

Appendix

QUESTIONNAIRE FOR RESPONDENTS

Dear Respondent, I am a student at **CZECH UNIVERSITY OF LIFE SCIENCES, PRAGUE**. This survey seeks to examine Corporate social responsibility and Financial Performance of firms in Ghana: The case study of Selected Firms. This study forms part of the requirement for the award of an MSC. Economics and Management by the year 2021/2022. The questionnaire is divided into three sections. Respondents would be required to check the proper boxes for each part. The information you give will be used solely for the purposes of this study and will be considered confidential.

PART A: SOCIO DEMOGRAPHIC CHARACTERISTICS

1. Age of respondent

A. 18 - 22 [] B. 23 - 27 [] C. 28 - 32 [] D. 33 – 37 [] E. 38 – 42 [] F. above 42 []

2. Level of education

A. No formal education [] B. Primary School [] C. Junior High School [] D. Senior/Vocational/Technical School [] E. Tertiary [] F. Others

.....

3. How long have you been in this community?

A. Less than 5 years [] B. 5 – 10 years [] C. More than 10 years []

4. Which company do you know about its corporate social responsibility activities?

A. Unilever Ghana [] B. Total Ghana [] C. PZ Cussons [] D. MTN []

E. Intravenous Infusion [] F. Guinness Ghana [] G. GOIL [] H. Fan Milk Ghana []

I. Benso Oil Palm Plantation [] J. COCOBOD []

5. Does the firm provide CSR activities regularly?

A. Yes [] B. No []

6. In your own opinion, do you think CSR activities provided to the community is beneficial?

A. Yes [] B. No []

PART B: CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES

For each of the items below, respondents are required to indicate the extent to which they agree or disagree. The Likert scale to use is **SD=Strongly Disagree, D=Disagree, N=Neutral, A=Agree, SA= Strongly Agree**

CSR ACTIVITIES	SD	D	N	A	SA
5. Economic					
Company CSR activities has enabled you to provide food for the family					
Company CSR activities has help facilitate innovation					
Jobs are created					
6. Environmental					
Corporate institutions give us environmental education					
Provision of sanitation materials like bins					
Clean up exercises are regularly organized					
Improvement in water and sanitation activities in the community					
7. Social					
Assistance with Community projects (school, hospital, bore hole, sporting facilities etc.)					
Infrastructure facilities are provided to the community					
Provision of healthcare, scholarships to brilliant but needy students					
Donations to the community in the form of cash or kind					

PART C: THE IMPACT OF FIRMS CSR PERFORMANCES IN GHANAIAN COMMUNITIES

In your opinion, how would you rate the effects of the identified CSR undertakings of the selected firms for the host community? Respond to the following items by ticking strongly agree (SA), Agree (A), Neutral (N), Disagree (D) and Strongly Disagree (SD)

S/N	STATEMENT	SA	A	N	D	SD
9.	CSR reduces cost of living in the community					
10.	CSR has resulted in community development					
11.	CSR has reduced social vices in the community					
12.	CSR has increase job creation and revenue mobilization for the community					
13.	CSR reduces household poverty					

THANK YOU FOR YOUR COOPERATION