

APPENDIXES

Que 1	What is your Gender? <input type="checkbox"/> Female <input type="checkbox"/> Male <input type="checkbox"/> Other
Que 2	How old are you? <input type="checkbox"/> 18-25 <input type="checkbox"/> 25-35 <input type="checkbox"/> 45-55 <input type="checkbox"/> 55-65 <input type="checkbox"/> 65+
Que 3	What is your current occupation? <input type="checkbox"/> Students <input type="checkbox"/> Employed part time. <input type="checkbox"/> Employed full time. <input type="checkbox"/> Housewife <input type="checkbox"/> Retired <input type="checkbox"/> Others
Que 4	What is your yearly Income? <input type="checkbox"/> 0 – 50,000 <input type="checkbox"/> 50,000 – 1,00,000 <input type="checkbox"/> 1,00,000 – 5,00,000 <input type="checkbox"/> 5,00,000 – 10,00,000 <input type="checkbox"/> 10,00,000+
Que 5	Do you think purchasing an electric car can raise your social status? <input type="checkbox"/> Strongly disagree. <input type="checkbox"/> Disagree <input type="checkbox"/> Neutral <input type="checkbox"/> Agree <input type="checkbox"/> Strongly agree

Que 6	<p>According to the following choice, which kind of electric car do you prefer?</p> <p><input type="checkbox"/> Friends/ Family</p> <p><input type="checkbox"/> Brand representative (Celebrity)</p> <p><input type="checkbox"/> Brochure</p> <p><input type="checkbox"/> Car Shows</p> <p><input type="checkbox"/> Car magazines</p> <p><input type="checkbox"/> Make my own choice.</p> <p><input type="checkbox"/> Seller</p> <p><input type="checkbox"/> TV Advertisement</p> <p><input type="checkbox"/> Social Media</p>																																									
Que 7	<p>If you buy an electric car so what is the usage of your electric car? (Shopping)</p> <p><input type="checkbox"/> Micro Car</p> <p><input type="checkbox"/> Super mini/ Subcompact car</p> <p><input type="checkbox"/> Small Family car / Compact car</p> <p><input type="checkbox"/> Full size car/ Large car</p> <p><input type="checkbox"/> Sport Car</p> <p><input type="checkbox"/> Convertible</p> <p><input type="checkbox"/> Off - roaders/ SUV</p> <p><input type="checkbox"/> Others</p>																																									
Que8	<p>I</p> <table border="1" data-bbox="373 1294 1257 1845"> <thead> <tr> <th data-bbox="373 1294 539 1469"></th> <th data-bbox="539 1294 683 1469">Never</th> <th data-bbox="683 1294 826 1469">Less than once per week</th> <th data-bbox="826 1294 970 1469">One to twice per week</th> <th data-bbox="970 1294 1114 1469">Three to Four times per week</th> <th data-bbox="1114 1294 1257 1469">Nearly everyday</th> </tr> </thead> <tbody> <tr> <td data-bbox="373 1469 539 1514">Shopping</td> <td data-bbox="539 1469 683 1514"></td> <td data-bbox="683 1469 826 1514"></td> <td data-bbox="826 1469 970 1514"></td> <td data-bbox="970 1469 1114 1514"></td> <td data-bbox="1114 1469 1257 1514"></td> </tr> <tr> <td data-bbox="373 1514 539 1653">Pick up. family members</td> <td data-bbox="539 1514 683 1653"></td> <td data-bbox="683 1514 826 1653"></td> <td data-bbox="826 1514 970 1653"></td> <td data-bbox="970 1514 1114 1653"></td> <td data-bbox="1114 1514 1257 1653"></td> </tr> <tr> <td data-bbox="373 1653 539 1742">Social activities</td> <td data-bbox="539 1653 683 1742"></td> <td data-bbox="683 1653 826 1742"></td> <td data-bbox="826 1653 970 1742"></td> <td data-bbox="970 1653 1114 1742"></td> <td data-bbox="1114 1653 1257 1742"></td> </tr> <tr> <td data-bbox="373 1742 539 1787">Travelling</td> <td data-bbox="539 1742 683 1787"></td> <td data-bbox="683 1742 826 1787"></td> <td data-bbox="826 1742 970 1787"></td> <td data-bbox="970 1742 1114 1787"></td> <td data-bbox="1114 1742 1257 1787"></td> </tr> <tr> <td data-bbox="373 1787 539 1845">Works</td> <td data-bbox="539 1787 683 1845"></td> <td data-bbox="683 1787 826 1845"></td> <td data-bbox="826 1787 970 1845"></td> <td data-bbox="970 1787 1114 1845"></td> <td data-bbox="1114 1787 1257 1845"></td> </tr> </tbody> </table> <p>if you buy an electric car so what is the usage of your electric car?</p>							Never	Less than once per week	One to twice per week	Three to Four times per week	Nearly everyday	Shopping						Pick up. family members						Social activities						Travelling						Works					
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Que 9	Suppose you are going to buy an electric car for your private use among the following factors, which one matches you most?					
	Very Un Important	Not Important	Neutral	Important	Very Important	
Brand						
Price						
Safety						
Speed						
Performance						
Technology						
Charging Time						
Color						
Size						
Equipment and interior						
Exterior Design						
Interior Design						
Resale Value						
Que 10	<p>How much you want to spend on purchasing your electric car?</p> <p>0 – 5,00,000</p> <p>5,00,000 – 10,00,000</p> <p>10,00,000 – 15,00,000</p> <p>15,00,000 – 20,00,000</p> <p>20,00,000 – 25,00,000</p> <p>25,00,000 – 30,00,000</p> <p>30,00,000+</p>					
Que	What do you think before buying an electric car?					

