2

**14. Did you come with your family?**

- A. Yes
- B. No

**15. Education**

- A. Primary school
- B. High school
- C. University
- D. Post graduate

**16. Religion**

- A. Buddhist
- B. Christian
- C. Jew
- D. Muslim
- E. Atheist
- F. Other: please specify

**17. How long did you stay in Senegal?**

- A. Less than one week
- B. One week
- C. 2-3 weeks
- D. 1-3 months
- E. More than 3 months

**18. How long do you plan to stay in Senegal?**

- A. Less than one week
- B. One week
- C. 2-3 weeks
- D. 1-3 months
- E. More than 3 months

**19. In which country do you live?**

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Thank you very much for your support!