

## Appendixes

### Questionnaire on Strategic Thinking and Strategic Planning

How important has strategic planning been for the development of Apple Inc. in your view and why?

Your answer \_\_\_\_\_

How is innovation helping in ushering new technology and increasing productivity of Apple Inc. according to you?

Your answer \_\_\_\_\_

What do you think are the steps that have been implemented by Apple Inc to promote strategic thinking?

Your answer \_\_\_\_\_

When do you think is strategic planning most required in any organization?

Your answer \_\_\_\_\_

How do the HR policies maintain balance between profitability and workforce efficiency in Apple Inc. according to you?

Your answer

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Strategic planning has been an important element in your firm.

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

The organization has instilled in you the core elements of strategic thinking.

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

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Strategic planning helps improve productivity of the firm?

- Strongly agree
  - Agree
  - Neutral
  - Disagree
  - Strongly disagree
- 

Strategic thinking has helped you grow as a professional individual.

- Strongly agree
  - Agree
  - Neutral
  - Disagree
  - Strongly disagree
- 

You aligned with the HR policies of your firm.

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

You are encouraged to innovate and 'think differently' in your work processes.

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

You are updated on the automation targets of your firm.

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

Your team leader imbibes the greater goal of your firm and leads accordingly.

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

Strategic thinking and planning are sustainable business elements.

- Never
- Occasionally
- Sometimes
- Often
- Always

The company operations also work based on strategic planning.

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

Strategic planning has led to the expansion of business of Apple Inc

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

The HR policies facilitate maintenance of work life balance of employees.

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree