

**Czech University of Life Sciences Prague**

**Faculty of Economics and Management**

**Department of Information Technologies**



**Bachelor Thesis**

**Introduction of Robotic Process Automation in  
shared business services centers**

**Zhanbyrbay Abilkaiyrkhan**

© 2021 CULS Prague

# **Introduction of Robotic Process Automation in shared business services centers**

## **Abstract**

The bachelor's thesis aims to introduce Robotic process Automation in shared business services centers. The work is divided into three chapters – theoretical review, comparison of RPA tools and multiple criteria decision analyzing selected RPA from the user's perspective.

The first chapter explains that basic terms and concepts relevant to Artificial Intelligence and RPA tools gives the theoretical framework to multiple criteria decision-making analysis.

The second chapter compares the RPA tools based on criteria such a price, service and support, reliability, study the program and Evaluation and Contracting, etc.

The third chapter uses the multiple criteria decision-making analysis to compare selected RPA from the RPA global market.

The decision parameters are established, aspiration levels are formed, and possible options are listed.

**Keywords:** Artificial Intelligence, RPA, Automation, RPA benefits

## **1 Introduction**

The emergence of the ‘Robotic Process Automation’ term began around early 2000. The term Robotic Process Automation (RPA) though sounds like a physical robot that runs human operations, in fact, it is a computer software configuration that replaces humans in doing a task (Willcocks, Lacity & Craig 2015). Bataller, Jacquot, Torres (2017) defines RPA as a method, system, and tool, including computer programs coded into computer storage, to automate manual processes. Method, system, and tool include measures to identify processes manually executed by users who interact with computers and automate the process by a robot that is configured to interact with other computers.

This thesis reveals RPA implementation and the important keys to how to choose the right RPA tool. The first part introduces what is Artificial intelligence, how nowadays business process move to automation by bots and explain what RPA is.

The second part analyze the most popular RPA tools in market and explain their differences.

The third part regarding MCDA analysis will provide specific information, based on criteria, which are took from several source, to help make a decision.

## **2 Objectives and Methodology**

### **2.1 Objectives**

The main objective of the thesis is to evaluate options for RPA implementation in a company using SAP ERP.

The partial goals of the thesis are:

- a) The comparative analysis of RPA approaches
- b) Using and applying the multiple criteria decision analysis among RPA candidates
- c) Make observation of case study for a company using SAP ERP

### **2.2 Methodology**

Literature review is conducted using methods of synthesis, induction, deduction and extraction. Analytical section is done with the use of multiple criteria decision analysis (MCDA) methods by interpretation of gained results. Based on the theoretical part and practical estimations, discussion and conclusion are provided.

### 3 Conclusion

The main objective of the thesis is to evaluate options for RPA implementation in a company using SAP ERP, which was based on choosing the most popular and the fittest RPA. First, the author made observation of RPA market, then took the top several RPA and compared them by MCDA analysis. After analysis, found out the most relevant RPA such a Blue prism.

The first partial objective was to make a comprehensive overview of approaches to products and barriers of implementing RPA in ERP. After observation of RPA, the author wrote down the best ones such a Blue prism, UiPath, Anywhere and SAP IRPA(Contextor). Then made a short comprehensive overview in table, where you can find the most frequency question about RPA tools. Barriers of implementing RPA in ERP for those RPA, which the author mention, are common. For example:

1. the process must be well-defined optimized and repeatable without the need human interaction.
2. need to standardize processes across an organization
3. updated software environment

The results of the study show the following conclusions:

Several sources have been analysed relating to the use of robotization of business processes. From tools (software products) to create RPA solutions the most popular are Blue prism and UiPath. As the most convenient method, I can prefer UiPath, as it is a simple and free environment for developing RPA solutions that has intuitive interface. Nowadays, the topic of this work is relevant, as such automation requires less resources than software refinement, which saves time and companies' economic resources.

Then, for the case study, author chose one of the branches of SAP company, which is located in Czech Republic, Prague to show how RPA can improve the business process and make it work faster. In 2018 SAP company bought Contextor SAS and made collaboration with SAP Leonardo Machine Learning portfolio. From Order to invoice team view, the process take several times to automate any process. For example, automation of invoicing. First, need to prepare the environment for it, fix often appears bags, optimize, send request to IT team, and test the updates. If everything works, confirm, and enjoy work process.

If we summaries the study to SAP company and their relation to RPA, the author based on comparation and survey, would like to say, that SAP company is satisfy and keep work environment favourable. They are on stage of improving the business process and foot with a digital time. For sure, the main factor is that they have own RPA and they are ambassador of their product. As a owner, they always want to be better and make for that a lot of work.

## 4 References

Osman, C. C. (2019). Robotic Process Automation: Lessons Learned from Case Studies. *Informatica Economica*, 23(4).

Vom Brocke, J., Maaß, W., Buxmann, P., Maedche, A., Leimeister, J. M., & Pecht, G. (2018). Future work and enterprise systems. *Business & Information Systems Engineering*, 60(4), 357-366.

Willcocks, L., Lacity, M., & Craig, A. (2017). Robotic process automation: strategic transformation lever for global business services. *Journal of Information Technology Teaching Cases*, 7(1), 17-28.

Madakam, S., Holmukhe, R. M., & Jaiswal, D. K. (2019). The future digital work force: robotic process automation (RPA). *JISTEM-Journal of Information Systems and Technology Management*, 16.

Jovanović, S. Z., Đurić, J. S., & Šibalija, T. V. (2018). Robotic process automation: overview and opportunities. *Int. J. Adv. Qual*, 46.

Kagermann, Henning, Wolfgang Wahlster, and Johannes Helbig (2013). "Securing the future of German manufacturing industry: Recommendations for implementing the strategic initiative INDUSTRIE 4.0." Final report of the Industrie 4.0

Anagnoste, S. (2017), "Robotic Automation Process - The next major revolution in terms of back office operations improvement", *Proceedings of the International Conference on Business Excellence*, Vol. 11

Asatiani, A. and Penttinen, E. (2016), "Turning robotic process automation into commercial success – Case OpusCapita", *Journal of Information Technology Teaching Cases*, Vol. 6 No. 2, pp. 67–74.

Alberth, M. and Mattern, M. (2017), "Understanding robotic process automation (RPA)", *The CAPCO Institute Journal of Financial Transformation*, November, Vol. Automation No. 46

Lacity, M. and Willcocks, L. (2015), "Robotic Process Automation: The Next Transformation Lever for Shared Services", *The Outsourcing Unit Working Research Paper Series*

Lacity, M.C. and Willcocks, L.P. (2017), "A new approach to automating services", *MIT Sloan Management Review*, Vol. Fall

Suri, V.K., Elia, M. and Hillegersberg, J. van. (2017), "Software Bots - The Next Frontier for Shared Services and Functional Excellence", *Global Sourcing of Digital Services*:

Micro and Macro Perspectives, presented at the International Workshop on Global Sourcing of Information Technology and Business Processes, Springer, Cham, pp. 81–94.

Slaby, J.R. (2012), *Robotic Automation Emerges as a Threat to Traditional Low-Cost Outsourcing*

Tran, D. and Ho Tran Minh, T. (2018), *Workflow Methodology Development of RPA Solution for A Vietnamese Bank: A Case Study of Korkia Oy*, Bachelor's Thesis, Laurea University of Applied Sciences

Fung, H.P. (2014) *Criteria, use cases and effects of information technology process automation (ITPA)*. *Advances in Robotics and Automation* 3, pp: 124, doi:10.4172/2168-9695.1000124

Cramer J, Krueger AB (2016) *Disruptive change in the taxi business: the case of Uber*. *Am Econ Rev* 106(5):177–182

vom Brocke, J., Maaß, W., Buxmann, P. et al. (2018) *Future Work and Enterprise Systems*. *Bus Inf Syst Eng* 60, 357–366

Brandon Buccowich (2016). *What is Robotic Process Automation*. Accessed dated on 20/6/2018, Accessed dated on 20/6/2018

Clint Boulton (2018). *What is RPA? A revolution in business process automation*,

Tornbohm C (2017) *Gartner market guide for robotic process automation software*. Report G00319864. Gartner

Aguirre S, Rodriguez A (2017) *Automation of a business process using robotic process automation (RPA): a case study*

Van der Aalst, Wil MP, Martin Bichler, and Armin Heinzl. (2018): "Robotic process automation." 269-272.

Hofmann, Peter, Caroline Samp, and Nils Urbach. (2019): "Robotic process automation." *Electronic Markets* 1-8.

Willcocks, L., Lacity, M., & Craig, A. (2015b). *The IT function and robotic process automation*. The Outsourcing Unit Working Research Paper Series.

Lu, H., Li, Y., Chen, M., Kim, H., & Serikawa, S. (2018). *Brain intelligence: Go beyond artificial intelligence*. *Mobile Networks and Applications*, 23(2), 368–375

Van der Aalst, W. M. P., Bichler, M., & Heinzl, A. (2018). *Robotic process automation*. *Business & Information Systems Engineering*, 60(4), 269–272

Moffitt, K. C., Rozario, A. M., & Vasarhelyi, M. A. (2018). *Robotic process automation for auditing*. *Journal of Emerging Technologies in Accounting*, 15(1), 1–10

- Evans, G. L. (2017). Disruptive technology and the board: The tip of the iceberg. *Economics and Business Review*, 3(17)(1), 205–223
- Seangood, S. (2016). Not just for the assembly line: A case for robotics in accounting and finance. *Financial Executive*, 32, 31–32.
- TRIPATHI, Alok Mani (2018). *Learning Robotic Process Automation: Create Software robots and automate business processes with the leading RPA tool—UiPath*. Packt Publishing Ltd.
- Nazanin Vafaei, Rita A. Ribeiro, Luis M. Camarinha-Matos (2016). *Normalization Techniques for Multi-Criteria Decision Making: Analytical Hierarchy Process Case Study*.
- S. Chakraborty and C.-H. Yeh (2009). “A Simulation Comparison of Normalization Procedures for TOPSIS,” *Comput. Ind. Eng.*, pp. 1815–1820
- T. L. Saaty (1977). “A scaling method for priorities in hierarchical structures,” *J. Math. Psychol.*, vol. 15, no. 3, pp. 234–281, Jun.
- T. L. Saaty (1980). *The Analytic Hierarchy Process*. New York: McGraw-Hill.
- Syed, R., Suriadi, S., Adams, M., Bandara, W., Leemans, S. J., Ouyang, C., ... & Reijers, H. A. (2020). *Robotic process automation: contemporary themes and challenges*. *Computers in Industry*, 115, 103162.
- Ravindra Savaram (2020), *SAP Automation Using RPA, SAP automation, RPA for SAP*
- Suri, V. K., Elia, M., & van Hillegersberg, J. (2017, February). *Software bots-the next frontier for shared services and functional excellence*. In *International Workshop on Global Sourcing of Information Technology and Business Processes* (pp. 81-94). Springer, Cham.
- J. R. Slaby, P. Fersht (2012), *Robotic automation emerges as a threat to traditional lowcost outsourcing*, in: HFS Research, pp. 1–19.
- LE CLAIR, Craig; CULLEN, A.; KING, M. (2017) *The Forrester Wave™: Robotic Process Automation*. Forrester Research.
- JOVANOVIĆ, Stefan Z.; ĐURIĆ, Jelena S.; ŠIBALIJA, Tatjana V (2018). *Robotic process automation: overview and opportunities*. *Int. J. Adv. Qual.*, , 46. Jg., Nr. 3-4, S. 34-39.
- Santos, F., Pereira, R., & Vasconcelos, J. B. (2019). *Toward robotic process automation implementation: an end-to-end perspective*. *Business Process Management Journal*.



Vafaei, N., Ribeiro, R. A., & Camarinha-Matos, L. M. (2016, April). Normalization techniques for multi-criteria decision making analytical hierarchy process case study. In doctoral conference on computing, electrical and industrial systems (pp. 261-269). Springer, Cham.

Gaudenzi, B., Borghesi, A. (2006): Managing risks in the supply chain using the AHP method. *Int. J. Logist. Manage.* 17(1), 114–136

Zahedi, F. (1986): The analytic hierarchy process – a survey of the method and its applications. *Interfaces (Providence)* 16(4), 96–108

Etzkorn, B. (2015): Data normalization and standardization.

Willcocks, L. P., Lacity, M., & Craig, A. (2015). The IT function and robotic process automation.

Bataller, C., Jacquot, A., & Torres, S. R. (2017). Robotic Process Automation. US 9555544 B2.

Brynjolfsson, E., & McAfee, A. (2014). *The second machine age: Work, progress, and prosperity in a time of brilliant technologies.* WW Norton & Company.

Russell Stuart, J., & Norvig, P. (2009). *Artificial intelligence: a modern approach.* Prentice Hall.

Asatiani, A., & Penttinen, E. (2016). Turning robotic process automation into commercial success—Case OpusCapita. *Journal of Information Technology Teaching Cases*, 6(2), 67- 74.

Brynjolfsson, E., & McAfee, A. (2014). *The second machine age: Work, progress, and prosperity in a time of brilliant technologies.* WW Norton & Company.

Schmidhuber, J. (2015). Deep learning in neural networks: An overview. *Neural networks*, 61, 85-117.

Vivek Acharya. (2020), Robotic process automation (RPA) in Concert with Oracle Solutions.

Martin, I., & Cheung, Y. (2000). SAP and business process re-engineering. *Business Process Management Journal*.