

Organic Food in eyes of Young Customers

1. What is your age?

Mark only one oval.

15 to 18

18 to 25

25 to 30

2. What is your gender?

Mark only one oval.

Male

Female

3. What is your current position?

Mark only one oval.

Student

Working

Other: _____

4. What is your monthly income range?

Mark only one oval.

- Below 500\$
- 500 to 1000\$
- 1000 to 2000\$
- Above 2000\$

5. Have you heard about organic food?

Mark only one oval.

- Yes
- No

6. Have you ever bought organic food?

Mark only one oval.

- Yes
- No
- Why not:

7. What is your experience with organic food?

Mark only one oval.

- Good
- Bad
- Average

8. Do you often buy organic food?

Mark only one oval.

Yes

No

Why not:

9. If you go to the grocery shop, which kind of food do you buy?

Mark only one oval.

Organic Food

Conventional Food

Depends

10. Is money the main reason why you do not buy organic food?

Mark only one oval.

Yes

No

Why not:

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