

CZECH UNIVERSITY OF LIFE SCIENCES PRAGUE

Faculty of Economics and Management

Department of Management



Bachelor Thesis

**Impact of natural disaster on tourism – flooding in Mekong
River Delta region**

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Appendix

Flooding impact on tourism in the Mekong River Delta region Survey

"Dear managers of tourist accommodations in the Mekong River Delta region. My name is Nguyen Ngoc Quynh; I am currently a last-year student in Economics and Management at the University of Life Sciences in Prague, Czech Republic. I am finishing my Bachelor's thesis with the title: "Impact of natural disaster on tourism - flooding in Mekong River Delta region". This survey is practiced to cater to my research for this graduate thesis.

The survey includes 17 questions (multiple choice and personal opinion) related to the research topic and to collect additional objective views of each tourist accommodation. All information will be kept confidential, and the data will not be used for any other purpose.

I want to send my sincere thanks to everyone for your participation and contribution to this survey!"

Questionnaire

1. Which city in the Mekong Delta region does your tourist accommodation belong to?

- Can Tho
- Kien Giang
- Ben Tre
- Tien Giang

2. What is the name of your tourist accommodation? (i.e., Vinpearl hotel, Queenie's homestay, Sao Mai hostel, etc...)

3. When is the most crowded time of the year at your tourist accommodation?

- January – March

- April – June
- July – September
- October – December

4. When is the quietest time of the year at your tourist accommodation?

- January – March
- April – June
- July – September
- October – December

5. When does the annual rainy season start and end in the locality where you work?

6. How is the number of tourists changed during the rainy season in your tourist accommodation compared to other times of the year?

- Much smaller (decrease about 50%)
- Decrease about 30%
- Not much fluctuating
- Increase

7. How often do floods occur in the area of your tourist accommodation?

- Never
- Rarely
- Occasionally
- Moderate amount
- Extremely high frequency

8. What is your opinion on floods occurring in the tourist area where you work? Is it just an annual natural phenomenon, or can it change at any time?

9. How do you handle the reservation cost in your tourist accommodation in the flood season?

- Increase the price

- Decrease the price
- Keep the price unchanged
- Keep the price unchanged and add promotions

10. How is the number of tourists in your accommodation changed in the flood season?

- Increase
- Decrease
- Not much fluctuating

11. How is the impact of floods on accommodation bookings and rates changed?

- No effect
- Little effect
- Moderate effect
- Serious effect
- Major effect

12. Through question 11, could you please analyze a little bit about that effect? What are the advantages and disadvantages that your tourist accommodation has?

13. What about the tourist's actions during the time of flooding?

- Immediately leave
- Stay for a few days
- There were no actions

14. Through question 13, could you please give some specific examples? How do tourists react when they travel in the flood season?

15. With the potential for water tourism development in the Mekong Delta region, do you think floods are advantageous for this development? What is your opinion about this view?

16. In your opinion, who is the responsibility of the local flood risk management plan?

- Accommodation manager
- Accommodation owner
- Local government
- Municipal and central governments

17. According to you, in addition to the main impact on tourist accommodation areas, does flooding that occurs locally also affect the surrounding local communities? (environmental issues, population, work, labor ...)

Additional question

What about your tourist accommodation plan after floods?