

Appendix

Questions made to the interviewees

Personal Info

Name:

Age:

Gender:

Company's name:

Job Position:

Title/s:

Questions. –

1. How much do you know about CSR? Please, explain your understanding of it.
2. What do you think of the idea of CSR?
Is it Necessary? Good? Waste of time/money? And why?
3. Do you know if the company you work at has CSR implemented in its management? If it does, do you know what do they do?
4. (If your answer to 3. was 'Yes' please answer 'a'; if your answer was 'No' answer 'b')
 - a. How would rate the efficiency or impact of CSR from your company?
 - b. Do you think it would make a difference (either internal, external or environmental) if they would implement any type of CSR?
5. Do you think there is a connection between CSR and business success?
6. Have there been any changes regarding CSR in the past few years in your company?
7. Why do you think companies in Bolivia should or should not have CSR implemented in their management?
8. In your opinion is CSR in Bolivia sincere or just image and branding?
9. If you were choosing between companies to invest in, would you care if it has CSR?
10. Do you think CSR in Bolivia will be improving in the next few years? Why?