

CZECH UNIVERSITY OF LIFE SCIENCES PRAGUE

Faculty of Economics and Management

Evaluation of the Bachelor Thesis by supervisor

Thesis Title **Influence of COVID-19 on Consumption in the Czech Republic**

Name of the student **Tendai Blair Gomba**

Thesis supervisor **Ing. Lenka Rumánková, Ph.D.**

Department **Department of Economics**

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|--|----------------------------|---------------------------------------|---------------------------------------|---------------------------------------|
| Logical process being used | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input checked="" type="checkbox"/> 4 |
| The structure of paragraphs and chapters | <input type="checkbox"/> 1 | <input checked="" type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Formal presentation of the work, the overall impression | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input checked="" type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Formulation of objectives and Choice of appropriate methods and methodology used | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input checked="" type="checkbox"/> 4 |
| Work with data and information | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input checked="" type="checkbox"/> 4 |
| Work with scientific literature (quotations, norms) | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input checked="" type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Clarity and professionalism of expression in the thesis | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input checked="" type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Summary and key-words comply with the content the thesis | <input type="checkbox"/> 1 | <input checked="" type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Fulfillment of objectives, formulation of conclusions | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input checked="" type="checkbox"/> 4 |
| Comprehensibility of the text and level of language | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input checked="" type="checkbox"/> 3 | <input type="checkbox"/> 4 |
| Evaluation of the work by grade (1, 2, 3, 4) | | | | 4 |

Evaluation: 1 = the best

Date 20/04/2023

el. signed by Ing. Lenka Rumánková, Ph.D. on 20/04/2023 22:07
Supervisor signature

Other comments or suggestions:

The bachelor thesis is focused on the determinants of on-line shopping and contains both, the theoretical and the practical part.

However, several weaknesses can be found as following.

- The formulation of the Objectives is hardly understandable. It should be
- The citations in the Methodology (chapters 2.3 and 2.4 are totally missing).
- The theoretical part is not fully in accordance with the citation norm.
- The structure of the practical part and its content is not explained well.
- The computation error can be observed in the practical part (the index analysis). Moreover, the comments should be deeper and more precise.

The regression analysis is not done properly. Possible improvement can be seen in this part.

- There is no clear linkage between the data sets and methods used.
- More attention could be paid also to the formal requirements (the consistency of the text) and English language.

Besides the weaknesses mentioned above, the main problem can be seen in the relationship between the topic of the bachelor thesis and its content. Even the examination and explanation of the impact of Covid-19 pandemic on consumption was stated as the topic and the main aim, it is not focused in the thesis at all (except the introduction and the conclusion, however, not directly in own analysis).

In conclusion, the thesis cannot be recommended to defense since it does not fulfill the minimal requirement for the bachelor thesis.

Plagiarism control: The system Theses.cz has not assessed the thesis as suspicious.

Date 20/04/2023

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